



Parks and Recreation Department

City Council Report
May 2019
City Council June 17, 2019

The AFC ended the month with 2819 packages compared to 2687 last year. May has been a steady month with classes, swim lessons and After School programs. Staff is preparing getting ready for the summer tourist season, Summer Blast Camp, swim lessons and Summer Dolphin swim team program.

| | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Packages as of January | 2535 | 2645 | 2646 | 2656 | 2834 | 3057 |
| Packages as of February | 2546 | 2740 | 2666 | 2661 | 2899 | 3039 |
| Packages as of March | 2549 | 2700 | 2589 | 2682 | 2840 | 2954 |
| Packages as of April | 2339 | 2506 | 2421 | 2489 | 2710 | 2844 |
| Packages as of May | 2300 | 2415 | 2412 | 2464 | 2687 | 2819 |
| Packages as of June | 2317 | 2486 | 2467 | 2575 | 2755 | |
| Packages as of July | 2317 | 2471 | 2441 | 2549 | 2729 | |
| Packages as of August | 2278 | 2412 | 2358 | 2495 | 2692 | |
| Packages as of September | 2296 | 2355 | 2330 | 2442 | 2601 | |
| Packages as of October | 2236 | 2330 | 2324 | 2614 | 2709 | |
| Packages as of November | 2364 | 2387 | 2382 | 2566 | 2705 | |
| Packages as of December | 2383 | 2426 | 2361 | 2602 | 2745 | |

Member check-in:

May 2019: 21,162

May 2018: 21,787

Aquatic Programs

- There were 1630 participants in the water exercise classes, 1904 lap swimmers, 1505 whirlpool users and 1744 therapy pool swimmers

May Events

- Tuesday/Thurs. swim lessons began with 31 swimmers registered
- Saturday Lessons ended with 41 swimmers
- 2 Shallow Water Life Guard courses were held for neighboring guards facilities with 13 Lifeguard graduates
- 9 free swim assessments were done for Dolphins Pre-Team & swim lessons
- Pre-Dolphins 19 swimmers
- After school 22 swimmers

June Scheduled Events

- T/Th group swim lessons began with 61 swimmers
- Saturday group swim lessons began with 40 kids and adults
- Dolphins Pre -Team will begin May 7 and end May 30. To date we have 11 registered
- Masters Swim Team continues M/W/Sat
- Summer Camp kids in pool Mon/WED/Fri 1p- 3 pm Slide 30 minutes each day
- June 11- August 15 3 weekly Water fitness classes will be cancelled due to swim lessons in the therapy pool
- Swimming Saves Lives –free adult and kids swim lessons June 3-6

Fitness Programs

- May 2019 Land class participation: 4743
279 classes for the month
Class average: 17
- May 2018 Land class participation: 4924
275 classes for the month
Class average: 16.69
- Total orientations – 12 for the month
- Les Mills Virtual On Demand: 154
- Kids Cardio Circuit: 116 participants

Child Watch & Activity Program

- Averaged 10 participants in the morning program Total – 279 visits
- Averaged 6 participants in the evening program Total –152 visits
- 10 kids in gymnasium
- Adult gym participation average was 10, with a total of 84 adults in the gym for the month
- After School averaged 27 kids

Customer Service

- Total tours 48
- In-state tours 31
- Out of state tours 13
- 49 new member letters were sent out

Recreation

Artists Everywhere

- April 23 – May 6: James Everett Williams
- May 6 – June 5: Ashley Marie

Dog Agility

- New obedience class added to the roster. April 6 – May 18.

Art Fields Day Trip

- May 2, 2019 trip to Lake City's Art Fields. 10 participants.

Extended Bus Tours

- Accepting registrations for Pigeon Forge: August 6 – August 9 @ \$659 per person.

Family Fishing

- May 18, 2019 @ Park and Sports Complex. 28 registered, 8 attended.

NMB through A Lens

- Created a contest on Facebook to highlight NMB. Will run throughout the summer. Participants are asked to share their photos of "NMB".

Special Events/Festivals

Diva

- Expo: May 3 & 4, 2019 at J. Bryan Floyd Community Center
- Race: May 5, 2019, Start @ 7 AM Main Street/Ocean Blvd

Mayfest on Main

- 10 AM – 6 PM, Main Street
- Approximately 100 Vendors
- Community Stage, 10-4 PM: Cowboy Mouth, Gary Lowder & Smokin Hot, Mark McKinney & Co.
- Main Stage, 12:30 – 6 PM: David Victor, Nelson & Blue Monday

Summer Concert Series

Music on Main

- May 16, 2019, 7-9 PM – Envision
- May 23, 2019, 7-9 PM – Tim Clark
- May 30, 2019, 7-9 PM – Hip Pocket

Sounds of Summer

- May 17, 2019, 7-9 PM – Empire Strikes Bass Irish Italian International Festival

Irish Italian International Festival

- Now accepting vendor applications
- Early Bird Deadline July 26, 2019; Final Deadline August 23, 2019

