



Parks and Recreation Department

**City Council Report
February 16, 2020**

The AFC ended the month with 3068 packages compared to 3039 last year. AFC welcome's Mel Creighton, new Assistant Aquatic Supervisor. The AFC has been busy programing several special events on land and in the water to promote Heart Healthy month.

| | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Packages as of January | 2645 | 2646 | 2656 | 2834 | 3057 | 3018 |
| Packages as of February | 2740 | 2666 | 2661 | 2899 | 3039 | 3068 |
| Packages as of March | 2700 | 2589 | 2682 | 2840 | 2954 | |
| Packages as of April | 2506 | 2421 | 2489 | 2710 | 2844 | |
| Packages as of May | 2415 | 2412 | 2464 | 2687 | 2819 | |
| Packages as of June | 2486 | 2467 | 2575 | 2755 | 2811 | |
| Packages as of July | 2471 | 2441 | 2549 | 2729 | 2814 | |
| Packages as of August | 2412 | 2358 | 2495 | 2692 | 2752 | |
| Packages as of September | 2355 | 2330 | 2442 | 2601 | 2724 | |
| Packages as of October | 2330 | 2324 | 2614 | 2709 | 2819 | |
| Packages as of November | 2387 | 2382 | 2566 | 2705 | 2799 | |
| Packages as of December | 2426 | 2361 | 2602 | 2745 | 2804 | |

Member check-in:

February 2020: 26,915

February 2019: 26,574

Aquatic Programs

- There were 2539 participants in the water exercise classes, 2338 lap swimmers, 1504 whirlpool users and 1561 therapy pool swimmers

February Events

- Saturday & T/Th swim lessons ended with 60 swimmers
- Dolphins Swim Team : 53 swimmers
- Scuba Lane rentals 6 hours

- Dolphins Swim Meet Conway 29 Dolphins participated
- Lifeguard Staff In-service training 9 guards attended
- Water Fitness Instructor In- Service 8 staff members
- Hosted SC State Masters swim meet February 7-9, 130 swimmers

March Scheduled Events

- Group Swim Lessons Tues/Th & Sat
- Jr Guard ends March 12
- Lifeguard Certification. March 25-29
- Beach Guards Swim Clinics every Saturday through May 2
- Scuba Lane rentals ongoing
- Dolphins swim meet Georgetown

Fitness Programs

- February 2020 Land class participation: 5324
242 classes for the month
Class average: 22.0
- February 2019 Land class participation: 5126
244 classes for the month
Class average: 21.1
- Total orientations – 25 for the month
- Les Mills Virtual On Demand: 201
- Kids Cardio Circuit 63 participants

Child Watch & Activity Program

- Averaged 13 participants in the morning program Total – 327 visits
- Averaged 14 participants in the evening program Total –282visits
- 20 kids in gymnasium
- Adult gym participation average was 19 with a total of 224 adults in the gym for the month
- After School averaged 37 kids per week
- Coastal Chairman Wheelchair basketball team practices at AFC and host home games

Customer Service

- Total tours 117
- In-state tours 92
- Out of state tours 25
- 152 new member letters were sent out

Recreation

Artists Everywhere: City Hall

- February 2020: Home School Students Sunset Paintings

Special Events/Festivals

St. Patrick's Day Parade and Festival

- March 14
- 8:50 AM – 11 AM Parade, 11 AM – 4 PM Festival
- Main Street

Touch a Truck

- April 4, 10 AM – 2 PM
- NMB Park & Sports Complex
- Currently accepting applications for vendors.

Programming

Pedal in the Park

- March 20, 2020 7PM
- NMB Park and Sports Complex Amphitheatre
- The NMB Pilot Club is scheduled to distribute helmets

First Strides

- Intro Meeting February 19, 2020 at 5:30 PM & 6:30 PM
- First meeting March 4, 2020 at 6:30 PM
- 12 Week Session

Athletics

- Basketball games wrapped up on 2/15 for all age groups and All-star teams were selected by the coaches
- 12u boys all-stars competed on 2/26 in Georgetown
- 12u girls all stars and 14u boys all-stars competed on 2/27 at J Bryan Floyd Community Center
- 10u boys all-stars played in Hemingway on 2/29 and 17u boys all-stars played in Florence
- 12u girls all-stars traveled to Darlington on 2/29
- Spring baseball/softball and soccer registration started Feb 10th

Sports Tourism

- Sports Tourism for the month up February was up 15% from previous year, bringing in \$890,669 of direct economic impact
- Fastpitch Dreams Spring Training started on 2/26 and is expecting 102 collegiate softball teams
- Michael Nash High School Soccer Tournament brought in 11 teams
- UNCW Ultimate Frisbee brought in 20 collegiate Frisbee teams
- Lakewood Elementary Archery tournament-21 teams from state of SC
- 8 wheelchair basketball teams competed on 2/29-3/1

Upcoming

- Spring registration for youth sports ends March 6th
- Spring sports practices start March 16th
- Fastpitch Dreams Spring Training runs through March 20th
- Hightide Ultimate Frisbee starts March 2nd with 179 teams
- USA Prep Basketball March 5-7 (44 teams)
- NTBA Basketball March 13-14

Beach Services

- Repairing beach boxes.
- All beach service trucks will be sent in for preseason maintenance
- Completing rehire paper work and new hire as well
- Staffing interviews still underway
- Beach Service employment positions posted for Beach rental attendant, Beach Italian ice attendant as well as Concession Supervisor
- Receiving beach wheel chair reservation requests

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach

- Cap renovated wall at Central Park
- Create Ingram Dunes interpretive sign prototype, discuss with Friends of the Dunes
- Remove

Recreation and Special Events

- Renovation of infields prior to Softball Spring Training season
- Logistical support for AFC Swim Meet, Ultimate Frisbee, and FastPitch Dreams Softball

Medians and Right of Ways

- Sight triangle/hazard removal at 518 21st N, Bay Street at Beach Services exits

Custodial

- Continued off-season deep cleaning of year round facilities
- Staff begins routine cleaning of NMB Park & Sports Complex Maintenance Facility

Landscape Maintenance

- Landscape renovation at Community Center

Park and Sports Complex

- Install drainage at rear of new maintenance facility and at Soccer field #4
- Contractor finalizes Maintenance building construction
- Replace and relocate fences at new maintenance facility
- Complete construction of rear entry/exit to maintenance facility
- Mulch McLeod trail – ongoing
- Replace bollards at baseball and soccer complex entrances

Other

- GCLS planning for 2020
- Leadership attends Stormwater management conference 2/25
- Begin moving personnel and material to new maintenance facility
- Specify scope of work and requisition bids for tennis court renovations, Hwy 17 landscaping, and parking lot sealing
- Continue renovation of Main Street benches and trash receptacles
- Interview for and hire irrigation tech, PT Parks Custodian, and SEWPT
- Install FHA Bell at NMB Museum
- Inventory of all PG facilities

Upcoming Projects

- Winter Planting
- Heritage Shores Revetment
- Tennis court renovations
- Hwy 17 median landscaping