

Parks and Recreation Department

City Council Report
January 2018
City Council February 5, 2018

The Aquatic and Fitness Center ended the month with 2834 packages compared to 2656 last year. The AFC offered 50% off joining fee resulting in 137 new membership packages. 2018 is off to an awesome start! The AFC hosted several events, First Annual Aquatic Beach Blast racquetball tournament, 4 wheelchair basketball games, and a swim start clinic. In addition, McLeod held the first seminar in the Ask the Doctor Series on Diabetes & Healthy Eating for the New Year. The February seminar is Signs of a Stroke. A well - received foot injury clinic was held with a Run/Walk organizational meeting that followed.

	2012	2013	2014	2015	2016	2017	2018
Packages as of January	2427	2441	2535	2645	2646	2656	2834
Packages as of February	2468	2508	2546	2740	2666	2661	
Packages as of March	2401	2440	2549	2700	2589	2682	
Packages as of April	2182	2291	2339	2506	2421	2489	
Packages as of May	2191	2230	2300	2415	2412	2464	
Packages as of June	2208	2305	2317	2486	2467	2575	
Packages as of July	2221	2343	2317	2471	2441	2549	
Packages as of August	2190	2230	2278	2412	2358	2495	
Packages as of September	2136	2188	2296	2355	2330	2442	
Packages as of October	2143	2185	2236	2330	2324	2614	
Packages as of November	2234	2262	2364	2387	2382	2566	
Packages as of December	2216	2274	2383	2426	2361	2602	

Member check-in:

January 2018: 26,247

January 2017: 25,750

Aquatic Programs

- There were 2204 participants in the water exercise classes, 2357 lap swimmers, 1992 whirlpool users and 1499 therapy pool swimmers

January Events

- Dolphins swim team continues to train
- Riptide Racing Team lane rental – 6 hours
- Coastal Scuba lane rental – 9.75 hours
- CAC lane rental - 12 hours
- Lifeguard in-service 8
- Birthday Party with slide 20 participants
- Group Swim lessons 13 registered

February Scheduled Events

- USMS Masters State 3 day meet weekend of Feb 9-11, 150 + expected swimmers
- Group Swim Lessons continue
- Dolphins Swim Team Valentine Meet Georgetown
- Birthday Party with Slide
- Beach Guard Training Saturdays
- Lifeguard in-service Feb 4
- Lifeguard Cert class
- AFC staff CPR/AED/First Aid Cert
- Parent's Night Out kids swim
- Jr Guard continues

Fitness Programs

- January 2018 Land class participation: 4360
207 classes for the month
Class average: 21.06
- January 2017 Land class participation: 3308
207 classes for the month
Class average: 15.98
- Total orientations - 41 for the month
- Fun Fit Club 21 participants
- Run/Walk club 10 participants

Child Watch & Activity Program

- Averaged 5 participants in the morning program Total – 137 visits
- Averaged 10 participants in the evening program Total – 206 visits
- 20 kids in gymnasium
- Adult gym participation average was 40, with a total of 519 adults in the gym for the month
- Afterschool started with 24 kids
- 1 Birthday Party
- Wheelchair basketball practice continues every Wednesday night and Friday night

- AFC has hosted 4 wheelchair basketball games in month of January
- First Annual Aquatic and Fitness Center Beach blast racquetball tournament

Customer Service

- Total Tours: 114
- Number of In-State Tours: 94
- Number of Out-of-State Tours: 18

Recreation

Special Events/Festivals

St. Patrick's Day Parade and Festival

- Saturday, March 17th
- All applications are due February 9, 2018

Programs

Artists Everywhere

- December 18 – January 17: Bill Maurer
- January 17 – February 9: Alicia Defloure

Dog Agility

- Classes finished on 1/19/2018
- Program set to returning in the Spring

North Strand 4H

- 1/9/2018 Meeting
- Topic: Healthy eating and smoothie bar

Sponsorships

New Sponsorships

- Sea Trail Plantation – P&SC graphic panel
- Fairfield Inn Myrtle Beach North – P&SC Field Sign & Team
- Courtyard Barefoot Landing – P&SC field sponsorship

KNMBB

Unfinished Business

- Community Garden: Spring planting will soon begin. All plots have been reserved.

