

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: May 6, 2024

Agenda Item: 5G	Prepared for: Mike Mahaney, City Manager
Agenda Section: Consent: Motion to Approve	Date: April 25, 2024
Subject: 4 th of July Fireworks Celebration	Division: Administration

Background:

The City of North Myrtle Beach is sponsoring the annual fireworks display at Cherry Grove Pier on Thursday, July 4, 2024, between the hours of 9:30 PM to 10:00 PM. Setup will begin at 12:00 AM and dismantling will start at 9:30 PM.

The required state permit has been obtained.

Zambelli Fireworks will need to supply the City with an updated Certificate of Liability Insurance prior to the event.

All applicable departments have signed off on the special event via email or verbally.

Recommended Action:

Approve or deny the Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
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Council Action:

Motion By _____ 2nd By _____ To _____



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

	Approval	Denial	Method	Date
City Manager/Admin:	_____	_____	_____	_____
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability Insurance sent to Risk Manager: _____

SPECIAL EVENT APPLICATION

Instructions

To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name	City of North Myrtle Beach
Chief Officer of Organization	Mike Mahaney, City Manager
Applicant Name	Matt Gibbons / Angel Sylvester
Address	1030 Possum Trot Road NMB SC 29582
Daytime Phone Number	843-280-5574 / 843-281-3759
Evening Phone Number	<i>Field not completed.</i>
Fax	<i>Field not completed.</i>
On-Site Contact Person	Matt Gibbons / Angel Sylvester
Pager / Cell Phone Number	843-241-8170 / 843-360-4014
Is the city a co-sponsor?	Yes
What is the name of the city contact person?	Matt Gibbons / Angel Sylvester

II. Event Information

Event Name	4th of July Firework Celebration
Purpose of Event	Community & Tourism special event to celebrate July 4th
Event Date(s)	7/4/2024
Event Date(s)	<i>Field not completed.</i>
Total Expected Attendance	5000
Location	Cherry Grove Pier
Event Hours	9:30 PM - 10:00 PM

Set-Up Hours 12:00 AM - 11:45 PM

Dismantle Hours 9:30 PM - 10:00 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One Ocean Blvd. 34th Ave N to 36th Ave N

Date / Time Closed 7/4/2024 9:00 PM

Date / Time Opened 7/4/2024 10:30 PM

Street Two *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Three *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Four *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

III. Event Description

Does the event involve the sale of alcoholic beverages? No

Has State Permit been applied for or received? N/A

Will items or services be sold at the event? No

Will there be musical entertainment at your event? No

Will there be any tents or canopies at the proposed event site? No

Will there be any fireworks associated with this event?	Yes
Name of Fireworks Company	Zambelli Fireworks
Phone Number	561-395-6532
Has City Permit been applied for or received?	Yes
Will food be served at this event?	No
Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met?	N/A
Will you provide portable toilets for the general public attending the event?	No
Will you require the use of City electricity?	No
Will you require the use of City water?	No
Will you require Traffic Control?	Yes
Will you require the use of City Personnel for trash removal?	No
Please list any other services you are requesting from the City of North Myrtle Beach.	<i>Field not completed.</i>
IV. Fees & Proceeds	
Is the sponsoring organization a "tax	No

exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)?

Will admission fees be charged to attend the event? No

Will fees be charged to vendors to participate in this event? No

If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to any charitable organization(s)? N/A

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site indicating the locations of the following items: [4th of July Celebration.pdf](#)

VI. Security

Will this event require security to handle the event? Yes

Security Source City of NMB Police will need to assist with traffic

Address *Field not completed.*

On-Site Contact *Field not completed.*

Phone Number *Field not completed.*

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names “the City of North Myrtle Beach, its officers, employees and agents” as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City’s Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement

I agree.

