

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: February 19, 2024

Agenda Item: 5F	Prepared for: Mike Mahaney, City Manager
Agenda Section: Consent: Motion to Approve	Date: February 2, 2024
Subject: 40 th Anniversary of the Shag Dance being designated as the State Dance of South Carolina concert	Division: Administration

Background:

Destination NMB is requesting approval for a concert to celebrate the 40th Anniversary of the Shag Dance being designated as the State Dance of South Carolina. The concert will be held Thursday, April 18, 2024. The event will take place in the Horseshoe and South Ocean Boulevard, as a kickoff to SOS.

The event will be held from 5:30 PM until 8:00 PM. Set-up will be between 2:00 PM and 5:30 PM and dismantling will take place from 8:00 PM until 10:00 PM.

Please see original application, map, and list for street closures attached.

All applicable departments have signed off on the special event verbally or by email.

Recommended Action:

Approve or deny the Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
-----------------------------	--------------------------	---------------------------

Council Action:
Motion By _____ 2nd By _____ To _____



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

	Approval	Denial	Method	Date
City Manager/Admin:	_____	_____	_____	_____
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability Insurance sent to Risk Manager: _____

Special Event / Festival Permit Application

Instructions

Instructions

To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name Destination NMB

Chief Officer of Organization Cheryl Kilday

Applicant Name Cheryl Kilday

Address 1521 Hwy 17 S NMB, SC 29582

Daytime Phone Number 843-281-2662

Evening Phone Number *Field not completed.*

Fax *Field not completed.*

On-Site Contact Person Angel Sylvester

Pager / Cell Phone Number 843-360-4014

Is the city a co-sponsor? Yes

What is the name of the city contact person? Angel Sylvester

II. Event Information

Event Name 40th anniversary of The Shag being designated as the State Dance of South Carolina - Concert

Purpose of Event Celebrate the 40th anniversary of The Shag being designated as the State Dance of South Carolina. Kick off to SOS.

Event Date(s) 4/18/2024

Event Date(s) *Field not completed.*

Total Expected Attendance	1500+
Location	Horseshoe - 1 W.W. South Ocean Blvd NMB, SC 29582
Event Hours	5:30 PM - 8:00 PM
Set-Up Hours	2:00 PM - 5:30 PM
Dismantle Hours	8:00 PM - 10:00 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One	Horseshoe; semi closed (w/no parking after 2 Pm banner)
Date / Time Closed	4/18/2024 6:00 AM
Date / Time Opened	4/18/2024 11:00 PM
Street Two	Main Street; closed from Fat Harold's to Ocean Blvd
Date / Time Closed	4/18/2024 5:00 PM
Date / Time Opened	4/18/2024 8:30 PM
Street Three	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>
Street Four	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>

III. Event Description

Does the event involve the sale of alcoholic beverages?	No
Has State Permit been applied for or received?	N/A
Will items or services be sold at the event?	No

Will there be musical entertainment at your event?	Yes
Number of Stages	1
Number of Bands	1
Type(s) of Music	Beach
Time Music Will Start & Stop	6:00 PM - 8:00 PM
Name of Band(s)	Band of Oz
Will there be any tents or canopies at the proposed event site?	Yes
Number of Tents	1-2
Will any tent be over 30 by 30 feet in the area?	No
Will there be any fireworks associated with this event?	No
Has City Permit been applied for or received?	Yes
Will food be served at this event?	No
Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met?	N/A
Will you provide portable toilets for the general public attending the event?	No
Will you require the use of City electricity?	Yes

Will you require the use of City water? No

Will you require Traffic Control? Yes

Will you require the use of City Personnel for trash removal? Yes

Please list any other services you are requesting from the City of North Myrtle Beach. *Field not completed.*

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)? Yes

Will admission fees be charged to attend the event? No

Will fees be charged to vendors to participate in this event? No

If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to any charitable organization(s)? No

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site indicating the locations of the following items: [Music on Main Overview Map for Permit.pdf](#)

VI. Security

Will this event require security to handle the event?

Yes

Security Source

City of NMB Police

Address

Field not completed.

On-Site Contact

Field not completed.

Phone Number

Field not completed.

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names "the City of North Myrtle Beach, its officers, employees and agents" as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City's Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement

I agree.

Electronic Signature

Cheryl Kilday

Date

2/1/2024

Name of Applicant

Cheryl Kilday

Title CEO

Applicant Email cheryl@northmyrtlebeachchamber.com

Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

Anyone with questions should call Allison Galbreath at 843-280-5604.

Email not displaying correctly? [View it in your browser.](#)

All e-mail correspondence to and from this address may be subject to public disclosure under the South Carolina Freedom of Information Act (FOIA). This correspondence is intended exclusively for the individual or entity to which it is addressed and may contain information that is proprietary, privileged, confidential or otherwise legally exempt from disclosure.

Rev 8/1/24

40TH ANNIVERSARY OF THE SHAG Concert

40 Lanes going south on OB

38 Cones going North on OB



Google Earth Imagery date: 2/4/20

100 m Camera 880 m 33°49'12"N 78°40'24"W 7 m

— = Barricades = 26 total
 — = Cones = 155 total

□ = Rt. Lane Closed Ahead = 3 total
 □ = Lane Closed = 3 total

— = Fest. Boundary ~ 1 on cutting to in horseshoe near beach access
 ~ 2 on barricades in horseshoe & 2 on barricades @ Fat Harold's

• = No parking between — & —
 = 13 signs in closed parking
 = 13 signs in closed parking