REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: May 6, 2024

Agenda Item: 5D	Prepared for: Mike Mahaney, City Manager
Agenda Section: Consent: Motion to Approve	Date: April 9, 2024
Subject: The Winter Run	Division: Administration

Background:
Coastal Race Productions, LLC is requesting approval for The Winter Run. This event is to be held on Saturday, January 21, 2025, between the hours of 8:00 AM and 10:00 AM. Set-up will begin at 4:00 AM and dismantling will begin at 9:45 AM.

Please see attached application and map.

All applicable departments have signed off on the special event verbally or by email.

Recommended Action:
Approve or deny the Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney

Council Action:
Motion By_____ 2nd By_____ To_____

FESTIVAL & SPECIAL EVENT
DIRECTOR APPROVAL

Festival/Special Event: Winter Run

Date of Event: January 21, 2025

	Approval	Denial	Method	Date
City Manager/Admin:	Yes		Verbal	4.8.2024
Finance:	Yes		Email	4.8.2024
Human Resources:	Yes		Email	4.9.2024
Information Technology:	Yes		Email	4.8.2024
Parks & Recreation:	Yes		Email	4.8.2024
Planning & Development:	Yes		Email	4.8.2024
Public Safety:	Yes		Email	4.8.2024
Public Works:	Yes		Email	4.8.2024

Date Sent for Director Approval: 4.8.2024

Any Director Comments: _____

Date for City Council Approval: 5.6.2024

Certificate of Liability Insurance sent to Risk Manager: _____

Special Event / Festival Permit Application

Instructions

Instructions
To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name	Coastal Race Productions
Chief Officer of Organization	Johnna (JoJo) Terragna
Applicant Name	Johnna (JoJo) Terragna
Address	620 Eastwood Park Rd, 20-C
Daytime Phone Number	9107133331
Evening Phone Number	9107133331
Fax	*Field not completed.*
On-Site Contact Person	Johnna Terragna | David Hutnik
Pager / Cell Phone Number	9103637776
Is the city a co-sponsor?	Yes
What is the name of the city contact person?	Angel Sylvester

II. Event Information

Event Name	The Winter Run
Purpose of Event	Health, Fitness and Sports Tourism
Event Date(s)	1/18/2025
Event Date(s)	1/18/2025
Total Expected Attendance	1000
Location	220 Main St. North Myrtle Beach SC
Event Hours	8:00 AM - 10:30 AM
Set-Up Hours	4:30 AM - 8:00 AM

Dismantle Hours	10:30 AM - 11:30 AM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One	Main St between Ocean Blvd and Hillside Dr
Date / Time Closed	1/18/2025 4:30 AM
Date / Time Opened	1/18/2025 11:30 AM
Street Two	Outside, North Bound Lane of Main St between Hillside Dr and Ye Olde Kings Hwy
Date / Time Closed	1/18/2025 8:00 AM
Date / Time Opened	1/18/2025 9:00 AM
Street Three	Southbound Ocean Blvd between Main St and 7th Ave S
Date / Time Closed	1/18/2025 7:45 AM
Date / Time Opened	1/18/2025 8:30 AM
Street Four	Southbound Ocean Blvd between Spring St and Main St
Date / Time Closed	1/18/2025 8:30 AM
Date / Time Opened	1/18/2025 10:30 AM

III. Event Description

Does the event involve the sale of alcoholic beverages?	No
Has State Permit been applied for or received?	N/A
Will items or services be sold at the event?	Yes
Please describe.	Possibly if any sponsors want to sell or provide something. for runners
Will there be musical entertainment at your event?	Yes
Number of Stages	1
Number of Bands	*Field not completed.*
Type(s) of Music	*Field not completed.*

Time Music Will Start & Stop	7:00 AM - 10:30 AM
Name of Band(s)	DJ for music and race announcing
Will there be any tents or canopies at the proposed event site?	Yes
Number of Tents	3 to 5
Will any tent be over 30 by 30 feet in the area?	No
Will there be any fireworks associated with this event?	No
Has City Permit been applied for or received?	N/A
Will food be served at this event?	No
Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met?	N/A
Will you provide portable toilets for the general public attending the event?	Yes
Number of Portable Toilets	1 per every 75 Runners
Number of Americans with Disabilities Act (ADA) Accessible Toilets	1
Will you require the use of City electricity?	Yes
Will you require the use of City water?	No
Will you require Traffic Control?	Yes
Will you require the use of City Personnel for trash removal?	Yes