- School banners: Elementary schools are on their second rotation of banners.
- The KSCB/SC Litter Control Association State Conference is February 22 at the Hilton. Gregg needs registration forms by Friday, January 12.

New Business

- Jim Swain invited input regarding the date for the Natural Awareness Festival and new ideas for attractions. Suggestions: Doug Elliott make a presentation at the schools and the library and lead tours at the festival; consolidate all attractions into the amphitheater area; visit the Wildlife Expo in Charleston for ideas; invite the Waccamaw River keeper and the Waccamaw Indians and a representative from Playcard; invite the potter who has an exhibit in the library now to do a hands-on presentation. A tentative date was set for Saturday, October 13.
- Monday after the Masters is April 9th. Volunteers are needed to collect recycling and trash. More information to come.
- The Waterway Cleanup is April 21st, staging at Causey Landing, 8:00 am until around noon. Boats will transport volunteers to Waities Island for cleanup. Breakfast will be provided.
- Mayfest is May 12th. Keep NMB Beautiful will have a booth if there are enough volunteers to man it.
- Citizens who observe littered areas around businesses or residences can call the Police Department and request that the information be referred to the Code Enforcement officer.
- Gerry spoke on behalf of banning the use of plastic and Styrofoam at City festivals and the Natural Awareness festival. Gregg suggested writing a letter to vendors discouraging the use of these products and providing suggestions for alternative products. Jim Swain agreed to discourage them at the Natural Awareness Festival also.

Athletics

- NMB Youth Basketball games began the 3rd of January. Games are held Monday through Friday evenings and on Saturday mornings. There are 39 teams this season which is the same amount of teams as last year; however there are 26 more participants this season.
- Spring sport registration began on January 29th. Sports offered are youth baseball, youth softball, youth soccer and adult softball. Reminder postcards have been mailed to each household of past participants. Practices will begin in March and games to follow at the beginning of April.

Sports Tourism

- Completed 2018 Sports Tourism Calendar, see attached. 74 sports tourism events will be held throughout the City in 2018.
- Events held in January:
 - Prediction Run: 30 runners
 - Winter Run: 205 runners
- Total sports tourism economic impact for January = \$51,133

