



**Parks and Recreation Department**

**City Council Report  
June 2020**

**City Council Meeting of July 20, 2020**

The Aquatic and Fitness Center ended June 2020 with 2,119 packages compared to 2,811 last year. The reduction in package numbers is directly related to the Corona Virus. AFC staff continues to provide classes and summer camps.

	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
Packages as of January	2645	2646	2656	2834	3057	3018
Packages as of February	2740	2666	2661	2899	3039	3068
Packages as of March	2700	2589	2682	2840	2954	COVID
Packages as of April	2506	2421	2489	2710	2844	COVID
Packages as of May	2415	2412	2464	2687	2819	2268
Packages as of June	2486	2467	2575	2755	2811	2119
Packages as of July	2471	2441	2549	2729	2814	
Packages as of August	2412	2358	2495	2692	2752	
Packages as of September	2355	2330	2442	2601	2724	
Packages as of October	2330	2324	2614	2709	2819	
Packages as of November	2387	2382	2566	2705	2799	
Packages as of December	2426	2361	2602	2745	2804	

**Member check-in:**

**June 2020: 13,057**

**June 2019: 20,063**

**Aquatic Programs**

- There were 653 participants in the water exercise classes, 1180 lap swimmers, 735 whirlpool users and 1590 therapy pool swimmers.

**June Events**

- Lifeguard Certification for 7 participants

**July Highlights**

- Added two Water Fitness Classes
- Two new Dectron (pool Dehumidification) units will be installed week of July 7

### **Fitness Programs**

- June 2020 Land class participation: 1055  
99 classes for the month  
Class average: 10.65
- June 2019 Land class participation: 4013  
254 classes for the month  
Class average: 15.8
- Total orientations –7
- Les Mills Virtual On Demand: 415

### **Child Watch & Activity Program**

- Averaged 9 participants in the morning program Total – 193 visits
- Averaged 3 participants in the evening program Total –71 visits
- Summer Camp averaged 49 kids per week

### **Customer Service**

- 111 people joined annually
- 160 people joined monthly
- 118 cancellation/non-renewal due to COVID19

### **Athletics**

- Youth t-ball and baseball practices began on June 4<sup>th</sup>. 122 youth participated in the summer baseball / softball leagues.
- Youth baseball games began on June 15<sup>th</sup>, played on Monday and Tuesdays for 9-10 yr. olds and Wednesday Thursday for 7-8 yr. olds.
- Youth t-ball games began on June 17<sup>th</sup> and played on Wednesday and Thursday
- Games ended the week of June 29<sup>th</sup>.

### **Sports Tourism**

- Sports tourism events were not allowed to return until June 15<sup>th</sup>
- June's sports tourism events brought direct economic impact of \$1,613,524, down 47% from prior year.
- USSSA baseball hosted 80 teams.
- Top Gun softball hosted 45 teams.
- NTBA basketball had 45 teams (reduced amount of teams due to social distancing)
- Tournaments that canceled due to COVID in June: NC GameOn Sports (baseball), Tier 1 Fastpitch (softball), LAX USA (lacrosse)

### **Upcoming**

- Fall Sports registration begins on July 20
- Sports tourism events for July include
  - Top Gun Baseball Summer Nationals July 17-19 ,
  - WFC World Series July 22-25,
  - Triple Crown East Coast Summer Nationals July 29-Aug 2

### **Beach Services**

- Staffing efforts still underway.
- There were 12 significant weather interference days.
- Month to date revenues are down approximately 24% (\$193,000). Year-end revenues are also down approximately 14% (\$365,296) at time of report due exclusively to COVID-19.
- 2019 / 2020 Year end expenses are expected to be down 3% \$25,536 at time of report.

### **Parks and Grounds**

#### **Non-Routine Projects and Activities**

##### **Parks and Beach:**

- Continue to work on cap for renovated wall at Central Park
- Tennis court renovations. Fencing 95% complete, surfacing 10% complete.
- Coordinate installation of wheelchair mats at handicap accesses with Adaptive Surf project
- Walkover repair and sign installation ongoing

##### **Recreation and Special Events:**

- Logistical support for USSSA Softball

##### **Medians and Right of Ways:**

- Sight triangle/hazard removal at 2<sup>nd</sup> North, 17<sup>th</sup> S and Madison, 12<sup>th</sup> S and Hillside, and Cherry Grove Fire Station
- Fertilize turf in medians and Right of Ways
- Extensive tree trimming at OD water treatment facility
- Edge sidewalks in Cherry Grove, Nixon from Lake to 53<sup>rd</sup> N

##### **Custodial:**

- Install hand sanitizer dispensers at NMB Park & Sports Complex, Central Park, and other areas prior to tournament resumption

**Landscape Maintenance:**

- Landscape renovations completed at drawbridge and main street connector

**Park and Sports Complex**

- Relocate additional bullpen benches for tournament social distancing
- Fabricate forklift extensions and man lift cage

**Other**

- Finalize off-season winter planting
- Carry out Covid cleaning protocol for public grounds amenities
- Begin NMB Park & Sports Complex utility ROW relocation discussion with Santee Cooper
- Interview for and hire Irrigation Technician
- Furloughed staff return

**Upcoming Projects:**

- Heritage Shores Revetment
- Sod Champion's Blvd medians and dog park turf
- Port o let housings in OD section