Electronic Signature

Angel Sylvester

Date

4/25/2024

Name of Applicant

Angel Sylvester

Title

Special Events and Programs Manager

Applicant Email

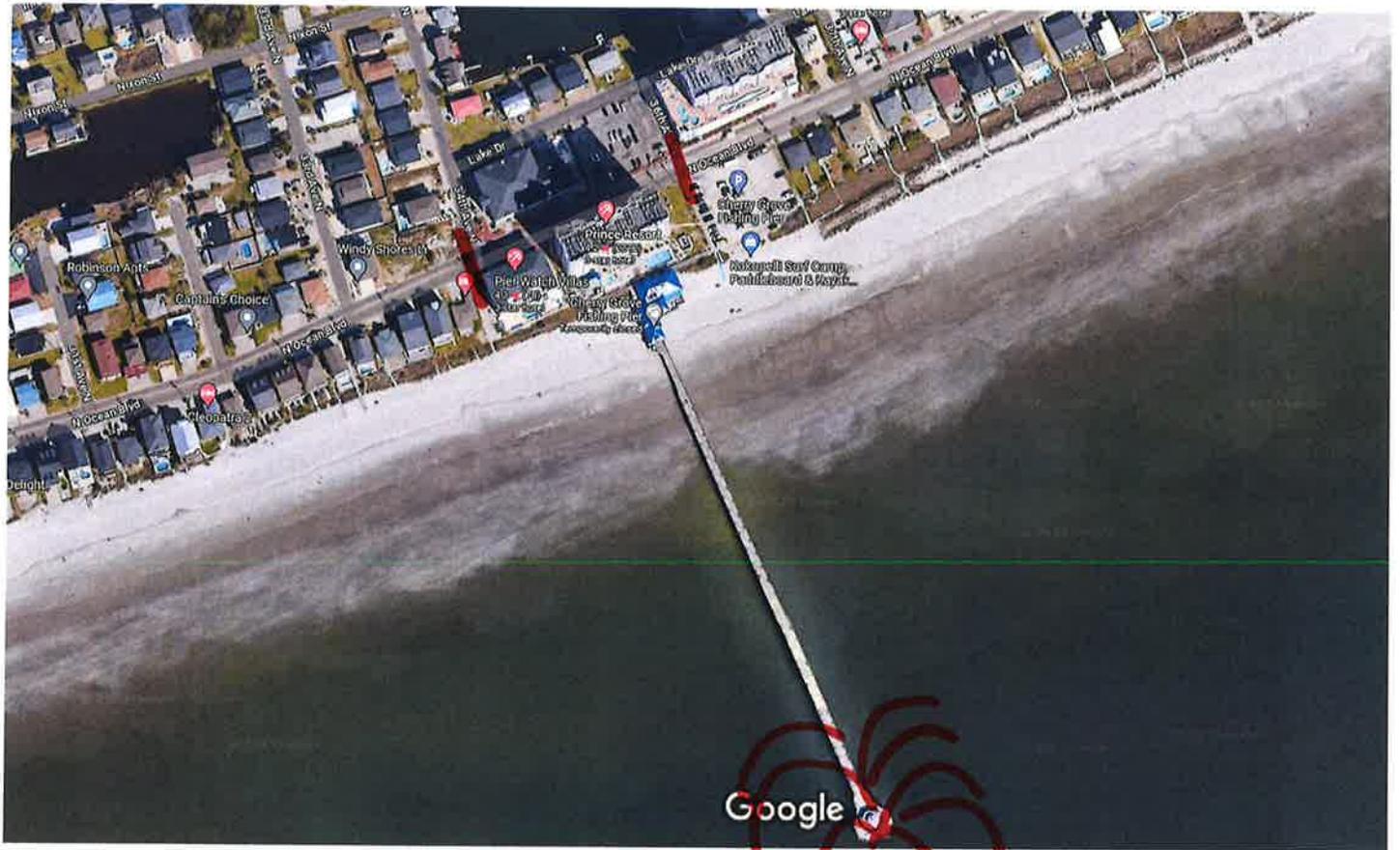
lasylvester@nmb.us

Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

Anyone with questions should call Allison Galbreath at 843-280-5604.

Google Maps 4th of July Celebration



Imagery ©2023 Maxar Technologies, U.S. Geological Survey, USDA/EPAC/GEO, Map data ©2023 100 ft

Fire trucks on Ocean Blvd between 34th Ave N & 36th Ave N.