Please list any other services you are requesting from the City of North Myrtle Beach.	*Field not completed.*

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)?	No
Will admission fees be charged to attend the event?	Yes
Please provide the amount(s).	$25 - $75
Will fees be charged to vendors to participate in this event?	Yes
Please provide the amount(s).	Amounts vary $250 - $1000
If the sponsoring organization is not a “tax exempt, non-profit” organization, will donations be made to any charitable organization(s)?	Yes
Please list the names of the organization(s) and the expected amount of donation.	Grand Strand Running Club

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site indicating the locations of the following items:	THE WINTER RUN.png

VI. Security

Will this event require security to handle the event?	No

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names "the City of North Myrtle Beach, its officers, employees and agents" as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City's Risk Management Office depending on the nature of the event, additional coverage may be required.

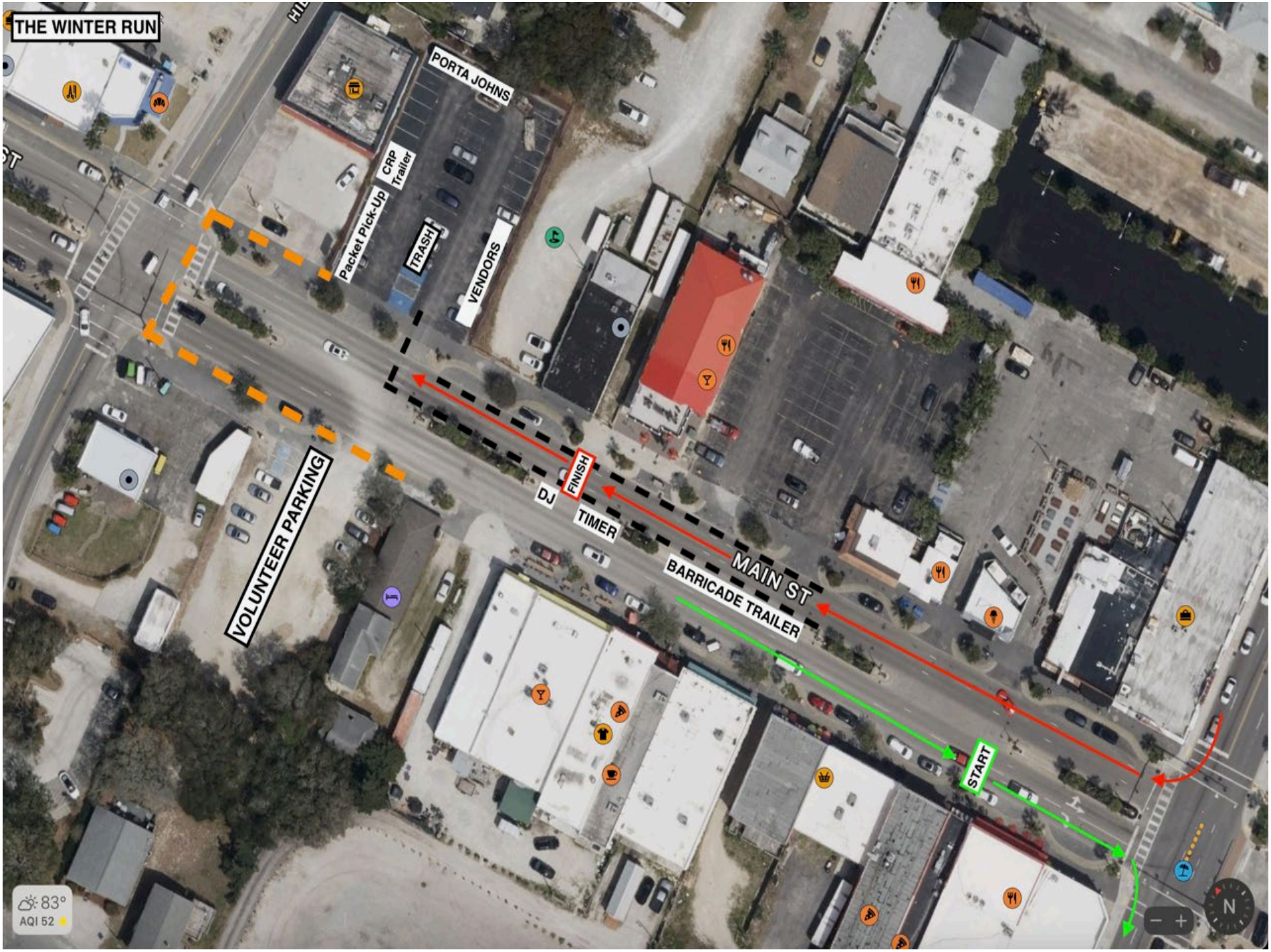
VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement	I agree.
Electronic Signature	Johnna Terragna
Date	1/17/2024
Name of Applicant	Johnna
Title	Owner | Race Director
Applicant Email	jojo@coastalraceproductions.com

