



Parks and Recreation Department

**City Council Report
July 2020**

City Council Meeting of August, 2020

The Aquatic and Fitness Center ended July 2020 with 2,119 packages compared to 2,814 last year. The reduction in package numbers is directly related to the Corona Virus. AFC staff continues to provide classes, summer camps and have begun small swim clinics.

	2015	2016	2017	2018	2019	2020
Packages as of January	2645	2646	2656	2834	3057	3018
Packages as of February	2740	2666	2661	2899	3039	3068
Packages as of March	2700	2589	2682	2840	2954	COVID
Packages as of April	2506	2421	2489	2710	2844	COVID
Packages as of May	2415	2412	2464	2687	2819	2268
Packages as of June	2486	2467	2575	2755	2811	2119
Packages as of July	2471	2441	2549	2729	2814	2031
Packages as of August	2412	2358	2495	2692	2752	
Packages as of September	2355	2330	2442	2601	2724	
Packages as of October	2330	2324	2614	2709	2819	
Packages as of November	2387	2382	2566	2705	2799	
Packages as of December	2426	2361	2602	2745	2804	

Member check-in:

July 2020: 13,320

July 2019: 21,730

Aquatic Programs

- There were 1802 participants in the water exercise classes, 1560 lap swimmers, 780 whirlpool users and 1590 therapy pool swimmers.

July Events

- McLeod Physical therapy returned July 28 and will continue on Tues./Thursday 12 – 5pm
- Two new Dectron (pool Dehumidification) units installed the week of July 7

August Highlights

- Dolphins Swim Clinics will be held Mon-Thurs from August 3- August 27, with 2 additional Saturday clinics - a total of 18 clinics.

Fitness Programs

- July 2020 Land class participation: 1239
121 classes for the month
Class average: 10.24
- July 2019 Land class participation: 4342
272 classes for the month
Class average: 15.96
- Total orientations –1
- Les Mills Virtual On Demand:342

Child Watch & Activity Program

- Averaged 7 participants in the morning program Total – 203 visits
- Averaged 3 participants in the evening program Total –81 visits
- Summer Camp averaged 50 kids per week

Customer Service

- 112 people joined annually
- 143 people joined monthly

Athletics

- Registration for fall youth sports began on July 20th
- Sports offered are: baseball, softball, volleyball, soccer, tackle football, flag football, and lacrosse

Sports Tourism

- July's sports tourism events brought an economic impact of \$3,253,300 down 68% from prior year due to cancellations and decrease attendance from COVID impacts
- NTBA basketball hosted 34 teams
- Top Gun sports hosted 77 teams over two tournaments
- Triple Crown softball wrapping up on August 2nd with 47 teams

Upcoming

- Fall Sports registration ends tentatively on August 14th
- Evaluations will start August 24th for fall sports
- Top Gun sports on August 8-9

- Picked up two events for August. Tier 1 Fastpitch on August 15-16 and WFC softball on August 22-23
- Coast FA soccer tournament on August 22-23
- USSSA baseball August 29-30

Beach Services

- Recorded 4 significant weather interference days for the month compared to 8 days prior year
- Rental revenue at time of report is estimated to be down 11% \$79,438 compared to prior year. Online sales actually exceeded prior year by 17% \$31,910 while actual sales on the beach were down 19% \$111,101
- Cart revenue is estimated to be down 65% compared to prior year due to inability to find and hire seasonal staff we were unable to provide push cart services for Italian Ice. Used cart staff on rental boxes
- Hiring efforts have continued for the month
- Will see the loss of some staff due to school in August

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach

- Continue to work on cap for renovated wall at Central Park
- Finalize tennis court renovations at Central, McLean, and Hill Street Parks
- Walkover repair and sign installation ongoing
- Port o let housing constructed at 15th avenue north street end
- Trim trees along Possum Trot Villas/Central Park divider

Recreation and Special Events

- Logistical support for Top Gun SB/BB and Triple Crown SB/BB
- Flags up/down for July 4th
- Install anchoring system for new GCLS tunnel framework.

Medians and Right of Ways

- Sight triangle/hazard removal Hillside and 27th S, Hill Street/LRNR intersection, St Charles/Merrill intersection
- Replace sponsor signs at gateway signs on north and south end

Custodial:

- Continue Covid sanitizing and heightened cleaning protocols

Landscape Maintenance:

- Landscape renovations completed at north and south gateway signs
- Weekend water applications to Main Street flower pots and baskets

Park and Sports Complex

- Sod Champion's Blvd medians and dog park turf
- Install rest benches at McLeod/GSWSA Trail

Other

- Construct work platform for telehandler
- Create scope and specs for RFP for Coronavirus sanitizing
- Honey bee removal from Ocean Park at 1st South
- Hire and orient new Irrigation Tech, Matt Simril
- Work with Tree Board on interpretive signs for Ingram Dunes

Upcoming Projects:

- Heritage Shores Revetment and dock rebuild
- GCLS Installation and setup
- Great Christmas Light Show