



FOR IMMEDIATE RELEASE

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**North Myrtle Beach St. Patrick's Day Parade & Festival
set for Saturday, March 17 on Main Street**

North Myrtle Beach, SC – March 12, 2018 – The 30th Annual North Myrtle Beach St. Patrick's Day Parade & Festival will be held March 17 on Main Street. The parade begins at 9:00 a.m. and the festival will be held 11:00 a.m.-4:00 p.m. Come celebrate all things Irish!

The one-day, rain or shine event attracts more than 30,000 people annually.

The festival offers over 150 food, arts and crafts, nonprofit, and other vendors.

The North Strand Optimist Club organizes the parade, and all entry fees go toward helping the youth of our community.

WDPE TV 15 is the Media Sponsor. Easy 105.9 is the Radio Sponsor. The North Myrtle Beach Chamber of Commerce is the St. Patrick's Day Parade Presenting Sponsor.



ENTERTAINMENT

FLYNN'S IRISH TAVERN STAGE:

11:00 AM: Brendan O'Connor
11:45 AM: Coastal Carolina Shields Pipes & Drums
12:00 PM: Brendan O'Connor
12:45 PM: Wake District Pipes & Drums
1:00 PM: Emish
2:15 PM: Leprechaun Contest
2:30 PM: Shepherd's Pie Eating Contest
2:45 PM: – 4:00 PM: Emish

FREEDOM BOAT CLUB STAGE:

11:15 AM: Triple Toe Cloggers
11:45 AM: Parade Awards
12:15 PM: Conway Celtic Pipers
12:30 PM: NMB School of Performing Arts

1:00 PM: Coastal Carolina Shields Pipe & Drums

1:15 PM – 4:00 PM: Tan & Sober Gentleman

STICKY FINGERS STAGE:

11:15 AM – 1:00 PM: Bantum Rooster

1:30 PM – 4:00 PM: Hip Pocket

CONTESTS:

-- 30th Annual St. Patrick's Day Parade & Festival Leprechaun Contest. Show off your love of all things Irish by competing in this contest. Entries will be judged on originality, creativity, appearance, enthusiasm and energy.

-- 30th Annual St. Patrick's Day Shepherd's Pie Eating Contest. First to clear their plate without using their hands wins bragging rights and a stylish plaque. Register at the Main Stage at Flynn's Irish Tavern before 2:00 p.m.

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