Mailing Information
The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

Anyone with questions should call Allison Galbreath at 843-280-5604.


THE WINTER RUN
PORTA JOHNS
CRP Trailer
Packet Pick-Up
TRASH
VENDORS
VOLUNTEER PARKING
FINISH
DJ
TIMER
MAIN ST
BARRICADE TRAILER
START
83°
AQI 52
N

Winter Run
JANUARY

January 18, 2025

5K & 15K

We have seen significant growth over the last two years of managing the event and are looking forward to the 42nd Annual Winter Run on January 18, 2025. Both the 5K & 15K will start at 8:00am and we will be using the same routes and traffic control plan as this past year as things went really well.

Special Request:

- Mark the course with signs and arrows on January 16
- Park trailers in Main St parking lot beginning on January 16
  - CRP Trailer in paved lot
  - Coning/Barricade Trailer in gravel lot
- No Overnight Parking signs be put out on January 17
- Portable Restrooms placed at Main St parking lot and approved water stops on January 17
- 15 Trash Recepticals

Road Running Technical Council
USA Track & Field
Measurement Certificate

recognized by RRCA

Name of the course NMB Winter Run 5k 2022-V2 Distance 5 km

Location (state) SC (city) North Myrtle Beach

Type of course: Road Race

Measuring Methods: Bicycle

Measured By Brad Smythe - 7928 Brandyapple Drive - Raleigh, NC 27615 - (919) 208-8616 - bdsmythe78@yahoo.com

Race Contact David Hutnik - PO Box 6333, OIB, NC 28469 - 910-363-7776

Date(s) when course measured: 03/05/2022

Number of measurements of entire course: 2 Course Configuration: partial loop

Elevation (meters above sea level) Start 2.00 Finish 2.00 Lowest 1 Highest 4

Straight line distance between start and finish 101.00 m Drop 0.00 m/km Separation 2.02 %

Type of surface: Paved 100 % Dirt 0 % Gravel 0 % Grass 0 % Track 0 %

Effective date of certification: March 10, 2022 Certification code: SC22005BDS

Note to Race Director: Use this Certification Code in all public announcements relating to your race.

Be It Officially Noted That

Based on examination of data provided by the above named measurer, the course described above and in the map attached is hereby certified as reasonably accurate in measurement according to the standards adopted by the Road Running Technical Council. If any changes are made to the course, this certification becomes void, and the course must then be recertified.

Verification of Course --- In the event a National Open Record is set on the course, or at the discretion of USA Track & Field, a verification measurement may be required to be performed by a member of the Road Running Technical Council. If such a remeasurement shows the course to be short, then all pending records will be rejected and the course certification will be cancelled.

This certification expires on December 31 of the year: **2032**

AS NATIONALLY CERTIFIED BY:

Date: March 10, 2022

Brad Smythe - USATF/RRTC Certifier - 7928 Brandyapple Drive, Raleigh NC 27615
(919) 208-8616 - bdsmythe78@yahoo.com

Version: 2019b

NMB Winter Run 5k 2022–V2
North Myrtle Beach, SC
Measured:
by Brad Smythe
bdsmythe78@yahoo.com
on Jan 14 and March 5, 2022

