

**CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA
NORTH MYRTLE BEACH CITY HALL
CITY COUNCIL MEETING
Monday, April 1, 2024, 6:15 PM**

Minutes

1. ROLL CALL:

Mayor Hatley called the meeting to order and asked the Clerk to call the roll.

Marilyn Hatley

JO Baldwin

Bubba Collins

Fred Coyne

Nicole Fontana

Trey Skidmore

Hank Thomas, absent for roll call only

A quorum was established.

1B. EXECUTIVE SESSION:

Mayor Hatley called for a motion to go into Executive Session for a legal briefing regarding the City of North Myrtle Beach vs. Sun TRS Ocean Club LLC, et al. C/A No. 2021-CP-07489 and a legal briefing regarding the proposed First Amendment to the Development Agreement for Bahama Island Phase II. The motion was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. The motion passed 7-0. The Council returned to Chambers at 7:06 PM. Mayor Hatley announced that no votes were taken at the session. Mayor Hatley called for a motion to adjourn the Executive Session. The motion was made by Councilwoman Fontana and seconded by Councilman Thomas. The motion passed 7-0.

1C. CONTINUATION OF CALL TO ORDER:

Mayor Hatley asked Manager Mike Mahaney to deliver the invocation.

Mayor Hatley led the Pledge of Allegiance.

2. MINUTES:

The motion to approve the minutes for the City Council Meeting of Monday, March 18, 2024, as presented, was made by Councilwoman Fontana and seconded by Councilman Collins. The motion to approve the minutes for March 18, 2024, as presented, passed 7-0.

3. COMMUNICATIONS:

Mayor Hatley presented a proclamation recognizing April 2024, as Child Abuse Prevention and Awareness Month to the North Myrtle Beach Woman's Club. She thanked the Club for their dedication and the work they did to help the community. A representative of the Woman's Club asked everyone to look for the Pinwheel Garden in the upcoming weeks.

Mayor Hatley, Dana Crowell, Chief of Police, and Amy Vicks, Community Outreach Officer, presented certificates to 18 graduates of the Police Academy.

Mayor Hatley stated the Department Monthly Reports for February 2024, were available online.

4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL:

None

5. **CONSENT AGENDA:**

A. MOTION TO APPROVE: Wheel to Surf Event on May 18, 2024

B. MOTION TO APPROVE: Anderson Estep Memorial Surfing Competition on May 19, 2024

Mayor Hatley asked the Council to consider Items A and B together. The Council agreed and Mayor Hatley read each item by title and called for a motion. The motion to approve was made by Councilman Collins and seconded by Councilwoman Fontana. Councilman Collins thanked Luke Sharp for the opportunity this event offered and Councilwoman Fontana encouraged everyone to attend the amazing event.

Having no further comment from the Council or public, the motion to approve passed 7-0.

6. **UNFINISHED BUSINESS:**

ORDINANCE/SECOND READING: Amendment to Chapter 22, Vehicles for Hire, of the Code of Ordinances of North Myrtle Beach, South Carolina regarding vehicle immobilization devices. Mayor Hatley read the ordinance by title and asked for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Thomas.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

7. **NEW BUSINESS:**

A. SECOND PUBLIC HEARING: Regarding the First Amendment to the Bahama Island Phase II Master Development Agreement. Chris Noury, City Attorney, explained that the City and the Developers for Bahama Island Phase II entered into a Development Agreement on August 31, 2023, which contained certain obligations by the Developer regarding off-site road improvements. The improvements were located within the jurisdiction of Horry County and therefore required consent and approval by Horry County. The County indicated that they would not consent to the outside road improvements required in the Development Agreement. Because the County had not consented, the Developer proposed an amendment to the Development Agreement.

Mayor Hatley opened the floor for comments. Councilman Collins stated he felt this changed the original agreement and he did not think the Council would have approved the original Development Agreement with only one entrance. He added there also would not be any future fees to help the City with the costs of annexing the property. Mayor Pro Tempore Baldwin agreed and added that the Council felt the off-site road improvements were important when they initially approved the Development Agreement. Councilman Skidmore stated the Council also needed to take into consideration this would not just be typical traffic and that this was a high density project between two RV parks on one road.

Mayor Hatley stated it appeared the Council had concerns about ingress and regress and the number of units that were allowed in the first agreement. She added she did not feel this could move further at this time.

Having no further comment from the Council or public, Mayor Hatley closed the Public Hearing.

B. ORDINANCE/FIRST READING: First Amendment to the Bahama Island Phase II Master Development Agreement and to authorize the City Manager to sign the document on behalf of the City. Mayor Hatley read the ordinance by title and called for a motion. The motion to table until the May 6, 2024, Council meeting was made by Councilman Collins and seconded by Councilwoman Fontana.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to table passed 7-0.

8. PUBLIC COMMENT:

Gregory Snow, 5210 Windy Pines Drive, North Myrtle Beach, read his statement:

Esteemed members of the North Myrtle Beach City Council, as the 2024 tourist season begins, I address the challenges linked to the partial closure of the Barefoot Resort Bridge, particularly with the Monday after the Masters event in view. This situation calls for immediate action to ensure a positive experience for everyone in North Myrtle Beach.

I propose two strategic solutions to mitigate traffic concerns and enhance our city's hospitality:

1. **Adjust Bridge Signaling:** Transition the bridge's signaling to maintenance mode for one-way vehicle traffic, ensuring a dedicated path for pedestrians and cyclists. This approach prioritizes safety and efficiency, emphasizing our commitment to accommodating all community members.
2. **Launch a Shuttle Boat Service:** Establish a shuttle boat between Barefoot Landing and Barefoot Marina. This service would relieve road congestion and offer an enjoyable travel alternative, showcasing our innovative spirit and enhancing visitor experiences.

These initiatives represent more than traffic solutions; they are steps towards reinforcing North Myrtle Beach's reputation as a welcoming and accessible destination. Implementing these measures can significantly contribute to a successful event.

City Manager Mahaney stated the tournament hosts would be running a shuttle from Barefoot Landing to the golf course as they had in past years.

9. ADJOURNMENT:

Mayor Hatley thanked everyone for attending and called for a motion to adjourn. The motion to adjourn was made by Councilman Thomas and seconded by Councilwoman Fontana. The motion passed 7-0. The meeting adjourned at 7:32 PM.

Respectfully submitted,

Allison K. Galbreath, City Clerk

MARILYN HATLEY, MAYOR

Minutes approved and adopted this 6th day of May 2024