



Parks and Recreation Department

City Council Report
August 2018
City Council September 17, 2018

The Aquatic and Fitness Center ended the month with 2692 packages compared to 2495 last year. AFC has been busy with Summer Camps, Swim lessons, Swim teams and lots of fun classes. The group fitness program is slowly introducing Virtual Les Mills classes, eventually the AFC will double the number of class offerings. The Grand Strand Masters Swim team competed in the PanAm International meet in Orlando. The AFC along with DEW'S hosted the 4th Annual Golf Tournament that benefited Teen Angels on August 18th resulting in a check presentation to Teen Angels (Renee Hembree) for \$15,000.

	2012	2013	2014	2015	2016	2017	2018
Packages as of January	2427	2441	2535	2645	2646	2656	2834
Packages as of February	2468	2508	2546	2740	2666	2661	2899
Packages as of March	2401	2440	2549	2700	2589	2682	2840
Packages as of April	2182	2291	2339	2506	2421	2489	2710
Packages as of May	2191	2230	2300	2415	2412	2464	2687
Packages as of June	2208	2305	2317	2486	2467	2575	2755
Packages as of July	2221	2343	2317	2471	2441	2549	2729
Packages as of August	2190	2230	2278	2412	2358	2495	2692
Packages as of September	2136	2188	2296	2355	2330	2442	
Packages as of October	2143	2185	2236	2330	2324	2614	
Packages as of November	2234	2262	2364	2387	2382	2566	
Packages as of December	2216	2274	2383	2426	2361	2602	

Member check-in:

August 2018: 21,653

August 2017: 19,765

Aquatic Programs

- There were 1715 participants in the water exercise classes, 2414 lap swimmers, 1475 whirlpool users and 2023 therapy pool swimmers

August Events

- NMB High lane rental 26.5 hours
- T/Th & Sat group swim lessons ended
- Added new class: Aqua Yoga averaged 25 participants
- Pre-Dolphins ended having 25 swimmers registered
- Building Blocks with McLeod resumed
- Masters Swim Team competed in PanAm International Swim Meet in Orlando
- Masters Swim Coach, Diane Bartlett, wrote article for Swimming World Magazine that was featured in September Magazine
- Grand Strand Masters Swim participated in Growler meet in Charleston

September Scheduled Events

- Masters Swim Team continues MW/Sa
- Dolphins begin with 59 registered to date
- NMB High continues practice M-Th
- MB High Swim meet September 6
- NMB High Swim meet September 15
- MB Christian School begins practice September 13

Fitness Programs

- August 2018 Land class participation: 4183
264 classes for the month
Class average: 15.8
- August 2017 Land class participation: 3346
214 classes for the month
Class average: 15.6
- Total orientations - 24 for the month
- Kids Cardio Circuit: 62 participants

Child Watch & Activity Program

- Averaged 13 participants in the morning program Total – 351 visits
- Averaged 10 participants in the evening program Total –239 visits
- 10 kids in gymnasium
- Adult gym participation average was 24, with a total of 319 adults in the gym for the month
- Wheelchair basketball practice continues every Wednesday night
- Summer Camps
 - Week 7 - 46 kids, Fun Friday- 1
 - Week 8 – 41 kids, Fun Friday- 2
 - Week 9 - 41 kids, Fun Friday- 2
 - Week 10- 34 kids, Fun Friday -5

Customer Service

- Total tours 63
- In-state tours 57
- Out of state tours 6
- 40 new member letters were sent out

Recreation

Artists Everywhere

- July 2 – August 6: Trisha McQuade
- August 6 – September 6: Reina Abruzzo

Festivals/ Events / Concerts:

Movies@McLean

- 8/10 – Sherlock Gnomes (PG)
- Approximately 165 people

Music on Main

- 8/2 Band on Fire - 1773 people
- 8/9 Silk Groove - 1790 people
- 8/16 Painted Man - 1527 people
- 8/23 Blackwater Rhythm and Blues - 3527 people
- 8/30 Tim Clark Band - 3438 People

Sounds of Summer

- 8/17 Rocketman (Elton John Tribute) - 1511 people

Irish Italian International Festival

All vendor applications due 8/24. Festival vendor spots are full.

Dog Agility

- 8/30 New session started.

Sports Complex/Recreation Sponsorships

Sports Complex/Recreation

- Hawaiian Rumble (graphic panel)
- South Atlantic (fall soccer league / field sign)
- Courtyard Marriott (Field Signs 3)
- Dirty Dawg (Dog Park)
- Elks Lodge (field sign)
- Rockin Jump (warm up area)

Irish Italian International Festival

- Flynn's (Stage)
- South Atlantic (stage)
- Zaxby's (Food Court)
- Courtyard Marriott (Children's Area)

Upcoming

- September 6 – Music on Main – Holiday band
- September 11 – 9-11 Candlelight Memorial Vigil
- September 13 – Music on Main – Chocolate Chip & Company
- September 14 – Movies @ McLean – Peter Rabbit
- September 20 – Music on Main – The Embers
- September 21 – Sounds of Summer – Bullfrog Band
- September 27 – Music on Main – Brickhouse Band
- September 29 – Irish Italian International Festival

KNMBB

Boulineau's Hardware was approved for the September Community Appearance Award, to be presented on Thursday, September 6th at 10:00 am. Home Depot, Publix, and Starbucks shopping centers will be considered for future awards. We will also look for ways to recognize the city crews that keep City property so attractive.