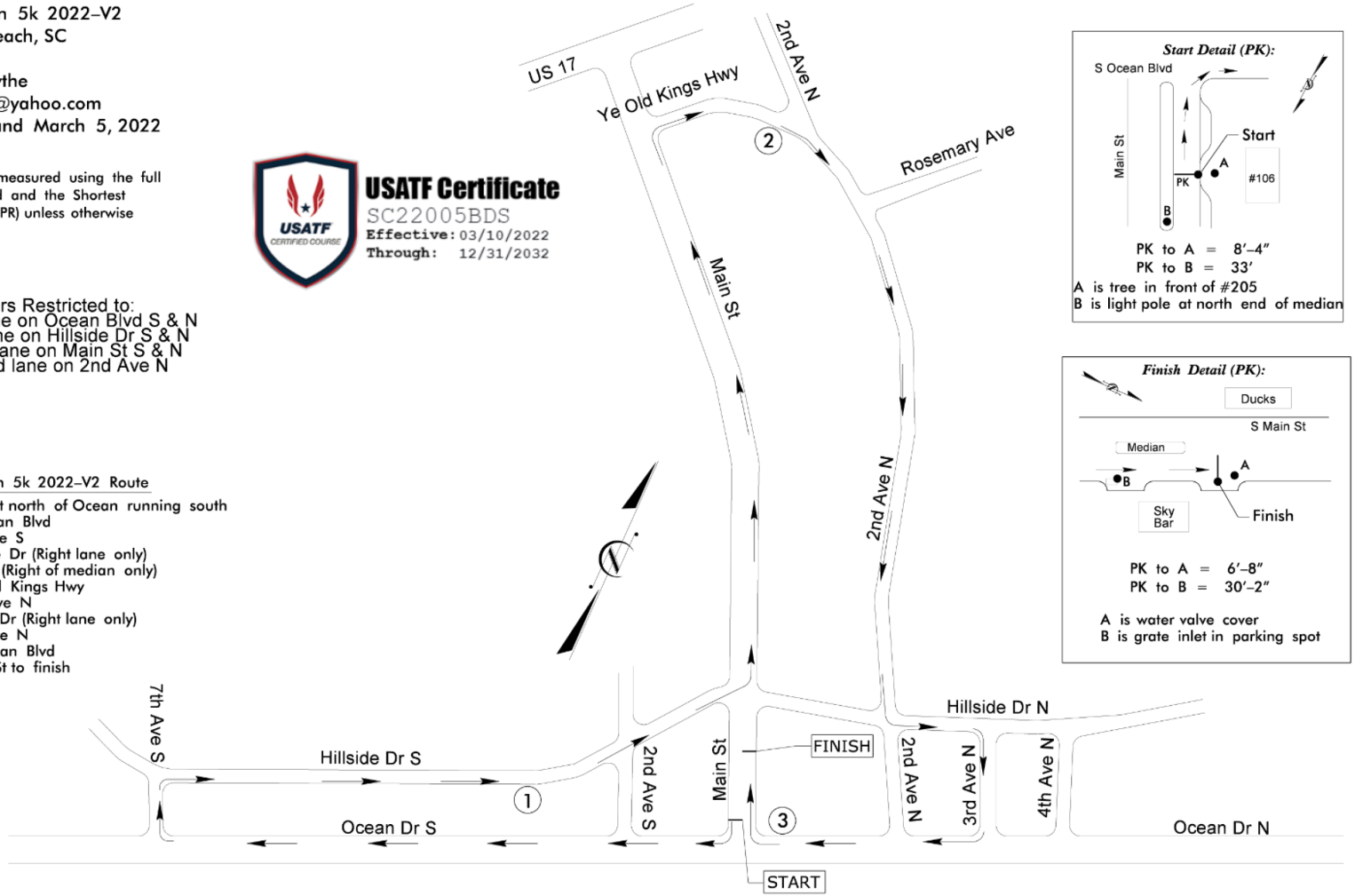
This course was measured using the full width of the road and the Shortest Possible Route (SPR) unless otherwise noted.

