



FOR IMMEDIATE RELEASE

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RESULTS: March 6 City Council Meeting

North Myrtle Beach, SC – March 6, 2017 – During the March 6 North Myrtle Beach City Council meeting, City Council issued a Proclamation recognizing March as Red Cross Month in North Myrtle Beach. The Proclamation was presented by City Councilman Bob Cavanaugh to Red Cross Board Member Jerry Tekac. Councilman Cavanaugh presided over the meeting in the absence of the Mayor and Mayor Pro Tem, who were out of town.

Councilman Cavanaugh said that North Myrtle Beach has a long history of helping those in need, and American Red Cross Month offers a special time in which to recognize and thank American Red Cross “heroes,” who give of their time and resources to help members of the community.

American Red Cross heroes help families find shelter after a home fire, and give blood to help trauma victims and cancer patients. They deliver comfort items to members of the military who are in the hospital, and they use their lifesaving skills to save people experiencing a heart attack, drowning or choking. They also enable children around the world to be vaccinated against measles and rubella.

The American Red Cross depends upon its heroes to deliver help and hope during disasters, and the City of North Myrtle Beach applauds them. It has dedicated the month of March to encouraging its citizens and visitors to support the American Red Cross and its noble humanitarian mission.



L-R: Councilman Bob Cavanaugh and Red Cross Board Member Jerry Tekac (Senior Market Executive for NBSC)

City Council passed second (final) reading of an ordinance to amend section 5-24 of the City's Code of Ordinance titled, "Placing Obstructions on the Beach", to establish the dimensions of authorized "baby tents".

That part of the ordinance that regulates the placement of shading devices on the beach now reads: "Placement of shading devices on the beach from May 15 through September 15: Other than umbrellas with a center pole no greater than 7 feet, 6 inches in height and with a circular shade no greater than 9 feet in diameter, and shading devices no larger than 36 inches in height by 36 inches in width and 36 inches in depth used to provide shade to persons 18 months of age or younger, all shading devices, including but not limited to tents, tarps, cabanas, pavilions, sports-brellas or devices similar to sports-brellas, or any material mounted on supports are prohibited from being placed on the beach from May 15 through September 15. An umbrella is defined as a collapsible circular shade consisting of a natural or synthetic fabric stretched over hinged ribs radiating from a center pole without grounding lines or ropes."

The dimensions for baby tents were changed because previously established measurements pertained to a type of baby tent that is no longer commonly available.

City Council passed first reading of an ordinance to amend the Barefoot Resort Planned Development District (PDD) concerning the Dye Estates (MJPDD- 16-04).

The proposed ordinance had been delayed until the applicant, Coastal Resort Holdings, had received approval from the Dye Estates HOA for its proposed site plan. Assurances were provided to the city attorney that the board of directors for the Dye Estates HOA had approved the proposed site plans, which paved the way for the introduction of the proposed amendment for first reading.

The revised PDD documents provided to City Council address the current status of the proposal:

- Approval by the Dye Estates HOA.
- 29 approved single-family detached dwelling units versus 51 proposed single-family attached townhome dwelling units.
- Reducing access points along Gray Heron Drive to four driveways.
- No building is closer than 15 feet to the property line.
- The orientation of townhomes has been adjusted to reduce garage door exposure outside of the development.
- A minimum 4-foot earthen berm with plantings will be added to both sides of Gray Heron Drive.
- A secondary control gate is reflected on the site plan.
- Building materials and colored renderings of townhomes has been provided.

Additionally, the applicant, Coastal Resort Holdings, has indicated it intends to prohibit short-term rentals and parking along Gray Heron Drive by deed.

City Council approved a special event permit for the Society of Stranders' 2017 SOS Spring Safari Parade to be held April 29, 1:00 p.m.-4:00 p.m. The parade will start and end on Main Street.

City Council approved a special event permit for Coastal Adaptive Sports and the North Myrtle Beach Aquatic & Fitness Center's Wheel to Surf, an adaptive surfing event for people with disabilities to enjoy the beach and surfing. The event will be held May 14, 8:30 a.m.-3:30 p.m., on the beach at 21st Avenue South.