



FOR IMMEDIATE RELEASE

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Annual Beach Sweep/Creek Sweep is September 15 in North Myrtle Beach

North Myrtle Beach, SC – August 6, 2018 – Keep North Myrtle Beach Beautiful will again sponsor the annual **North Myrtle Beach Beach Sweep/Creek Sweep** on Saturday, September 15, 9:00 a.m.-12:00 p.m.

Volunteers can check in starting at 8:30 a.m. at the 53rd Avenue North Boat Ramp in Cherry Grove. Lunch for volunteers starts at 11:00 a.m. at the boat ramp.

Individuals or groups who want to participate in this year's clean up may contact Gregg Barnhill at 843-280-5673 or dgbarnhill@nmb.us.

Volunteers will be cleaning the ocean front areas of North Myrtle Beach and some areas of the marsh in Cherry Grove.

North Myrtle Beach Beach Sweep/Creek Sweep is part of S.C. Beach Sweep/River Sweep, South Carolina's largest one-day volunteer cleanup. Each year thousands of South Carolinians clear beaches, rivers, lakes, marshes, and swamps of debris. The cleanup, organized by the S.C. Sea Grant Consortium and the S.C. Department of Natural Resources, has taken place annually since 1988. It takes place in conjunction with the International Coastal Cleanup, coordinated by the Ocean Conservancy. Once the Sweep is over, the Ocean Conservancy tallies all of the debris data. This data helps to identify sources of litter, which helps efforts to prevent litter before it starts.

KEEP NORTH MYRTLE BEACH BEAUTIFUL

Keep North Myrtle Beach Beautiful is a volunteer committee focused on educating and empowering the North Myrtle Beach community to personally improve the environment and enhance quality of life and community pride through beautification, litter prevention and recycling.

VOLUNTEER GROUPS & SPONSORS

Keep North Myrtle Beach Beautiful, Sea Grant Consortium, Palmetto Pride, Driftwood Garden Club, Optimist Club, Yaupon Garden Club, North Myrtle Beach Pilot Club, Sea Oates Garden Club, North Strand Sail and Power Squadron, Sea Coast Anglers, North Myrtle Beach Public Safety Department, North Myrtle Beach Public Works Department, North Myrtle Beach Parks & Recreation Department, Clemson Extension Service, American Legion Post 186, OD Shag Club,

North Myrtle Beach High School National Honor Society, North Myrtle Beach Volunteer Rescue Squad, All North Myrtle Beach Schools, South Carolina Department of Health & Environmental Control, and many individual volunteers from the area.

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