USATF Certificate
SC22005BDS
Effective: 03/10/2022
Through: 12/31/2032

*Runners Restricted to:
Westbound lane on Ocean Blvd S & N
Eastbound lane on Hillside Dr S & N
Northbound lane on Main St S & N
Southbound lane on 2nd Ave N

NMB Winter Run 5k 2022–V2 Route

Start on Main St north of Ocean running south
Right on S. Ocean Blvd
Right on 7th Ave S
Right on Hillside Dr (Right lane only)
Left on Main St (Right of median only)
Right on Ye Old Kings Hwy
Right on 2nd Ave N
Left on Hillside Dr (Right lane only)
Right on 3rd Ave N
Right on N. Ocean Blvd
Right on Main St to finish



NMB Winter Run 5k 2022–V2 Splits
(Miles are marked with white paint on the side of the road noted below)

Start: On Main St, just north of Ocean, see detail.
Mile 1: On Hillside Dr, on Right, @ #306
Mile 2: On Ye Old Kings, on Right, in last driveway on right before 2nd St
Mile 3: On N Ocean Blvd, on Right, 6′ before curb inlet grate east of Main
Finish: On Main St, on Right, across from Ducks Bar, see detail.

Note:
Map not to scale
Not all trails/roads are shown.

Road Running Technical Council
USA Track & Field
Measurement Certificate

recognized by RRCA

Name of the course NMB Winter Run 15k 2022-V2 Distance 15 km

Location (state) SC (city) North Myrtle Beach

Type of course: Road Race

Measuring Methods: Bicycle

Measured By Brad Smythe, 7928 Brandyapple Dr, Raleigh, NC 27615, bdsmythe78@yahoo.com, 919-208-8616

Race Contact David Hutnik, PO Box 6333, OIB, NC 28469, david@coastalraceproductions.com, 910-363-7776

Date(s) when course measured: 01/15/2022, 03/05/2022

Number of measurements of entire course: 3 Course Configuration: Point to point

Elevation (meters above sea level) Start 2.00 Finish 2.00 Lowest 1.00 Highest 4.00

Straight line distance between start and finish 101m Drop 0.00 m/km Separation 0.68 %

Type of surface: Paved 100 % Dirt 0 % Gravel 0 % Grass 0 % Track 0 %

Effective date of certification: March 10, 2022 Certification code: SC22006BDS

Note to Race Director: Use this Certification Code in all public announcements relating to your race.

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Based on examination of data provided by the above named measurer, the course described above and in the map attached is hereby certified as reasonably accurate in measurement according to the standards adopted by the Road Running Technical Council. If any changes are made to the course, this certification becomes void, and the course must then be recertified.

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Date: March 10, 2022

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(919) 208-8616 - bdsmythe78@yahoo.com

NMB Winter Run 15k 2022–V2
North Myrtle Beach, SC
Measured:
by Brad Smythe
bdsmythe78@yahoo.com
on Jan 15 and March 5, 2022

This course was measured using the full width of the road and the Shortest Possible Route (SPR) unless otherwise noted.

