



**Parks and Recreation Department**

**City Council Report  
January 2017  
City Council February 20, 2017**

The Aquatic and Fitness Center ended the month with 2656 packages. The New Year, New You Membership Campaign resulted in 87 new membership packages. The New Year always brings excitement as members seek to improve their health and wellness. Class attendance is up in both land and water.

	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Packages as of January	2301	2427	2441	2535	2645	2646	2656
Packages as of February	2344	2468	2508	2546	2740	2666	
Packages as of March	2303	2401	2440	2549	2700	2589	
Packages as of April	2142	2182	2291	2339	2506	2421	
Packages as of May	2072	2191	2230	2300	2415	2412	
Packages as of June	2149	2208	2305	2317	2486	2467	
Packages as of July	2166	2221	2343	2317	2471	2441	
Packages as of August	2178	2190	2230	2278	2412	2358	
Packages as of September	2153	2136	2188	2296	2355	2330	
Packages as of October	2155	2143	2185	2236	2330	2324	
Packages as of November	2167	2234	2262	2364	2387	2382	
Packages as of December	2146	2216	2274	2383	2426	2361	

**Member check-in:**

**January 2017: 25,750**

**January 2016: 24,888**

### **Aquatic Programs**

- There were 2472 participants in the water exercise classes, 2433 lap swimmers, 2214 whirlpool users and 1958 therapy pool swimmers

### **Swimming Lessons**

- Group swim lessons began January 28 with 38 participants.

### **January Events**

- Dolphin swim team has 55 participants
- Dolphins swim team hosted the Winter Splash Invitational with 88 swimmers participating.
- Our GSMS Teams continues to practice 3 days a week and preparing for hosting State meet.
- There were 2 hours of lane rental for scuba training
- A lifeguard in-service was held this month with 9 guards participating
- A lifeguard certification class was held with 2 attending
- Jr. Guard begin training with Beach Patrol

### **February Events**

- GSMS continues to practice and are gearing up for the SCY state with 165 registered
- Dolphins swim team continues practice 5 days a week
- Requests for private lessons are beginning and will be scheduled accordingly
- Group swim lessons continue
- A lane rental for the Girl Scouts with Coastal Scuba will be held for 2 hours this month

### **Fitness Programs**

- January 2017 Land class participation: 4222  
224 classes for the month  
Class average: 18.84
- January 2016 Land class participation: 3952  
194 classes for the month  
Class average: 20.37
- Total orientations for the month: 78
- Fun Fit Club 20 participants

### **Child Watch & Activity Program**

- Averaged 8 participants in the morning program Total – 220 visits
- Averaged 12 participants in the evening program Total – 264 visits
- 10 kids in gymnasium
- Adult gym participation average was 36 with a total of 509 adults in the gym for the month

- After School average for the month 36  
Open Volleyball Nights- Thursday at 7 pm in the racquetball courts have 10-13 adults each night.

### **Customer Service**

Total Tours: 79

Number of In-State Tours: 66

Number of Out-of-State Tours: 11

42 tours letters were sent out and 120 new member letters were mailed to those who joined in January

### **Recreation**

#### **Artists Everywhere**

December 19 – January 17: Rebecca Zdybel

January 17 – February 15: Jewel Becker Simmons

#### **Special Events/Festivals**

St. Patrick's Day Parade and Festival:

- March 11
- All applications are due February 10, 2017
- New Logo

Diva Half Marathon & 5k:

- Expo: May 5 & 6
- Race: May 7

Mayfest on Main:

- May 13
- Vendor applications will be released March 14, 2017

Summer Concert Series:

- Music on Main: May 18- September 28, every Thursday 7-9PM
- Sounds of Summer: June 16 – September 15, third Friday 7-9PM
- All entertainment for the concerts are booked

#### **Sponsorships**

North Strand Nissan – Graphic Panels at NMB Park & Sports Complex

Music on Main Sponsor – CCNB

Sounds of Summer – Avista

Movies at McLean – North Strand Nissan

## **KNMMB**

### **Race into the New Year**

Sunday, January 1<sup>st</sup> 2017

The annual race into the New Year 5k was held at Barefoot Resort.

The event attracted 170 runners. The Grand Strand Running Club put on the race. No entry fee was charged but participants brought canned foods or made a cash donation. The canned goods and money was donated to a local food bank.

