

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: May 5, 2025

Agenda Item: 5D	Prepared for: Ryan Fabbri, Interim City Manager
Agenda Section: Consent: Motion to Approve	Date: April 29, 2025
Subject: Junior SOS Beach Party	Division: Administration

Background:

The Junior Shag Association is requesting approval for the Junior Shag Association Beach Day event. This event will be held on July 19, 2025, between the hours of 9:00 AM and 5:00 PM. Set-up will begin at 8:45 AM and dismantling will begin at 5:15 PM.

Please see attached application and map.

All applicable departments have signed off on the special event either verbally or by email.

Recommended Action:

Approve or deny the Special Event Application

Reviewed by Department Head	Reviewed by Interim City Manager	Reviewed by City Attorney
Council Action: Motion By _____ 2 nd By _____ To _____		



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

	Approval	Denial	Method	Date
City Manager/Admin:	_____	_____	_____	_____
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability Insurance sent to Risk Manager: _____

Instructions

Instructions

To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name Junior Shag Association

Chief Officer of Organization Garrett Humphries

Applicant Name Jennifer Batten

Address

Daytime Phone Number

Evening Phone Number

Fax *Field not completed.*

On-Site Contact Person Jennifer Batten

Pager / Cell Phone Number

Is the city a co-sponsor? No

II. Event Information

Event Name Junior SOS Beach Party

Purpose of Event To allow break time and beach games for young adults and their families visiting shag dance camp

Event Date(s) 7/19/2025

Event Date(s) *Field not completed.*

Total Expected Attendance 300

Location the beach in front of Ocean Drive Pavilion to the right of the beach access

Event Hours 2900 PM - 5:00 PM

Set-Up Hours 8:45 AM - 9:00 AM

Dismantle Hours 5:15 PM - 5:30 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Two *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Three *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Four *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

III. Event Description

Does the event involve the sale of alcoholic beverages? No

Has State Permit been applied for or received? N/A

Will items or services be sold at the event?	No
Will there be musical entertainment at your event?	No
Will there be any tents or canopies at the proposed event site?	No
Will there be any fireworks associated with this event?	No
Has City Permit been applied for or received?	No
Will food be served at this event?	Yes
Please describe.	Free hot dogs
Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met?	N/A
Will you provide portable toilets for the general public attending the event?	No
Will you require the use of City electricity?	No
Will you require the use of City water?	No
Will you require Traffic Control?	No

Will you require the use of City Personnel for trash removal?

N/A

Please list any other services you are requesting from the City of North Myrtle Beach.

possible extra trash at cans on beach - mostly use OD Pavilion cans at Harold Worley's approval

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)?

Yes

Will admission fees be charged to attend the event?

No

Will fees be charged to vendors to participate in this event?

N/A

If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to any charitable organization(s)?

No

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site indicating the locations of the following items:

[JSA-BeachLocation.jpg](#)

VI. Security

Will this event require security to handle the event? No

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names "the City of North Myrtle Beach, its officers, employees and agents" as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City's Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement I agree.