USATF Certificate
SC22006BDS
Effective: 03/10/2022
Through: 12/31/2032

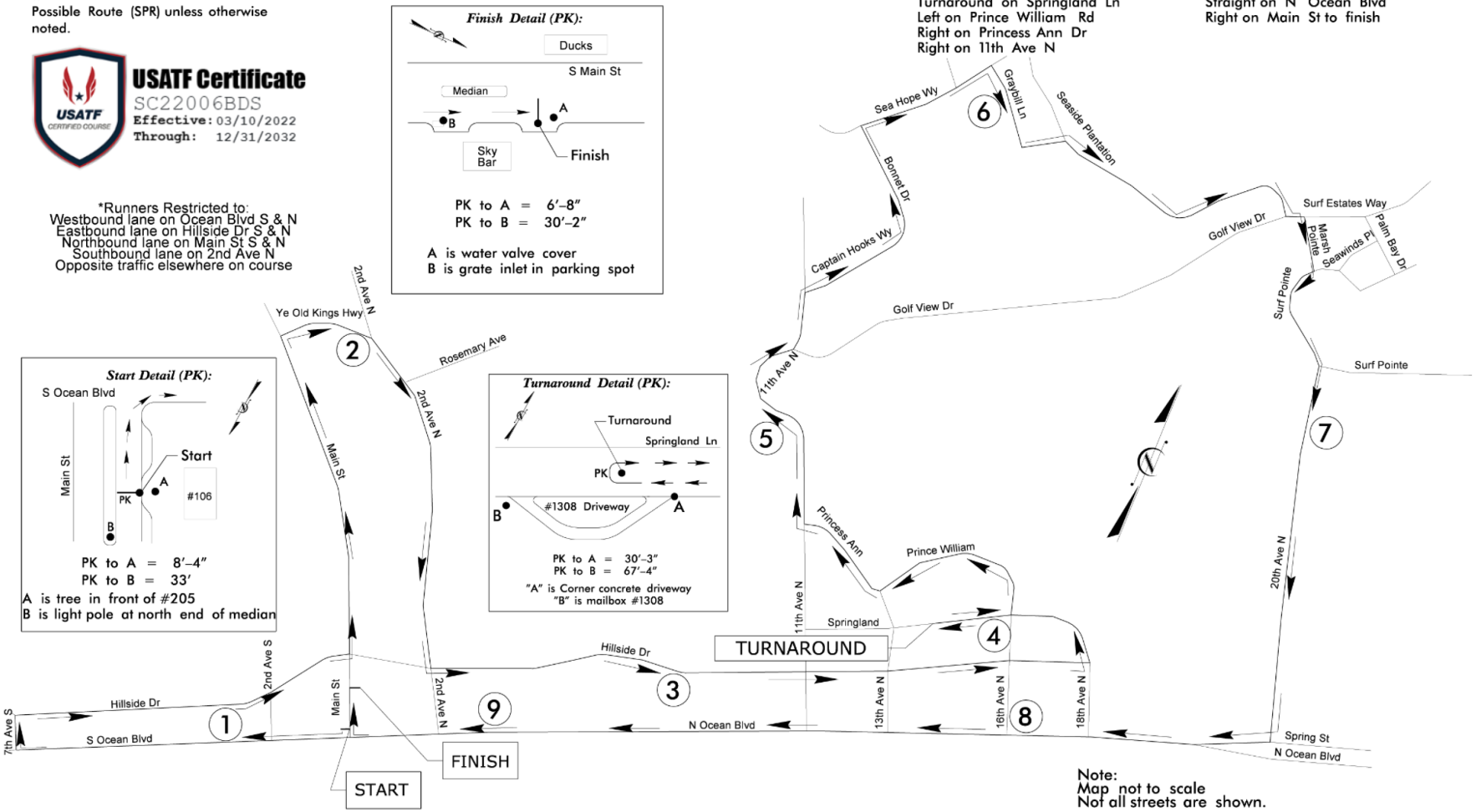
*Runners Restricted to:
Westbound lane on Ocean Blvd S & N
Eastbound lane on Hillside Dr S & N
Northbound lane on Main St S & N
Southbound lane on 2nd Ave N
Opposite traffic elsewhere on course

NMB Winter Run 15k 2022–V2 Splits
(Miles are marked with white paint on the side of the road noted below)

Start: On Main St, just north of Ocean, see detail.
Mile 1: On Hillside Dr, on Right, at #306
Mile 2: On Ye Old Kings Hwy, on Right, in last driveway before 2nd St
Mile 3: On Hillside Dr, on Right, center of house #607
Mile 4: On Springland Ln, on Left, before turnaround, 3' past stop sign at 16th
Mile 5: On 11th Ave N, on Left, north edge of Tillson Rd
Mile 6: On Graybill Ln, on Right, 35' past Shadow Moss Pl
Mile 7: On 20th Ave, on Left, in center of first driveway past Surf Pointe
Mile 8: On N Ocean Blvd, on Right, 20' before front door of #1701
Mile 9: On N Ocean Blvd, on Right, 8' before last driveway before 3rd Ave
Finish: On Main St, on Right, across from Ducks Bar, see detail.

NMB Winter Run 15k 2022–V2 Route

Start on Main St running south
Right on S. Ocean Blvd
Right on 7th Ave S
Right on Hillside Dr (Right lane only)
Left on Main St (Right of median only)
Right on Ye Old Kings Hwy
Right on 2nd Ave N
Left on Hillside Dr (Right lane only)
Left on 18th Ave N
Straight on Springland Ln
Turnaround on Springland Ln
Left on Prince William Rd
Right on Princess Ann Dr
Right on 11th Ave N
Right on Captain Hooks Way
Left on Bonnet Dr
Right on Sea Hope Way
Right on Graybill Ln
Right on Seabrook Plantation
Left on Surf Estates Way
Right on Marsh Pointe
Right on Surf Pointe Dr
Straight on 20th Ave N
Right on Spring St
Straight on N Ocean Blvd
Right on Main St to finish



Note:
Map not to scale
Not all streets are shown.