



FOR IMMEDIATE RELEASE

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Crape Myrtle at 1801 Highway 17 South named July Tree of the Month

North Myrtle Beach, SC – July 7, 2017 – The North Myrtle Beach Tree City Board has selected a Crape Myrtle tree (also known as "Crepe Myrtle") located at 1801 Highway 17 South as its July Tree of the Month.

Crape Myrtle (*Lagerstroemia indica*) is an Asian shrub of the loosestrife family and is widely grown in warm regions for its flowers. Its first known use in the United States was in 1850.



The tree grows on the site of the old City Hall, replaced with an Anchor Bank branch office in 1994.

The property has changed hands a couple of times since then and is now occupied by South Atlantic Bank. All of the property owners protected the tree.

Property owners and developers who are interested in finding out more about how they can preserve trees on their property are invited to contact the North Myrtle Beach Tree City Board at nmbtreeboard@nmb.us.

The Tree of the Month program began in 2010 as a way to recognize trees within the city that have been preserved over the years. It also provides a platform to remind people of the benefits and importance that trees offer in our everyday lives.

If you think you have the biggest, prettiest, or most unusual tree in North Myrtle Beach, or that your tree has a unique story attached to it, the Tree City Board encourages you to contact Parks & Grounds Superintendent Jim Grainger at (843) 280-5571 or via email at nmbtreeboard@nmb.us.

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