### **Keep North Myrtle Beach Beautiful Committee**

In Attendance: Jay Beeson, Silas Laing, Ron Bruce, Gregg Barnhill, Linda Siceloff, Gerry Ferguson, Mahala Pearsall, Dee Myers, Jim Swain, Anne Hughes, Sondra Anthony

Committee Reports: Gerry reported that the banner donated to NMB High School was not destroyed during Hurricane Matthew. The school is ready for the basketball-themed banner that was ordered. NMB Middle School is also ready for the banner ordered for them. Gerry will check with the banner company to determine the progress on the banners.

### **Unfinished Business**

- Go Fest is tentatively scheduled for October 2017. An organizational meeting will be held in February.
- KSCB/SCLCA Conference will be February 23 at the Hilton on Shore Drive. Applications are due no later than end of January.
- A spring shredding event is scheduled for April 8, 10 am to noon, at the NMB Park & Sports Complex, in conjunction with "Touch a Truck" children's activity.

### **New Business**

- The Waccamaw River Conference will be Feb. 11 at the Horry County Museum in Conway. Gregg has information and applications.
- The annual Waterway Cleanup will be April 22, Earth Day, staging at Johnny Causey landing. Breakfast and lunch will be provided. Volunteers will clean marshes, waterways, and Waities Island.
- Monday after the Masters is April 10. Volunteers may work half-day or all day shifts to collect and haul the trash, using golf carts.

### **Other Announcements**

- Jay reported that complaints have been made regarding trash in the marshes and sand dunes on Sea Mountain Highway. Gregg will recruit a group to clean the area.
- Gregg reported that a group is interested in creating a Community Garden on an empty lot at 27<sup>th</sup> South and Hilton.
- Jim volunteered to paint a Dumpster, using bumper paint for cars, to test the durability of the paint. If successful, we will move forward with the Dumpster painting initiative.

The next Committee meeting is February 14 at 4:00 pm, preceded by the Commission meeting at 3 pm.

### **34<sup>th</sup> Winter Run 5k and 15K Runs**

Saturday, January 21<sup>st</sup> 2017

The Winter Run is the oldest running event in the areas. We had 251 runners participate in the Winter Run this year. We have runners from across the southeast participate in this event.

### **Athletics**

- NMB Youth Basketball games began January 3rd. Games are held Monday through Friday evenings and on Saturday mornings. There are 33 teams this season, which is the same amount of teams as last year; however, there are 26 more participants this season.
- Gym 1 had new basketball goals installed as well as a divider to split the gym into two halves. The functionality of the goals makes for adjusting to be done more efficiently and quicker when the gym is full with teams. The divider will allow teams to practice on a half court using two goals, and protect the players from any basketballs that may roll from the other half of the court.
- Spring sport registration began on January 30. Sports offered are youth baseball, youth softball, youth soccer, adult soccer and adult softball. Flyers have been mailed to each household of past participants. Practices will begin in March and games to follow at the beginning of April.

### **Sports Tourism**

- Completed 2017 Sports Tourism Calendar, see attached. 74 sports tourism events will be held throughout the City in 2017.
- Events held in January:
  - Prediction Run: 46 runners
  - Winter Run: 251 runners
- Total sports tourism economic impact for January = \$50,443

