



## Parks and Recreation Department

# City Council Report February 2018 City Council March 5, 2018

The Aquatic and Fitness Center ended the month with 2899 packages compared to 2661 last year. McLeod held the second seminar in the Ask the Doctor Series on Signs of a Stroke. The seminar was very informative. New Fitness Director, Shawn Spickler, is in his second week on the job and is making an immediate impact meeting members, evaluating costs savings and learning the day to day operations.

	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Packages as of January	2427	2441	2535	2645	2646	2656	2834
Packages as of February	2468	2508	2546	2740	2666	2661	2899
Packages as of March	2401	2440	2549	2700	2589	2682	
Packages as of April	2182	2291	2339	2506	2421	2489	
Packages as of May	2191	2230	2300	2415	2412	2464	
Packages as of June	2208	2305	2317	2486	2467	2575	
Packages as of July	2221	2343	2317	2471	2441	2549	
Packages as of August	2190	2230	2278	2412	2358	2495	
Packages as of September	2136	2188	2296	2355	2330	2442	
Packages as of October	2143	2185	2236	2330	2324	2614	
Packages as of November	2234	2262	2364	2387	2382	2566	
Packages as of December	2216	2274	2383	2426	2361	2602	

### Member check-in:

**February 2018: 25,141**

**February 2017: 23,240**

### Aquatic Programs

- There were 2356 participants in the water exercise classes, 2494 lap swimmers, 1750 whirlpool users and 1643 therapy pool swimmers

### **February Events**

- SC SCY State Championship 3 day meet Feb 9-11, 135 swimmers
- Group Swim Lessons continue 13 registered
- Dolphins Swim Team Valentine Meet Georgetown
- Birthday Party with Slide -10
- Beach Guard Training Saturdays
- Lifeguard in-service
- Lifeguard Cert class- class -2
- AFC staff CPR/AED/First Aid Cert 48 staff trained
- Coastal Scuba Lane Rental 9 hours
- CAC lane Rental 12 hours
- Riptides Lane Rental 6 hours

### **March Scheduled Events**

- Group Swim Lessons continue
- Dolphins Swim Team Shamrock Meet Conway
- Birthday Party with Slide-2
- Beach Guard Training Saturdays
- Dolphins Intra-squad meet March 19
- Dolphins Swim Clinic March 31
- Adult Flip Turn Clinic March 21
- Jr Guard continues

### **Fitness Programs**

- February 2018 Land class participation: 4702  
216 classes for the month  
Class average: 21.77
- February 2017 Land class participation: 4351  
215 classes for the month  
Class average: 20.24
- Total orientations - 25 for the month
- Fun Fit Club 16 participants
- Run/Walk club 40 participants

### **Child Watch & Activity Program**

- Averaged 6 participants in the morning program Total – 148visits
- Averaged 9 participants in the evening program Total –193 visits
- 25 kids in gymnasium
- Adult gym participation average was 36, with a total of 430 adults in the gym for the month
- Afterschool started with 26 kids
- 1 Birthday Party

- Wheelchair basketball practice continues every Wednesday night and Friday night
- AFC has hosted 2 wheelchair basketball games in February

### **Customer Service**

- Total Tours: 67

### **Recreation**

#### **Artists Everywhere**

- January 17- February 9 – Alicia Defloure
- February 12 – March 12 – Mike Covington

#### **Special Events/Festivals**

St. Patrick's Day Parade and Festival:

- March 17
- All applications are due February 19, 2018

Touch a Truck

- April 14
- NMB Park & Sports Complex
- Currently accepting applications for vendors.

Diva Half Marathon & 5k:

- Expo: May 4 & 5
- Race: May 6

Mayfest on Main:

- May 12
- Vendor applications will be released March 20

#### **Outdoor Programming**

Dog Agility

- Launched series for the second time on 2/15/2018.

North Strand 4H

- Met 2/6/2018, subject "rocks".