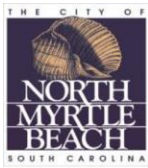


2018 Sports Tourism Calendar

City of North Myrtle Beach



DATE	SPORT / EVENT	ORGANIZATION / EVENT NAME	WEBSITE	VENUE
January				
Jan. 1	Race	Prediction 5k Half Marathon	grandstrandrunning.com	BFR
Jan. 20	Race	Winter Run 5k/15k	grandstrandrunning.com	Main
February				
Feb. 10-11	Softball	MBSC Sports/Next Level	mbscsports.com	PSC
Feb. 17-18	Ultimate Frisbee	UNCW Ultimate Frisbee #1	nmbpark.com	PSC
Feb. 22-25	Soccer	NMB High School-Michael Nash Tournament	nmbpark.com	PSC
March				
Feb. 24-Mar 3	Softball	Fastpitch Dreams Spring Classic #1	fastpitchdreams.citymax.com	PSC/CP
March 1-3	Basketball	USA Nat'l Prep School Basketball Championship	usanationalprep.com	JB FCC
March 4-10	Softball	Fastpitch Dreams Spring Classic #2	fastpitchdreams.citymax.com	PSC/CP
March 5-8	Ultimate Frisbee	High Tide Ultimate Frisbee Week #1	hightideultimate.com	PSC
March 10-11	<i>Pickleball</i>	<i>Paddle at the Beach Pickleball Tournament</i>	<i>parks.nmb.us/athletics/tourname</i>	<i>JB FCC</i>
March 11-17	Softball	Fastpitch Dreams Spring Classic #3	fastpitchdreams.citymax.com	PSC/CP
March 12-15	Ultimate Frisbee	High Tide Ultimate Frisbee Week #2	hightideultimate.com	PSC
March 16-18	Basketball	National Travel Basketball Association	playntba.com	JB FCC
March 17-18	Ultimate Frisbee	Rip Tide Ultimate Frisbee Tournament	hightideultimate.com	PSC
March 18-24	Softball	Fastpitch Dreams Spring Classic #4	fastpitchdreams.citymax.com	PSC/CP
March 19-22	Ultimate Frisbee	High Tide Ultimate Frisbee Week #3	hightideultimate.com	PSC
March 23-25	Highland Games	Saltwater Highland Games	saltwaterhighlandgames.com	PSC
March 25-31	Softball	Fastpitch Dreams Spring Classic #5	fastpitchdreams.citymax.com	PSC/CP
March 26-30	Softball	Grand Strand Softball Classic #1	grandstrandsoftballclassic.com	PSC
March 26-29	Ultimate Frisbee	High Tide Ultimate Frisbee Week #4	hightideultimate.com	PSC
April				
March 31-April 1	Ultimate Frisbee	UNCW Ultimate Frisbee #2	nmbpark.com	PSC
April 2-6	Softball	Grand Strand Softball Classic #2	grandstrandsoftballclassic.com	PSC
April 7	Race	Humane Society Doggie 5K	grandstrandrunning.com	TBA
April 7	Jiu-Jitsu	The Good Fight	thegoodfighttournament.com	JB FCC
April 7-8	Baseball/Softball	Top Gun Sports	playtopgunsports.com	PSC
April 14-15	Baseball	USSSA Gameday	gamedayusssa.com	PSC
April 21-22	Baseball	USSSA Gameday	gamedayusssa.com	PSC/CP
April 21-22	Soccer	Coast FA Spring Classic Week #1 (full field)*	coastfa.com	PSC
April 21-22	Basketball	Big Shots Basketball	bigshots.net	JB FCC
April 23-27	Softball	Grand Strand Softball Classic #3	grandstrandsoftballclassic.com/	PSC
April 28-29	Baseball	Top Gun Sports	playtopgunsports.com	PSC/CP
April 28-29	Soccer	Coast FA Spring Classic Week #2*(small field)	coastfa.com	PSC
May				
May 5-6	Baseball	USSSA Gameday	gamedayusssa.com	PSC
May 6	Race	Diva Half-Marathon	runlikeadiva.com	Main
May 12	Softball	World Fastpitch Connection	playwfc.org	PSC
May 19	Race	Hawaiian 5k-Trail Run	grandstrandrunning.com	PSC
May 19-20	Softball	MBSC Sports/Next Level	mbscsports.com	PSC
May 19-20	Basketball	Teammate Basketball	teammatebasketball.com	JB FCC
May 19-21	Lacrosse	CHE lacrosse	chelacrosse.com	PSC
June				
June 2-3	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
June 2-3	Basketball	National Travel Basketball Association*	playntba.com	JB FCC
June 9-10	Baseball	USSSA Gameday	gamedayusssa.com	PSC/CP
June 16-17	Softball	World Fastpitch Connection	playwfc.org	PSC
June 22-24	Softball	Top Gun Sports	playtopgunsports.com	PSC/CP
June 22-24	Lacrosse	Lionheart- Coastal LAX Classic	coastallaxclassic.com	PSC
June 28-30	Basketball	National Travel Basketball Association*	playntba.com	JB FCC
June 27-July 1	Baseball	USSSA Gameday	gamedayusssa.com	PSC/CP