## North Myrtle Beach Park & Sports Complex Calendar of Events

DATE	SPORT / EVENT	ORGANIZATION / EVENT NAME	WEBSITE	VENUE
<b>January</b>				
Jan. 1	Race	Prediction 5k Half Marathon	grandstrandrunner.com	BFR
Jan. 23	Race	Winter Run 5k/15k	grandstrandrunner.com	Main
<b>February</b>				
Feb. 18-19	Ultimate Frisbee	UNCW Ultimate Frisbee #1	nmbpark.com	PSC
Feb. 23-26	Soccer	NMB High School-Michael Nash Tournament	nmbpark.com	PSC
<b>March</b>				
Feb. 25-Mar 3	Softball	Fastpitch Dreams Spring Classic #1	fastpitchdreams.citymax.com	PSC/CP
March 2-4	Basketball	USA Nat'l Prep School Basketball Championshi	usanationalprep.com	JB FCC
March 4-10	Softball	Fastpitch Dreams Spring Classic #2	fastpitchdreams.citymax.com	PSC/CP
March 6-9	Ultimate Frisbee	High Tide Ultimate Frisbee Week #1	hightideultimate.com	PSC
March 11-12	Ultimate Frisbee	Rip Tide Ultimate Frisbee Tournament	hightideultimate.com	PSC
March 11-17	Softball	Fastpitch Dreams Spring Classic #3	fastpitchdreams.citymax.com	PSC/CP
March 13-16	Ultimate Frisbee	High Tide Ultimate Frisbee Week #2	hightideultimate.com	PSC
March 17-19	Basketball	National Travel Basketball Association	playntba.com	JB FCC
March 18-24	Softball	Fastpitch Dreams Spring Classic #4	fastpitchdreams.citymax.com	PSC/CP
March 20-23	Ultimate Frisbee	High Tide Ultimate Frisbee Week #3	hightideultimate.com	PSC
March 27-30	Ultimate Frisbee	High Tide Ultimate Frisbee Week #4	hightideultimate.com	PSC
<b>April</b>				
April 1-2	Baseball	Gameday Sports USSSA	gamedayusssa.com	PSC
April 1-2	Ultimate Frisbee	UNCW Ultimate Frisbee #2	nmbpark.com	PSC
April 1	Race	Humane Society Doggie 5K	grandstrandrunner.com	TBA
April 1	Jiu-Jitsu	The Good Fight	thegoodfighttournament.com	JB FCC
April 7-8	Pickleball	Paddle at the Beach Pickleball Tournament	parks.nmb.us/athletics	JB FCC
April 8-9	Baseball/Softball	Top Gun Sports	playtopgunsports.com	PSC/CP
April 10-14	Softball	Grand Strand Softball Classic (MBSC)	grandstrandsoftballclassic.com/	PSC
April 17-21	Softball	Grand Strand Softball Classic (MBSC)	grandstrandsoftballclassic.com/	PSC
April 22-23	Baseball	USSSA Gameday	gamedayusssa.com	PSC/CP
April 22-23	Soccer	Coast FA Spring Classic Week #1*	coastfa.com	PSC
April 22-23	Basketball	Big Shots Basketball	bigshots.net	JB FCC
April 22-23	Beach Volleyball	2016 Junior Atlantic Beach Volleyball Series	usavbeach.webconnex.com	Beach
April 29-30	Baseball	Top Gun Sports	playtopgunsports.com	PSC/CP
April 29-30	Soccer	Coast FA Spring Classic Week #2*	coastfa.com	PSC
<b>May</b>				
May 6-7	Baseball	USSSA Gameday	gamedayusssa.com	PSC
May 7	Race	Diva Half-Marathon	runlikeadiva.com	Main
May 13.	Softball	World Fastpitch Connection	playwfc.org	PSC/CP
May 20-21	Softball	MBSC Sports/Next Level	mbscsports.com	PSC
<b>June</b>				
June 3-4	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
June 9-11	Basketball	Big Shots Basketball	bigshots.net	JB FCC
June 10-11	Baseball	USSSA Gameday	gamedayusssa.com	PSC/CP
June 12-16	Baseball	Baseball Youth Majors	baseballyouth.com	PSC
June 17-18	Softball	World Fastpitch Connection	playwfc.org	PSC
June 23-25	Softball	Top Gun Sports	playtopgunsports.com	PSC/CP
June 23-25	Lacrosse	Lionheart- Coastal LAX Classic	coastallaxclassic.com	PSC
June 28-July 2	Baseball	USSSA Gameday	gamedayusssa.com	PSC/CP
June 29-July 1	Basketball	National Travel Basketball Association*	playntba.com	JB FCC