#### **Sponsorships**

Sports Complex/Recreation

- New Sponsorships
  - Captain Juels (field sign)
- Renewals
  - Burger Fi (graphic panel)
  - Buffalo Wild Wing (Field)

- Bistro 90 (field sign)
- Beach Benefits (shelter, graphic panel)

Special Events:

- St. Patrick's Parade & Festival
  - Stage sponsors
    - Freedom Boat Club
    - Flynn's
    - Captain Juels
- Summer Concert / Movie Series
  - Music on Main Sponsors – CCNB
  - Sounds of Summer – Avista

**KNMBB**

- Waccamaw River Conference: Gregg and Rob reported that several of the participants in this conference were invited to participate in the next Natural Awareness Festival.
- Community Gardens: The 12 plots are all booked for the spring. Plans are to build more plots and to build a fence around the plots. A Grand Opening for the Community Garden is tentatively planned for April 14.
- KSCB/SC Litter Control Assoc. State Conference is February 21-22 at the Hilton Resort. Six people from KNMBB are attending with one more slot available.
- Monday after the Masters is April 9. Volunteers are needed.
- Waterway Cleanup is April 21. Volunteers are needed.
- Mayfest on Main Festival is May 12. Keep NMB Beautiful will have a booth if volunteers are available. High School students may be available to help also.
- Adopt-A-Beach Access inventory: Most accesses have been adopted. However, volunteers are still needed to help keep the beaches clean.

**Athletics**

- Basketball All Star teams were selected for the 10U, 12U, 14U boys and 12U girls to participate in the SCAP District tournaments. Teams will compete at different venues the first weekend in March
- Spring sport registration began on January 30<sup>th</sup> and ended on February 24<sup>th</sup>. Sports offered are youth baseball, youth softball, youth soccer, senior softball and adult softball.
- To date:
  - 363 children are registered for baseball
  - 81 children are registered for softball
  - 193 children are registered for soccer

### **Sports Tourism**

- Total Direct Economic Impact of events held in February = \$842,541 (54% increase from 2017)
- Major events held in February include:
  - SC Masters Swim Meet (AFC) – 138 swimmers
  - Michael Nash Soccer Tournament – 18 high school soccer teams
- Staff held the annual kick-off meeting with the Sports Ambassadors. Over 30 citizens have volunteered to be Sports Ambassadors in 2018

### **Beach Services**

- Beach boxes repaired and ready to return to beach at the end of March.
- Completing rehire paper work and new hire as well.
- Currently 50% staffed with interviews still underway.
- Beach Service employment positions still posted for concession worker as well as concession supervisor.
- Receiving beach wheel chair reservation requests.

### **Parks and Grounds**

#### **Non-Routine Projects and Activities:**

##### **Parks and Beach**

- Finalize renovation of McLean Park ball field and surrounding amenities
- Continue pre-season beach access repairs and renovations
- Pre-bid conferences for McLean Park tennis court and Playground renovations (to be carried out Spring 2018)
- Pressure wash pavement in landscaped area in back corner of McLean Park
- Reinstall handicap accessible matting at Shorehaven Drive beach access

##### **Recreation and Special Events**

- Finalize inventory and on-site storage of GCLS fixtures, hardware, and infrastructure. Begin assessment and repair
- Pre-Season facility preparation for Softball, Baseball, Soccer, and Ultimate Frisbee events
- Landscape renovation trimming at Cherry Grove Boat Ramp as well as Ocean, Central, and McLean Parks
- Pre-season temporary stage preventative maintenance and repair

##### **Medians and Right of Ways**

- Facilitate Tree Board education session – Gary Forrester/Native Plants 2/6
- Begin City-wide palmetto trimming

- Tree removal at alley 1306 Havens/1307 Hillside

#### **Landscape Maintenance**

- Pre-season landscape renovations begun at Municipal Complex
- Pre-emergence weed control and fertilizer applications

#### **Park and Sports Complex**

- Destination playground inspection and repairs
- Reinstall bleacher and concession canopies removed in fall for hurricanes
- Renovate baseball and soccer facility landscapes. Begin renovation of Champion's Blvd.

#### **Other**

- Hired Kimi Walters as Special Events Crew Leader
- 1<sup>st</sup> Quarter safety meeting and luncheon – 2/8/18
- Citizen's Academy preparation and presentation
- 1<sup>st</sup> Aid/CPR Training 2/22 and 2/27

#### **Upcoming Projects**

- McLean Park tennis court resurfacing
- Imitation rubberized mulch installation at Main Street medians – Hillside to Boulevard
- Winter Planting
- Build boardwalk through PSC Swamp
- McLean Park 2-5 year old playground renovation