



Parks and Recreation Department

City Council Report
August 2020

City Council Meeting of September 21, 2020

The Aquatic and Fitness Center ended August 2020 with 1894 packages compared to 2,752 last year. The reduction in package numbers is directly related to the Corona Virus. AFC staff continues to provide classes, summer camps and have begun small swim clinics. We have slowly added open basketball, racquetball, and added several classes. The NMB High School swim team started training for their season. AFC facility hours Mon-Thurs extended by one hour to 9:00 pm beginning Monday August 24. Activity department is offering After School program and hybrid school program called AFC Academic & Fitness Champions. AFC will follow the public school schedule offering virtual classes on days kids are not in school.

	2015	2016	2017	2018	2019	2020
Packages as of January	2645	2646	2656	2834	3057	3018
Packages as of February	2740	2666	2661	2899	3039	3068
Packages as of March	2700	2589	2682	2840	2954	COVID
Packages as of April	2506	2421	2489	2710	2844	COVID
Packages as of May	2415	2412	2464	2687	2819	2268
Packages as of June	2486	2467	2575	2755	2811	2119
Packages as of July	2471	2441	2549	2729	2814	2031
Packages as of August	2412	2358	2495	2692	2752	1894
Packages as of September	2355	2330	2442	2601	2724	
Packages as of October	2330	2324	2614	2709	2819	
Packages as of November	2387	2382	2566	2705	2799	
Packages as of December	2426	2361	2602	2745	2804	

Member check-in:

August 2020: 12,483

August 2019: 21,114

Aquatic Programs

- There were 1719 participants in the water exercise classes, 1322 lap swimmers, 752 whirlpool users and 429 therapy pool swimmers.

August Events

- Dolphin Swim Team Clinics held with a total of 95 swimmers
- Private lessons started August 28
- NMB HS began practice August 31

September Planned events

- Dolphins Swim Clinics will continue on Wed September 9 with 51 swimmers registered to date
- Dolphins swim team will begin practice two days a week beginning September 8 with 31 swimmers registered
- NMB High continues practices Mon/Tues/Thursday NMB High Dual meet **tentatively** planned for September 24.

Fitness Programs

- August 2020 Land class participation: 1295
121 classes for the month
Class average: 10.65
- August 2019 Land class participation: 4196
263 classes for the month
Class average: 16.00
- Total orientations –2
- Les Mills Virtual On Demand: 318

Child Watch & Activity Program

- Averaged 7 participants in the morning program Total – 151 visits
- Averaged 3 participants in the evening program Total – 54 visits
- Summer Camp averaged 37 kids per week for the last 3 weeks. (Camp was extended)

Customer Service

- 132 people joined annually (15 NEW members, 117 renewal)
- 118 people joined monthly

Athletics

- Fall sports registration was extended to September 11th due to low registration numbers and since the start of the school year was pushed back to September 8th.
- Fall sports leagues offered include baseball, softball, volleyball, soccer, flag football, and lacrosse.

Sports Tourism

- In previous years athletic fields would be closed during the majority of the month of August for maintenance and preparation for the fall season. Due to Covid-19, the fields remained open and staff recruited events to fill the open weekends. This led to a direct economic impact of \$1,661,929, an increase of \$1,270,823 from August 2019
- Some of the events in August included:
 - Coast FA Soccer which hosted 60 teams
 - USSSA baseball had two events for a combined 78 teams
 - Top Gun Sports hosted 47 teams

Upcoming

- Fall Sports registration ends on September 11
- Soccer Academy (3.5 yr. olds) and Lacrosse clinics start on September 12
- Fall sports evaluations will start Sept 12 with practices starting the week after
- USSSA Baseball September 12-13
- Top Gun Sports September 19-20
- WFC Softball September 26-27

Recreation

Artists Everywhere:

- Cancelled

Special Events/Festivals

Music on Main

- 8/6 - Tru Sol - Cancelled
- 8/13 - The Holiday Band - Cancelled
- 8/20 – Brick House – Cancelled
- 8/27 – Envision – Cancelled

Sounds of Summer

- 8/21 – The Tams – Cancelled

Drive-In Movie

- August 14th - Frozen 2(PG)
 - Free Admission
 - 40 car parking locations and 15 lawn seating squares reserved

Beach Services

- Recorded 13 significant weather interference days for the month compared to 9 prior year
- Tropical storm on the 3rd and recovery on the 4th caused two days of lost revenue and attendance to slip even further behind prior year in addition to COVID-19
- Month to date revenue is down 29% or \$131,436 compared to prior year due exclusively to the negative effect of COVID-19 on visitation
- Half of the beach services staff returned to school by mid-August
- Four drive cart sections were created to handle the loss of staff and respond to customer demand
- Staffing will be limited to approximately 10 to 14 employee daily through September

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach:

- Continue to work on cap for renovated wall at Central Park
- Walkover repair and sign installation ongoing
- Port o let housing constructed at 8th avenue north street end
- Reinstall light switches, signage, and some furnishings at recently renovated tennis courts
- Remove remnants of sand fence and signage from Isaias storm surge
- Trim walkways at 1606 Holly and 910 SOB
- Repair walkover at Sea Cabins – 6000 NOB

Recreation and Special Events:

- Logistical support for USSSA Baseball (2), Coast FA, and Drive in Movie
- Install new GCLS tunnel framework and trusses for large animated fixtures, GCLS Installation and setup in full mode

Medians and Right of Ways:

- Sight triangle/hazard removal Willow Creek #49, 602 28th S, 6th N and Hillside, and “H” alley between 14th and 15th S (Edge/Hillside)
- Pressure wash drawbridge gateway sign

Custodial:

- Continue Covid sanitizing and heightened cleaning protocols

Landscape Maintenance:

- Landscape renovation completed at Sea Mountain Highway median

- Weekend water applications to Main Street flower pots and baskets

Park and Sports Complex

- Fertilize and make pesticide application to playing surfaces
- Repair leak in amphitheater roof

Other

- Continue to work with Tree Board on interpretive signs for Ingram Dunes
- 14 staff trained in telehandler and manlift operation
- Hurricane Isaias preparation and cleanup
- Clear space for Adaptive Sports storage containers
- Orientation for 7 new staff (6 PT)

Upcoming Projects:

- Heritage Shores Revetment and dock rebuild
- GCLS installation
- Fall Annual flower planting and over seeding