Upcoming

Pedal in the Park

- June 7, 2019 @ 7:30 PM. Free bike riding event open to the public

Music on Main

- June 3 – Painted Man
- June 13 – The Entertainers
- June 20 – Black Glass

Sounds of Summer

- June 21 – Simple Tina (Tina Turner Tribute)

Movies @ Mclean

- June 14 - Small Foot

Sponsorships

Sports Complex

Renewals

- Cherry Grove Automotive – Field Sign
- Fairfield Inn – Field sign & Team
- Bistro 90 – Field Sign
- Car City – Field Sign
- Dick's Last Resort – Baseball Field

Recreation

Summer Concert / Movie Series

- Music on Main Sponsor – CCNB
- Sounds of Summer – Food Lion
- Movies @ McLean – Ledo Pizza

Athletics

- Tball season wrapped up on May 16th with 14 teams
- 7-8 machine pitch baseball ended on May 20th
- 7-8 and 9-10 softball finished on May 28th along with 9-10 soccer

- 11-12 softball ended on May 30th
- 9-10 and 11-12 baseball finished on May 31st
- All star selection meetings were held on May 21-23 to cast votes for 7-8 machine pitch baseball, 9-10 baseball, 11-12 baseball, 13-14 baseball, 9-10 softball and 11-12 softball
- Adult soccer regular season wrapped up and playoffs started on May 30
Summer sports camps were published with camps in soccer, lacrosse, girls basketball, baseball, and tennis

Sports Tourism

- May sports tourism events had a direct economic impact of \$1,790,588, down 19% from last year
- DIVA marathon brought over 2000 participants for the Diva Runs
- USSSA hosted 25 teams on May 4th and OD Football Camp had 75 participants
- A new lacrosse tournament, Carolina Hitmen Lacrosse, hosted 24 teams on May 18th

Upcoming

- End of season for 13-15 softball on June 4th, 13-15 baseball on June 5th, 13u soccer on June 6th, and 7-8 soccer on June 10th
- Coaches' Appreciation Event at Wild Wing Café on June 7, 2019
- All star tournaments start June 14th for 7-8 baseball in Green Sea Floyds and 13-14 baseball in Aynor
- 9-10 softball will play June 20th in Lake View and 11-12 softball will play June 20th in Latta
- 9-10 baseball and 11-12 baseball will play June 21st in Georgetown
- WFC softball on June 1 and 15
- Top Gun Hawaiian Duel June 22-23
- USSSA baseball Global World Series June 26-30

Beach Services

- Revenue is up 27% compared to prior month due greater volume, good weather, and price increase.
- There were minimal weather interference days for the month with several days heat index reaching well over 100 degrees.
- Completed several beach worker orientations.
- Beach Service employment positions are still posted for concession worker.
- Currently interviewing for the remaining concession worker positions.
- Staffing nearly complete.
- Hippster XL slide will be installed next month.

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach

- Add signage at 9th S, and doo bag dispenser at 20th S, regrade at 6208-6300
- Continue cleaning and reclaiming common area behind Community Center
- Continue walkover inspections and repair process
- Contract painting of Ocean Park
- Fill and grade eroded areas at 17th S and 39th S beach accesses
- Make sign, grade and landscape adjustments at parking areas being reconfigured in Tilghman section

Recreation and Special Events

- Logistical support for Memorial Day (assist PW with traffic control), Diva ½ M and 5K, WFP Softball, Hitmen lacrosse, Blue Star mothers event, Sounds of Summer and Music on Main concerts, Pops in the Park
- Finalize construction of Bocce court behind JBFCC
- Layout and prepare for 2019 GCLS, adjust conduit arrangement at under-road crossings, plan new bores and services

Medians and Right of Ways

- Sight triangle hazard correction at 9th S and Hillside, 6th S and Gayle street
- Pipe Hwy 90 ditch near Comeback Rental to allow mower access

Custodial

- Finalize off-season deep cleaning cycle and beachfront restroom pre-season prep
- Renovate and deep clean Community Center prior to Diva event

Landscape Maintenance

- Landscape renovation at South gateway, Hwy 17 north and mid-way medians, Main Street Connector, JBFCC, Watertower Road ROW
- Irrigation repairs at Central Park, Ocean Park, Municipal Complex, NMB Park & Sports Complex, and McLean Park
- Summer annual flower planting – 85% complete

Park and Sports Complex

- Fuel tank electrical hookup at NMB Park & Sports Complex Maintenance Facility
- Herbicide application to remove winter rye, aerification to encourage bermuda

Other

- Create Horticulturist and Irrigation Tech job descriptions
- 2nd Quarter safety meeting 5/15
- Train supervisory staff on Executime
- New PT staff sexual harassment training
- Create fuel logs and begin using new NMB Park & Sports Complex fuel tanks

Upcoming Projects

- Install new main entry gates at NMB Park & Sports Complex
- Construction of new crew quarters and storage at NMB Park & Sports Complex
Maintenance
- GCLS Infrastructure installation