

# Information Services

June 2018

## **GIS**

- We spent several days with the Cityworks architect from GIS Inc. The discussions were about how to squeeze more efficiency out of existing systems and to incorporate manual systems into Cityworks. We discussed an integration with Incode for water billing usage data and for accurate labor costs.
- Sarah provided maps and information to the City manager's office.
- She requalified for CIJIS certification.
- Coordinated with CCU on acquisition of current LIDAR data.

## **Technology**

- June is when we work on licensing and contract renewals since many of them are due at the beginning of the fiscal year. We also prepared our end of year capital project reporting for Finance.
- We continued with installation of video cameras in, and around Public Safety. During this project nearly 40 new high definition cameras have been installed.
- Sarah Bishop finished the app creation on a cloud server. It is used internally to calculate business license fees. Our hope is that it will one day allow the public to calculate their own fees.
- Again, we continue our integration of ShoreTel with Active Directory. We have identified some issues and are working with ShoreTel (now Mitel) to resolve them.
- We upgraded our AVG antivirus (used on servers) and have been testing some of the new features on select servers.
- We also worked on the new sewer inspection truck. We are working on ways to backup video data collected during inspections.

## **Websites**

- Online beach chair and umbrella rentals are showing a year over year increase. Last year as of July 9<sup>th</sup> online rentals stood at \$176,690 same date sale this year is \$194,555. We had to disable online sales in advance of July 4<sup>th</sup> to avoid overselling.
- We had several meetings during June with Beach Services regarding ways to better market their services. We discussed moving to an online rental application that is currently being tested by Lack's in Myrtle Beach.
- According to "Stat Counter" NMB.US had 33,329 unique visitors in June versus 28,491 in May. PARKS.NMB.US had 25,465 unique visitors in June compared to 24,101 in May. Aquatics and Fitness had 8,468 unique visitors in June compared to 5,834 in May. Public Safety had 7,800 unique visitors in June compared to 5,331 in May. The Sports Park site had 39,957 unique visitors in June compared to 18,634 unique visitors in May.