

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: August 19, 2024

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| Agenda Item: 5A | Prepared for: Mike Mahaney, City Manager |
| Agenda Section: Consent: Motion to Approve | Date: August 14, 2024 |
| Subject: New Directions Fundraiser-Over the Edge | Division: Administration |

Background:

New Directions of Horry County is requesting approval for the Over the Edge Fundraiser event. This event will be held on September 7, 2024, between the hours of 8:00 AM and 5:00 PM. Set-up will begin at 7:30 AM and dismantling will begin at 3:00 PM.

Please see attached application and map.

All applicable departments have signed off on the special event either verbally or by email.

Recommended Action:

Approve or deny the Special Event Application

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| Reviewed by Department Head | Reviewed by City Manager | Reviewed by City Attorney |
|-----------------------------|--------------------------|---------------------------|

Council Action:
Motion By _____ 2nd By _____ To _____

Special Event / Festival Permit Application

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name New Directions of Horry County

Chief Officer of Organization Kathy Jenkins

Applicant Name Erica Guyton

Address 1005 Osceola St

Daytime Phone Number 843-945-4902

Evening Phone Number 843-251-8724

Fax *Field not completed.*

On-Site Contact Person Erica Guyton

Pager / Cell Phone Number 843-251-8724

Is the city a co-sponsor? No

II. Event Information

Event Name Over the Edge

Purpose of Event Fundraiser for New Directions where people raise money to rappel down the side of the Avista Resort.

Event Date(s) 9/7/2024

Event Date(s) 9/7/2024

Total Expected Attendance 100

Location Avista Resort

Event Hours 8:00 AM - 5:00 PM

Set-Up Hours 7:30 AM - 9:00 AM

Dismantle Hours 3:00 PM - 5:00 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Two *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Three *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Four *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

III. Event Description

Does the event involve the sale of alcoholic beverages? No

Has State Permit been applied for or received? No

Will items or services be sold at the event? No

Will there be musical entertainment at your event? No

Will there be any tents or canopies at the proposed event site? Yes

Number of Tents 4

Will any tent be over 30 by 30 feet in the area? No

Will there be any fireworks associated with this event? No

Has City Permit been applied for or received? No

Will food be served at this event? No

Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met? No

Will you provide portable toilets for the general public attending the event? No

Will you require the use of City electricity? No

Will you require the use of City water? No

Will you require Traffic Control? No

Will you require the use of City Personnel for trash removal? No

Please list any other services you are requesting from the City of North Myrtle Beach. *Field not completed.*

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by Yes

the Internal Revenue Service (IRS)?

Will admission fees be charged to attend the event? No

Will fees be charged to vendors to participate in this event? No

If the sponsoring organization is not a “tax exempt, non-profit” organization, will donations be made to any charitable organization(s)? N/A

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site indicating the locations of the following items: [Hand Drawn Map of Beach access beside Avista resort.jpg](#)

VI. Security

Will this event require security to handle the event? No

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names “the City of North Myrtle Beach, its officers, employees and agents” as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City’s Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

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| Electronic Signature Agreement | I agree. |
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| Electronic Signature | Erica T Guyton |
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| Date | 8/13/2024 |
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| Name of Applicant | Erica Guyton |
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| Title | Event Coordinator |
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| Applicant Email | eguyton@helpnewdirections.org |
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4TH Ave.

Parking Spaces
1 2 3

Avista Hotel

BLOCK

BLOCK

Maritime Beach Club

Avista Bathroom First Aid

BLOCK

Avista Hotel

EXCLUSION ZONE

VIP Seating
MC
Photographer
Videographer

Maritime Beach Club



Resort
Room - Hotels

Restrooms
(Indoors at
Avista
Resort)

Family
Fun Zone

Exclusion
Zone

VIP
Seating/
Viewing
Area