Yaupon Garden Club will sponsor the Eco Tots again this year. Mary Templeton will continue as the chair. A new participating teacher will replace Bonnie Fones, who retired.

Unfinished Business

- Community Gardens – A homeschool group will develop a piece of land at the border of the community gardens into a small certified schoolyard wildlife garden. The grand opening will be Monday, September 10th at the 27th Avenue North location.
- School banners – New banners are up at Waterway and Riverside elementary schools. They will soon be up at Ocean Drive Elementary and NMB Middle School. Two new banners for the middle school are in production, giving each school three banners to rotate during the school year. Plans are being made to include the high school also.
- The 2018 Litter Index, taken in June, averaged 1.2, a good score.

New Business

- The Beach Sweep is September 15th, 8:30 to noon, staging at the boat ramp at 53rd North. Many groups have signed up already. Golf carts will shuttle people to different locations. A hot dog lunch will follow.
- Patrick Kelly, Captain Smiley, will sponsor a waterway cleanup on October 27th, 8 am to 12 noon, staging at Johnny Causey Landing. Those who are registered to participate in his

- fishing tournament on November 3rd will be credited with extra poundage depending on the amount of trash collected. All are welcome to participate.
- The City Wide Cleanup is November 3rd, 9 am until noon. A paper shredder will be there. Hazardous waste and large items may be brought to the Sanitation Department area on 2nd Avenue South. Medical waste and drugs will not be accepted.
- Arbor Day is December 7th. More information to come.

Athletics

- A total of 756 children are participating in the fall sports leagues (772 participated last fall). Soccer remains the most popular fall sport with 351 registered participants. Other sport leagues offered include flag football, tackle football, baseball, softball, volleyball & lacrosse.
- 8 adult soccer teams will be participating in the adult soccer league and 8 adult softball teams will be participating in one of the adult softball leagues.
- Players evaluations were conducted by athletics staff as well as coaches meeting and parent's meetings.

Sports Tourism

- Direct economic impact in August = \$1,901,054 (8% decrease from previous year)
- Major events held during the month include:
 - World Fastpitch Connection Softball (2 events) = 90 teams
 - Top Gun Baseball / Softball = 34 teams

Upcoming

- Fall youth sports games begin (September 24th)
- Major Sports Tourism events
 - September 15-16: USSSA Baseball (last year 34 teams)
 - September 15-16: Paddle at the Beach pickleball tournament (100 participants)
 - October 6-7: Claire Chapin Epps YMCA Soccer (last year 37 teams)
 - October 27-29: Top Gun Winter World Series (last year 57 teams)

Beach Services

- Recorded 6 significant weather interference days for the month compared to 16 prior year.
- Month to date revenue is up \$40,957 or 8% compared to prior year due exclusively to weather interference.
- A majority of the beach services staff returned to school by mid-August.
- Three drive cart sections were created to handle customer demand.
- Staffing will be limited in September.

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach:

- Walkway issues corrected at 63rd N, 52nd N, 51st N, 807 SOB, and 48 S
- Trim plant material, maintain signs and repair structures at Heritage Shores

Recreation and Special Events:

- Logistical support for Music on Main, Sounds of Summer, WFC Softball, and Top Gun Softball (15" rain in 15 days)
- Ongoing repair, and maintenance of GCLS fixtures
- Electrical infrastructure installation for GCLS

Medians and Right of Ways:

- Tree removal/pruning at 4511 Osprey, 33S and Sunset, 51st N and OB, 1305 Hillside, and 20th S street end, 4S and Elm, 33rd S, Toby Ct, 45th S and Woodlawn/Surf, Hillside at 13th and 23rd, and 27th S at Havens
- Palm trimming City-wide including Main Street, WH Boulevard, 50th N, 53rd N, Shorehaven, Burgess Preserve, and 48th S

Custodial:

- PG Division assumes oversight of Custodial activity

Landscape Maintenance:

- Mow, spray, cleanup lot at new warehouse at Barefoot bridge and NAPA Building

Park and Sports Complex

- Aerify and topdress soccer and baseball fields
- Remove tree at beginning of swamp footbridge, Install sidewalk pavers at that location
- Deep cleaning of restrooms and fixtures
- Extensive irrigation repairs

Other

- Assess and plan replacements structures for CG Boat Ramp dock and top 10 beach walkovers

Upcoming Projects:

- Quarterly Safety Meeting September 12
- Palmetto replacement (freeze), and contract trimming
- Cleanup at PSC swamp footbridge, create and install interpretive signage