



FOR IMMEDIATE RELEASE

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Traffic Plan & Reminders for the July 4th Fireworks Show At Cherry Grove Pier

North Myrtle Beach, SC – July 2, 2018 – People who go to the July 4th professional fireworks show at the Cherry Grove Pier should be aware of the following:

- The fireworks show begins at 9:30 p.m. and ends at 10:00 p.m.
- Operating a golf cart after dark is prohibited.
- The sale, possession or use of fireworks in the city limits of North Myrtle Beach is prohibited. (The Cherry Grove Pier fireworks display is a permitted professional event.)
- During the fireworks show, the 3500 block of North Ocean Boulevard (area where Cherry Grove Pier is located) is closed.
- NEW: Parking is not allowed in the median on Ocean Boulevard.



As has been the case in years past, immediately following the fireworks show public safety personnel will initiate a reverse traffic pattern in Cherry Grove in order to accommodate the large number of vehicles leaving the Cherry Grove area. During traffic reversal the following will occur:

- Ocean Boulevard traffic will not turn on to Sea Mountain Highway but will move northbound and southbound only.
- Motorists will access Highway 17 North via 11th Avenue North.
- All northbound traffic on Nixon Street and Duffy Street will make a right-hand turn on to Sea Mountain Highway.
- All eastbound traffic on Sea Mountain Highway will turn right at Duffy Street and proceed to Ocean Boulevard via 22nd Avenue North.
- Once fireworks show traffic has exited the Cherry Grove area, public safety personnel will initiate a return to normal traffic patterns.

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