RESULTS – JUNE 17 CITY COUNCIL MEETING

North Myrtle Beach, SC – June 18, 2019 – Prior to the June 17 North Myrtle Beach City Council meeting, Council members met in executive session for a legal briefing on the Sandridge Development Agreement. Council took no action.

During the Council meeting, three City employees received Longevity Awards. The award winners are E-Government Business Architect/Web App Developer Robert Foor (10 years of service), Fleet Maintenance Mechanic Jeremy Cox (5 years) and Accounting Clerk Calli Williams (5 years). Longevity Awards go in five-year increments to employees who consistently provide excellent customer service.

L-R: City Manager Mike Mahaney, Jeremy Cox, Calli Williams, Robert Foor
City Council approved a request for a special event permit submitted by the North Myrtle Beach Chamber of Commerce for the annual July Fourth fireworks display at the Cherry Grove Pier. The free fireworks display starts at 9:30 p.m. sharp and ends at 10:00 p.m. This is a very popular event, so arrive early.

City Council approved a request for a special event permit submitted by Coastal Carolina Adaptive Sports for Wheel to Surf on June 30, 12:00 p.m.-3:00 p.m. on the beach about 1,000 feet from the Cherry Grove Pier.

City Council approved a request for a special event permit submitted by the City’s Beach Services Division for the South Atlantic Lifesaving Championships scheduled for July 17 and 18, 8:00 a.m.-5:00 p.m. daily, on the beach at 1st Avenue North.

City Council passed second (final) reading of an ordinance amending the Robber’s Roost Planned Development District (PDD) by revising the Coastal North Town Center pylon sign.

The Robber’s Roost PDD is located on Highway 17 North between 11th Avenue North and Starwatch Drive. The PDD was originally entitled in 2009 but a major 2013 amendment significantly revised it.

The original PDD included a large clock tower sign defining the Town Center as a gateway element of the city. The 2013 revision transformed the architectural structure to a more traditional pylon sign with a clock and fountain. Operation problems plagued the clock and fountain since its construction.

The clock tower will be removed and sign siding repaired. The fountain and fountain jets will be removed and Town Center lettering will be replaced with Coastal North lettering. The existing fountain basin will become a planter featuring Dwarf Fountain Grass Hameln and trailing Asian Star Jasmine over the planter wall.

City Council passed first reading of a proposed ordinance to rezone 145 acres of land located off Champions Boulevard/Long Bay Road from General Commercial (GC), Business Commercial (BC) and Highway Commercial (HC) to Mid-Rise Multifamily Residential (R-2A).

Since the annexation and zoning of the Sandridge tract in 2011, conditions surrounding the properties changed significantly. Because many of the parcels are now in conservation easements, the need for Champions Boulevard to be a high volume arterial connection has decreased significantly. The more likely status of Champions Boulevard as a lower volume roadway makes the use of these land parcels for commercial development unlikely. The owner of the land may choose to use the properties for residential development similar to the Park Pointe neighborhood, a subdivision zoned R-2A adjacent to two of the parcels in the proposed rezoning.

City Council held a Public Hearing regarding a proposed amendment to the Master Development Agreement between the City and SLF IV/SBI Sandridge, LLC, Et Al.

The proposed amendment to the master development agreement is associated with the City's effort to acquire about 96 acres from the Sandridge group for expansion of the North Myrtle Beach Park & Sports Complex and to facilitate resolution of a lawsuit between the City and Sandridge regarding the extension of Champions Boulevard.
Land parcels not included in the proposed amendment to the master development agreement include property owned by Main Street Partners, those in conservation easements and the Park Pointe subdivision.

**City Council approved first reading of a proposed ordinance** to amend the Master Development Agreement between the City and SLF IV/SBI Sandridge, LLC, Et Al. The proposed amendment is associated with the City’s effort to acquire about 96 acres from the Sandridge group for expansion of the North Myrtle Beach Park & Sports Complex and to facilitate resolution of a lawsuit between the City and Sandridge regarding the extension of Champions Boulevard.

###