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DATE	SPORT / EVENT	ORGANIZATION / EVENT NAME	WEBSITE	VENUE
<b>July</b>				
July 3-7	Baseball	Baseball Youth Majors	baseballyouth.com	PSC
July 7-9	Girls Lacrosse	Eagle Stix -Shootout on the Shore	shootoutattheshore.com	PSC
July 7-14	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
July 8-12	Basketball	National Travel Basketball Association*	playntba.com	JB FCC
July 13-17	Basketball	Big Shots Basketball*	bigshots.net	JB FCC
July 15-16	Softball	World Fastpitch Connection	playwfc.org	PSC/CP
July 16-19	Football	Offense-Defense Football Camp	o-d.com	PSC
July 17-20	Baseball	Triple Crown Sports - Baseball*	Triple crownsports.com	PSC/CP
July 18-21	Basketball	National Travel Basketball Association*	playntba.com	JB FCC
July 21-23	Baseball	Top Gun Sports-Wooden Bat World Series	playtopgunsports.com	PSC/CP
July 21-23	Lacrosse	Top of the Bay Sports	topofthebaysports.com	PSC
July 26-30	Softball	Triple Crown Sports - Softball*	Triple crownsports.com	PSC/CP
July 29-30	Basketball	Big Shots Basketball*	bigshots.net	JB FCC
<b>August</b>				
July 31-Aug 6	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
August 7-13	Softball	Top Gun Sports	playtopgunsports.com	PSC/CP
Aug 7-10	Golf	Greg Norman Academy Junior Championship	nja.org	BFR
<b>September</b>				
Sept. 1-3	Baseball	Baseball Youth Future Games	baseballyouth.com	PSC
Sept. 9-10	Softball	Gameday Sports USSSA	gamedayusssa.com	PSC
Sept. 16	Race	BFF Pink Ribbon Run 3k/10k	bffpinkribbonrun.com	BFR
Sept. 16-17	Baseball	Gameday Sports USSSA	gamedayusssa.com	PSC
Sept. 18-20	Pickleball	Paddle at the Beach Pickleball Tournament	parks.nmb.us/athletics	JB FCC
Sept. 23-24	Baseball	Top Gun Sports	playtopgunsports.com	PSC/CP
<b>October</b>				
Sept. 30-1	Softball	World Fastpitch Connection	playwfc.org	PSC/CP
Oct. 7-8	Baseball	Top Gun Sports	playtopgunsports.com	PSC/CP
Oct. 7-8	Soccer	Claire Chapin Epps Family YMCA*	soccer.sincsports.com	PSC
Oct. 14-15	Softball	Gameday Sports USSSA	gamedayusssa.com	PSC
Oct. 21-22	Lacrosse	Monkey Up Lacrosse	monkeyuptournaments.com	PSC
Oct. 27-29	Softball	Top Gun Sports Softball Winter World Series*	playtopgunsports.com	PSC/CP
<b>November</b>				
Nov. 4-5	Baseball	Gameday Sports USSSA	gamedayusssa.com	PSC
Nov. 11-12	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
Nov. 18-19	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
Nov. 17	Race	Dashing through the Glow	nmbpark.com	PSC
<b>December</b>				
Dec. 13-16	Golf	Greg Norman Academy Junior Invitational	nmbpark.com	BFR
Dec. 16	Race	Race to Save Hearts 2k/3k/10k relay	grandstrandrunner.com	PSC



Venue Key:  
PSC North Myrtle Beach Park and Sport C  
CP Central Park  
JB FCC J. Bryan Floyd Community Center



\* hosted in conjunction with City of Myrtle Beach



AFC Aquatic and Fitness Center  
BFR Barefoot Golf and Resort - North Myrtle Beach  
MAIN Main Street

### **Beach Services**

- Beach box repair is underway
- Beach chair and umbrella repairs are complete
- New warehouse office is nearing completion
- Beach Service employment positions are posted for concession worker and concession supervisor
- Currently recruiting
- Interviews are currently underway

### **Parks and Grounds**

#### **Non-Routine Projects and Activities**

##### **Parks and Beach**

- Rail and walkover repair at Heritage Shores
- Contractor repair of backstops at Central Park Fields #1 and #2
- Major repairs to pickleball courts at Central Park
- Begin off-season trimming and marker repair at beach accesses and walkways

##### **Recreation and Special Events**

- Provide logistical support for Winter Run
- Take down and store Great Christmas Light Show infrastructure
- Build and Install display panels in Community Center interior windows

##### **Medians and Right of Ways**

- Repair motorist damage, replace electrical service and irrigation, repaint curbing, install signage at Hwy 17 median near 10<sup>th</sup> Ave south
- Remove stump and reinstall fence at 28<sup>th</sup> S
- Work with 6<sup>th</sup> S homeowners to screen water treatment plant from homes
- Tree risk mitigation at Seaside Plantation, 8<sup>th</sup> N, and Hillside Drive

##### **Grounds Maintenance**

- Final clearing of GSWSA Nature Trail of hurricane debris
- Trim plant material at Municipal Complex

##### **Park and Sports Complex**

- Sod infield cutouts



- Install field drainage at Soccer complex
- Complete installation of split rail fences at baseball complex
- Preseason infield renovations and grading, plant trimming in common areas
- Trim Arborvitae at big dog park to limit size and create a hedge

**Other**

- Meet with NMB P+R Foundation Board of Directors candidates January 17.
- 1<sup>st</sup> Quarter safety meeting and lunch – 1/25
- Create bid specs for pre-season walkover repairs, GCLS storage trailers and buildings
- Faircloth and Lewis attend NRPA Parks and Recreation Maintenance Management School – 1/29- 2/3

**Upcoming Winter Projects**

- Finish landscape renovations and mulching at NMB Park & Sports Complex
- Hurricane Matthew Sand fence debris removal
- Winter Planting
- Beach access marker and walkover maintenance