

Information Services

August 2017

GIS

- We completed our annual ESRI maintenance renewal.
- She provided data to our consultants for emergency dune renourishment.
- The 2017 flight aerials became available for our user community.
- We provided the county street database to Public Safety for new Fire department software.
- Sarah completed the user relicensing for all of our GIS users.
- She completed updating voting district maps and provided copies to the City Clerk.

Technology

- We completed testing and configuration changes in order for HiCast sports to receive our streaming content. Our Baseball cameras are now available on their site.
- We replaced a faulty network adapter on one of our newer servers.
- We updated the NMBFire file server to Microsoft Server 2016.
- We investigated email encryption for Human Resources. Our current spam filter provider offers the service and we are confident that others may wish to use it too.
- We researched possibilities for faxing since Shoretel is ending support for analog phone lines from their switches. We concluded that a combination of a service that allows faxing from email and inexpensive Cisco digital to analog converters would be the best low cost replacement.
- We configured push to talk phones for Public Works. Additionally, we researched push to talk microphones for mobile use.
- Sarah Bishop began design and programming work on a parking permit application. It will be used for internal and external purposes. It will also be our first “cloud” application within Microsoft Azure.

Websites

- As our chair and umbrella rental sales ended this year, online sales were \$262,860. This exceeds last year’s sales of \$211,390. This equates to a 25% year over year increase.
- In August, Rob and Sarah continued working within Microsoft’s Azure Cloud. It is showing promise that we can use it for multiple “cannot fail” applications.
- According to “Stat Counter” NMB.US had 29,586 unique visitors in August versus 37,956 in July. PARKS.NMB.US had 20,313 unique visitors in August compared to 25,887 in July. Aquatics and Fitness had 6,608 unique visitors in August compared to 8,076 in July. Public Safety had 6,312 unique visitors in August compared to 7,309 in July. The Sports Park site had 47,095 unique visitors in August compared to **109,606** unique visitors in August. **The sports park is averaging 52,100 first time visitors monthly.**