

# Information Services

March 2018

## GIS

- Sarah updated St Patrick's Day information and provided maps to Parks and Recreation.
- She updated labor information within Cityworks asset management system.
- She provided a customized City Limits layer for the new Everbridge notification system.
- Sarah continues to work on the new Cityworks server.

## Technology

- We responded to several FOIA requests that required data base queries or email searches..
- Sarah Bishop worked with Planning and Development on updating Tidemark (Building Permits.
- Sarah also worked with Purchasing to try to resolve some PO system issues.
- We mounted five additional exterior cameras during March. These installations are occurring as time allows and is saving money by doing it in-house.
- We worked with spectrum to upgrade our cable systems in all city facilities. Spectrum is going digital and each television will require a cable box.
- Patrick has resolved an issue that has created slowdowns in backup and VMotion host moves.
- We made sure that phones used by Beach Services were updated and usable for the season.

## Websites

- Online beach chair and umbrella rentals are showing a year over year increase. Last year as of April 10<sup>th</sup> online rentals stood at \$14,765 same date sale this year is \$17,915.
- According to "Stat Counter" NMB.US had 25,708 unique visitors in March versus 20,157 in February. PARKS.NMB.US had 29,657 unique visitors in March compared to 12,563 in February. Aquatics and Fitness had 7,296 unique visitors in March compared to 5,926 in February. Public Safety had 4,553 unique visitors in March compared to 3,812 in February. The Sports Park site had **110,866** unique visitors in March compared to 31,760 unique visitors in February.