

**CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA  
NORTH MYRTLE BEACH CITY HALL  
CITY COUNCIL MEETING  
Monday, May 20, 2024, 7:00 PM**

**Minutes**

**1. ROLL CALL:**

Mayor Hatley called the meeting to order and asked the Clerk to call the roll.

Marilyn Hatley  
JO Baldwin  
Bubba Collins  
Fred Coyne  
Nicole Fontana  
Trey Skidmore  
Hank Thomas

A quorum was established.

Mayor Hatley asked Manager Mike Mahaney to deliver the invocation.

Mayor Hatley led the Pledge of Allegiance.

**2. MINUTES:**

The motion to approve the minutes for the City Council Meeting of Monday, May 6, 2024, as presented, was made by Mayor Pro Tempore Baldwin and seconded by Councilwoman Fontana. The motion to approve passed 7-0.

**3. COMMUNICATIONS:**

Mayor Hatley read a Proclamation designating June 2-8, 2024, as National Garden Week and recognized the Driftwood, Sea Oats and Yaupon Garden Clubs. She stated the garden clubs were very valuable to the City and she highlighted some of the projects they did, including teaching children at our schools how to plant and take care of the earth. She thanked the clubs for their dedication to cleaning up, planting, and beautifying the City and presented each club with a Proclamation.

Mayor Hatley read a Proclamation designating June 7, 2024, as National Gun Violence Awareness Day. The Proclamation encouraged the wearing of orange on that date to help raise awareness of gun violence. Mayor Hatley thanked the representatives and presented them with the Proclamation.

Mayor Hatley stated the Department Monthly Reports for May 2024 were available online.

**4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL:**

Councilman Collins stated he attended the Wheel to Surf event on Saturday, May 18, 2024, and noted the event was started by Brock and Becky Johnson when Mr. Johnson was paralyzed from the waist down. As a result, Luke and Erin Sharp started the Adaptive Surf Foundation. Saturday's event had 57 participants, 6 teams, and 120 volunteers. Councilman Collins added the event allowed the participants the opportunity to surf which brought joy to the participants and the volunteers. He thanked everyone who played a part in the success of this event. Mayor Pro Tempore Baldwin added this was a life changing event every year and he encouraged everyone to attend future events.

Councilman Thomas stated he had received a petition from Tilghman Forest residents requesting action to stop the music at Molten Mountain. He stated he had been working with the residents for 8 to 9

months and had met with them several times. The residents reported that music plays during restricted times and had a deep bass that was above the allowed decibels. Councilman Thomas stated he had spoken with the Assistant Manager and asked her to change the music or reduce the volume and the residents had called the police in the past. He asked Council to find a solution for the residents. Manager Mahaney stated that staff was aware of the complaints and had asked the residents to call the police non-emergency number when they felt Molten Mountain was in violation so that decibel readings could be attained. He added that he had also shared the notes and the warnings the City had given to Molten Mountain in the past year with Council. The Molten Mountain Manager was advised that future violations would be ticketed. Manager Mahaney stated that when enough tickets were issued, the Business License could be pulled. That action would take a full vote from Council and was appealable in court. Manager Mahaney stressed that the City needed the residents to assist by calling the non-emergency number. Councilman Thomas stated he would follow up with the residents. Mayor Hatley asked if anyone had talked with the management at Molten Mountain and Manager Mahaney confirmed that the police had met with them several times including today but only one call had been made to the non-emergency number reporting a violation. Councilman Thomas stated he would follow up and make sure the residents had the non-emergency number.

Councilwoman Fontana thanked the Department Heads and specifically the Police and Fire Departments for their hard work during Harley Week and noted another week was coming up. Chief Crowell stated the departments were ready.

Mayor Hatley thanked the Department Heads for the great job they did on the monthly reports. Councilman Thomas added the reports were very detailed for a very busy community and that staff did a tremendous job. Mayor Hatley stated the amount of work the departments did was unbelievable and the work was appreciated by Council.

**5. CONSENT AGENDA:**

- A. RESOLUTION: To approve an additional Mutual Aid Agreement for the 2024 Memorial Bike Week Event
- B. RESOLUTION: The South Atlantic Lifeguard Championships, July 10-11, 2024
- C. MOTION TO APPOINT: Shamrock-N-Run Race, March 22, 2025
- D. MOTION TO APPROVE: Main Street Showtime Car Show, April 5, 2025

Mayor Hatley asked the Council to consider Items A through D together. The Council agreed and Mayor Hatley read each item by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Skidmore. Councilman Collins asked how many officers were assisting with the Memorial Bike Week Event. Dana Crowell, Chief of Police, stated there were 8 agencies and a total number of 115 officers including South Carolina Highway Patrol and SLED.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

**6. UNFINISHED BUSINESS:**

- A. MOTION TO APPOINT: Appoint seven members to the Plastic Bag Research Committee. Mayor Hatley read the motion to appoint by title and called for a motion. The motion to appoint was made by Councilman Thomas and seconded by Mayor Pro Tempore Baldwin. Councilman Collins stated he was surprised that Cheryl Kilday with Destination North Myrtle Beach wasn't on the committee but this was a well-rounded group of people. Mayor Hatley agreed and added there were representatives from the City, retail, the South Carolina Retail Association, the Solid Waste Authority, a private citizen, small business, and the Conservation League. She stated the seven members represented every area that could be affected. Councilman Thomas stated he agreed and felt the selection process created a good mix.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to appoint passed 7-0.