Electronic Signature Jennifer D Batten

Date 4/28/2025

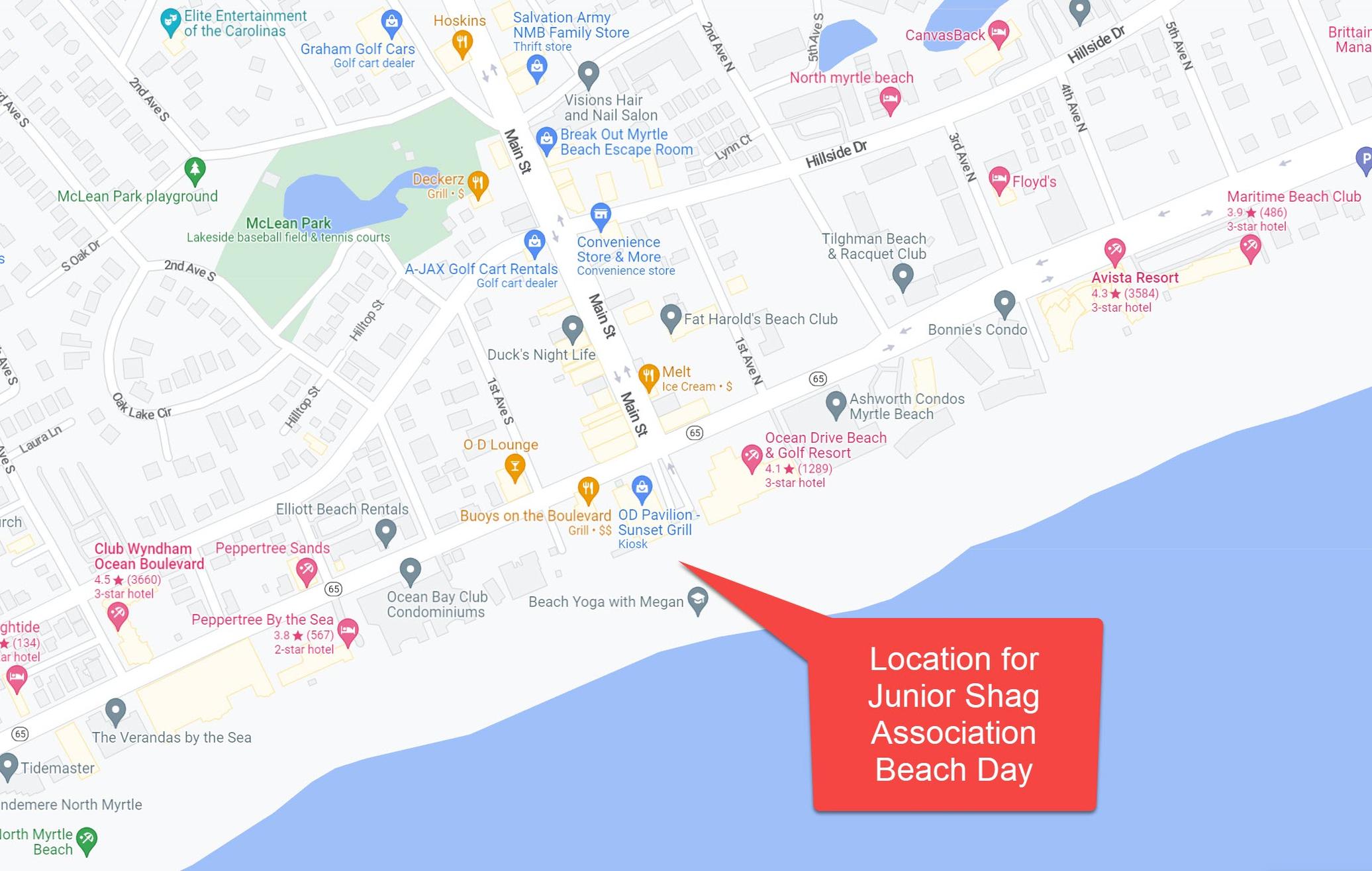
Name of Applicant Junior Shag Association

Title Board Member

Applicant Email

Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.



Elite Entertainment of the Carolinas

Graham Golf Cars Golf cart dealer

Hoskins

Salvation Army NMB Family Store Thrift store

Visions Hair and Nail Salon

Break Out Myrtle Beach Escape Room

North myrtle beach

CanvasBack

McLean Park playground

McLean Park Lakeside baseball field & tennis courts

Deckerz Grill • \$

A-JAX Golf Cart Rentals Golf cart dealer

Convenience Store & More Convenience store

Tilghman Beach & Racquet Club

Floyd's

Maritime Beach Club 3.9 ★ (486) 3-star hotel

Avista Resort 4.3 ★ (3584) 3-star hotel

Fat Harold's Beach Club

Bonnie's Condo

Duck's Night Life

Melt Ice Cream • \$

Ashworth Condos Myrtle Beach

Ocean Drive Beach & Golf Resort 4.1 ★ (1289) 3-star hotel

O D Lounge

Buoys on the Boulevard Grill • \$\$

OD Pavilion - Sunset Grill Kiosk

Club Wyndham Ocean Boulevard 4.5 ★ (3660) 3-star hotel

Peppertree Sands

Peppertree By the Sea 3.8 ★ (567) 2-star hotel

Ocean Bay Club Condominiums

Beach Yoga with Megan

Location for Junior Shag Association Beach Day

The Verandas by the Sea

Tidemaster

ndemere North Myrtle

North Myrtle Beach