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Frontier Communications Invests $150,000 in North Myrtle Beach Economic Development

North Myrtle Beach, SC – August 16, 2016 – On August 16, Frontier Communications presented to the City of North Myrtle Beach a contribution of $150,000 to be used to expand recreational and other quality of life opportunities.

This investment from Frontier Communications will greatly contribute toward helping the city expand and add new quality of life opportunities, primarily at the North Myrtle Beach Park & Sports Complex, a focal point for residents and visitors. The complex also generates millions additional annual revenue for the North Myrtle Beach business community.

“Frontier Communications believes in supporting the communities where we live and work,” said Marcy Fox, general manager, South Carolina East for Frontier. “As a telecommunications company, we invest regularly in communications infrastructure to better serve our residents and
commercial customers. Our employees also serve on boards and volunteer in a wide variety of charitable organizations. We are very active in the community, helping to fund food banks and we believe in hiring and supporting our veterans. Our approach to business and society is a good fit for North Myrtle Beach.”

North Myrtle Beach Mayor Marilyn Hatley said that the entire community appreciates Frontier Communications’ continuing investment in the city. She said that Frontier’s investment will help to grow more recreational and other opportunities for residents and visitors, which also aids economic development in the city.

“Frontier Communications is not required to make these sorts of investments,” Mayor Hatley said. “This is the way they do business. They have become part of the community and help us in many positive ways. We greatly appreciate their involvement.”

This is the second commitment since 2014 that Frontier has made to North Myrtle Beach to help improve the quality of city services opportunities. That year a $300,000 commitment was made to the city and was used in part to expand the city’s fiber optic network by another mile to extend connectivity to the lake front area at the North Myrtle Beach Park & Sports Complex. As a result, complementary Wi-Fi access is now provided to the lake front trail area and to the area around the amphitheater located within the park.

The City also used a portion of the funding to establish live-streaming video and audio from all six baseball and softball fields at the park and sports complex. Additionally, there are three live stream cameras that provide overviews of the soccer and lacrosse complex, the baseball and softball area and the wake board park on the lake.

Mike Flynn, Frontier’s Southeast region president, participated in the presentation ceremony.

“We are very pleased to help the city of North Myrtle Beach improve broadband and video communications options for its citizens,” said Flynn. “These are the types of network improvements Frontier routinely makes in all 29 states we serve. It’s great to see the city recognize the value and quality of live broadband networks offer to communities.”

About Frontier Communications Corporation

Frontier Communications Corporation, now a Fortune 500 and S&P 500 company, is a leader in providing communications services to urban, suburban and rural communities in 29 states. Frontier offers a variety of services to residential customers over its fiber-optic and copper networks, including video, high-speed internet, advanced voice and Frontier Secure digital protection solutions. Frontier Business Edge offers communications solutions to small, medium and enterprise businesses. Frontier’s approximately 29,000 employees are based entirely in the United States. More information about Frontier is available at www.frontier.com.

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