- B. **ORDINANCE/SECOND READING:** Amendment to the Parkway Group Planned Development Agreement District (PDD) revising signage for Arcadia at Grande Dunes North. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilman Collins and seconded by Councilwoman Fontana. Mayor Pro Tempore Baldwin stated the sign looked great and Mayor Hatley agreed.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- C. **ORDINANCE/SECOND READING:** Amendment to Chapter 22, Vehicles for Hire, of the Code of Ordinances of North Myrtle Beach, South Carolina regarding wrecker services and nonconsensual towing. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Skidmore.

Richard Pate, owner of Coastline and Affordable Towing, thanked the Council and Chief Crowell and stated it had been refreshing working with the City and he appreciated everything that had been done. He added he didn't get everything he wanted, but was happy with the outcome. Mayor Hatley thanked Mr. Pate for his comments.

Councilwoman Fontana asked that the following language change be put on record, "Since first reading, language has been added to Section 22-35, (n)(1), wrecker and towing services by rotation, which provides that 'Thereafter, the South Carolina Department of Public Safety's yearly fee schedule outlining the maximum allowable fees for each class of wrecker may be adopted at City Council's sole discretion, after January 1 of each year.'"

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

**7. NEW BUSINESS:**

- A. **ORDINANCE/FIRST READING:** Amendment to the Surf Estates Planned Development District (PDD) revising the entry and signage at the Sea Mountain Highway beach store. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilman Thomas. The motion failed due to no second.

- B. **ORDINANCE/FIRST READING:** Amendment to the Parkway Group Planned Development District (PDD) revising the signage at the Abrazo. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. Mayor Hatley stated she had looked at the sign and it was nice. Mayor Pro Tempore Baldwin agreed. Councilwoman Fontana stated the sign was classy and well done. Mayor Hatley added this monument sign was more of the look the City would like to see.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- C. **ORDINANCE/FIRST READING:** Petition for Annexation and Zoning Designation for ±0.83 acres on Riverside Drive. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Mayor Pro Tempore Baldwin and seconded by Councilman Skidmore. Councilman Collins stated this would be a fill-in on Riverside Drive. Mayor Hatley confirmed it was.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

D. **ORDINANCE/FIRST READING:** Petition for Annexation and Zoning Designation for ±7.95 acres off Cenith Drive. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. Mayor Hatley stated this was also to fill in a donut hole in the City. Councilman Collins asked if the long strip could be built on. Jim Wood, Director of Planning and Development, stated it was set aside as an access easement and would not be developed. Councilman Coyne asked to hear staff's perspective on R-1 versus R-1B zoning. Suzanne Pritchard, Assistant Director of Planning and Development, stated that both R-1 and R-1B were recommended districts in the Comprehensive Plan and had the same uses. She added due to the depth of the lots, they would be larger. Councilman Collins asked how many houses would fit into R-1B versus R-1 zoning. Assistant Director Pritchard stated R-1 was 80 feet wide and 10,000 square feet and R-1B was 50 feet and 6,000 square feet and she added that the width allows more volume. Mayor Hatley stated this could be compared to beach lots. Director Wood stated that when Palmetto Harbour was annexed into the City, it was given the zoning that most closely resembled their existing pattern with Horry County. He added the property butts up to Palmetto Harbour and this would avoid spot zoning.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

E. **ORDINANCE/FIRST READING:** Petition for Annexation and Zoning Designation for ±0.16 acres on Tom E. Chestnut Road. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Skidmore. Mayor Hatley asked if this lot had 10,000 square feet. Assistant Director Pritchard stated the petition was asking for R-1 zoning. She added an existing subdivision used the lot as a drainage pond and it would not be able to be used for any other purpose. Councilman Collins asked if that was why the Planning Commission noted a maintenance agreement. Assistant Director Pritchard confirmed that was correct.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

8. **PUBLIC COMMENT:**

Barbara MacKinnon, 323 59<sup>th</sup> Avenue North, North Myrtle Beach, thanked the Council for moving forward on the Plastic Bag Research Committee and stated she appreciated being appointed to the committee.

9. **ADJOURNMENT:**

Mayor Hatley shared that a group prayed over the Council Chamber before the meeting. She stated the group also prayed for the nation, the city, the state, and leaders. She thanked the group and stated their prayers were appreciated.

Mayor Hatley thanked everyone for attending and called for a motion to adjourn. The motion to adjourn was made by Councilwoman Fontana and seconded by Councilman Coyne. The motion passed 7-0. The meeting adjourned at 7:37 PM.

Respectfully submitted,

Allison K. Galbreath, City Clerk

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MARILYN HATLEY, MAYOR

Minutes approved and adopted this 17<sup>th</sup> day of June 2024