2018 Sports Tourism Calendar City of North Myrtle Beach



July				
DATE	SPORT / EVENT	ORGANIZATION / EVENT NAME	WEBSITE	VENUE
July 6-8	Girls Lacrosse	Eagle Stix -Shootout on the Shore	shootoutattheshore.com	PSC
July 6-15	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
July 7-11	Basketball	National Travel Basketball Association*	playntba.com	JB FCC
July 12-15	Basketball	Big Shots Basketball	bigshots.net	JB FCC
July 16-21	Basketball	National Travel Basketball Association*	playntba.com	JB FCC
July 16-22	Baseball	Top Gun Sports-Wooden Bat World Series	playtopgunsports.com	PSC/CP
July 25-29	Softball	Triple Crown Sports - Softball*	Triple crownsports.com	PSC/CP
July 27-29	Lacrosse	Midwestern lacrosse	southerncollegeshowcases.org	PSC
August				
July 30-Aug 5	Softball	World Fastpitch Connection*	playwfc.org	PSC
August 6-12	Softball	Top Gun Sports	playtopgunsports.com	PSC/CP
Aug 6-9	Golf	Greg Norman Academy Junior Championship	ajga.org	BFR
September				
Sept. 1-2	Baseball	Top Gun Sports	playtopgunsports.com	PSC
Sept. 8-9	Baseball	Gameday Sports USSSA	gamedayusssa.com	PSC
Sept. 15-16	Baseball	Gameday Sports USSSA	gamedayusssa.com	PSC
Sept. 17-19	Pickleball	<i>Paddle at the Beach Pickleball Tournament</i>	<i>parcs.nmb.us/athletics/tournamer</i>	JB FCC
Sept. 22-23	Softball	Top Gun Sports	playtopgunsports.com	PSC
Sept. 29-30	Softball	World Fastpitch Connection	playwfc.org	PSC
October				
Oct. 6	Race	BFF Pink Ribbon Run 5k/10k	bffpinkribbonrun.com	BFR
Oct. 6-7	Baseball	Top Gun Sports	playtopgunsports.com	PSC
Oct. 6-7	Soccer	Claire Chapin Epps Family YMCA*	soccer.sincsports.com	PSC
Oct. 13-14	Baseball	Gameday Sports USSSA	gamedayusssa.com	PSC
Oct. 12-14	Lacrosse	CHE lacrosse	chelacrosse.com	PSC
Oct. 20-21	Softball	Gameday Sports USSSA	gamedayusssa.com	PSC
Oct. 27-29	Softball	Top Gun Sports Softball Winter World Series*	playtopgunsports.com	PSC/CP
November				
Nov. 3-4	Softball	Top Gun Sports Softball Winter World Series*	playtopgunsports.com	PSC/CP
Nov. 3-4	Lacrosse	LAX USA	laxusa.com	PSC
Nov. 9-11	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
Nov. 16	Race	Dashing through the Glow	nmbpark.com	PSC
Nov. 17-18	Softball	World Fastpitch Connection*	playwfc.org	PSC/CP
December				
Dec. 13-16	Golf	Greg Norman Academy Junior Invitational	nmbpark.com	BFR
Dec. 15	Race	Race to Save Hearts 2k/5k/10k relay	grandstrandrunner.com	MCLN
Dec. 29	Race	Race into the New Year	grandstrandrunner.com	BFR



Venue Key:

PSC North Myrtle Beach Park and Sport Complex
CP Central Park
JB FCC J. Bryan Floyd Community Center

AFC Aquatic and Fitness Center
BFR Barefoot Golf and Resort - North Myrtle Beach
MAIN Main Street

* hosted in conjunction with City of Myrtle Beach

Beach Services

- Beach box repair is underway
- Beach Service employment positions are posted for concession worker and concession supervisor.
- Currently recruiting
- Interviews are currently underway.

Parks and Grounds

Non-Routine Projects and Activities:

Parks and Beach

- Continue renovation of McLean Park ball field and surrounding amenities
- Begin pre-season beach access repairs and renovations

Recreation and Special Events

- Dismantle, inventory, and store GCLS fixtures, Hardware, and infrastructure

Medians and Right of Ways

- Clean drawbridge welcome sign

Landscape Maintenance

- Continue winter pre-season landscape renovations

Park and Sports Complex

- Begin renovations and field prep for February events

Other

- Identify candidates and interview for Special Events Crew Leader

Upcoming Projects

- McLean Park tennis court resurfacing
- Build boardwalk through NMB Park & Sports Complex Swamp
- McLean Park 2-5 year old playground renovation