

**CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA  
NORTH MYRTLE BEACH CITY HALL  
CITY COUNCIL MEETING  
Monday, April 7, 2025, 5:30 PM**

**Minutes**

**1. ROLL CALL:**

Mayor Hatley called the meeting to order and asked the Clerk to call the roll.

Marilyn Hatley  
JO Baldwin  
Bubba Collins  
Fred Coyne, Absent for roll call only  
Nicole Fontana  
Trey Skidmore  
Hank Thomas

A quorum was established.

**1B. EXECUTIVE SESSION:**

Mayor Hatley called for a motion to go into Executive Session for a legal briefing regarding Michael Moshoures (SkyBar) vs. the City of North Myrtle Beach, et al. Case No.4:22-cv-02123JD, and a legal briefing regarding City of North Myrtle Beach vs. Sun TRS Ocean Club LLC, et al. C/A No: 2021-CP-26-07489. The motion was made by Councilman Collins and seconded by Councilwoman Fontana. The motion passed 6-0. Councilman Coyne joined the meeting during Executive Session. The Council returned to Chambers at 6:00 PM. Mayor Hatley announced that no votes were taken at the session and called for a motion to come out of Executive Session. The motion was made by Councilman Collins and seconded by Mayor Pro Tempore Baldwin. The motion passed 7-0. The regular meeting started at 6:00 PM.

**1C. CONTINUATION OF CALL TO ORDER:**

Rev. Jim Brinegar, Ocean Drive Pavilion Church, delivered the invocation.

Mayor Hatley led the Pledge of Allegiance.

**2. MINUTES:**

The motion to approve the minutes for the City Council Meeting of Monday, March 17, 2025, as presented, was made by Councilwoman Fontana and seconded by Councilman Thomas. The motion to approve passed 7-0.

**3. COMMUNICATIONS:**

A. **PROCLAMATION:** Child Abuse Prevention and Awareness Month. Mayor Hatley read and presented a proclamation to the North Myrtle Beach Women’s Club, naming April 2025 Child Abuse Prevention and Awareness Month. She praised the club and noted that many of its fundraising proceeds go back into the City.

- B. Recognition of Sammy Puglia and the 25th Anniversary of Barefoot Resort. Mayor Hatley recognized Sammy Puglia and his family for their contribution to the City with the creation of Barefoot Resort. In recognition of the 25th anniversary, she presented Mr. Puglia with a challenge coin and a key to the City.
- C. Police Academy Graduation. Dana Crowell, Chief of Police, Johnny Sellers, Assistant Chief of Police, and the North Myrtle Beach Community Service Team Members recognized 17 graduates of the 8-week Community Police Academy and presented them with a certificate, gift, and challenge coin.
- D. Citizen's Academy Graduation. Mayor Hatley, Ryan Fabbri, Interim City Manager, and Angela Westmoreland, Assistant City Clerk, recognized the graduates of the 7-week Citizen's Academy and presented them with a certificate and challenge coin.
- E. Mayor Hatley stated the department monthly reports for February 2025 were available online.

**4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL:**

Councilman Thomas thanked the Public Works Department for their hard work on the drainage project on 18<sup>th</sup> Avenue North. He noted that when the project was completed, flooding would be minimal.

**5. CONSENT:**

- A. MOTION TO APPROVE: Anderson Estep Memorial Surfing Competition on May 4, 2025
- B. MOTION TO APPROVE: Wheel to Surf on June 7, 2025
- C. MOTION TO APPROVE: NMB Ocean Rescue Junior Lifeguard Camp, June 17, 2025- August 14, 2025
- D. MOTION TO APPROVE: Pink Ribbon Run on September 27, 2025

Mayor Hatley asked that Items 5A-5D be considered together, and Council agreed. Mayor Hatley read the items by title and called for a motion to approve. The motion was made by Councilman Skidmore and seconded by Councilwoman Fontana. Councilman Collins thanked Luke Sharpe for his work with Wheel to Surf and encouraged everyone to attend the event. He added that this event allowed those who could not surf alone the opportunity to surf.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

**6. UNFINISHED BUSINESS:**

- A. ORDINANCE/SECOND READING: Amendment to the Bahama Island Planned Development District (PDD) revising Phase Two. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion was made by Mayor Pro Tempore Baldwin and seconded by Councilwoman Fontana. Mayor Pro Tempore Baldwin stated there had been a huge reduction in density, and he was in favor of approval. Councilman Coyne stated this was a good fit for the parcel. Councilman Skidmore noted that this would have less impact on the intersection and roads.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- B. ORDINANCE/SECOND READING: Amended and Restated Development Agreement associated with Bahama Island Phase Two, and to authorize the Interim City Manager to sign the document on behalf of the City. Mayor Hatley read the ordinance by title and called for a

motion to approve. The motion was made by Councilman Collins and seconded by Councilman Thomas.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- C. ORDINANCE/SECOND READING: Amendment to the Parkway Group Planned Development District (PDD) revising The Preserve. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion was made by Councilwoman Fontana and seconded by Councilman Thomas. Mayor Hatley stated there had been a lot of discussion about changes, and she felt the Developer had listened. She added that she had no problems with the current submission. Councilman Collins agreed and noted the reduction in density and widening of the alleyways to 25-feet. Mayor Pro Tempore Baldwin thanked the Developer for listening and reducing the density by 207 units. Councilman Skidmore and Mayor Hatley pointed out that this was a pre-approved development that could have built over 800 units and was now down to 597 units. Councilman Thomas stated this was an arduous task and thanked the Developer for his hard work and persistence.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 6-1. Councilman Coyne voted nay.

- D. ORDINANCE/SECOND READING: First Amendment to the Separate and Independent Amendment to the Parkway Group Planned Development District (PDD) Master Development Agreement, revising The Preserve, and to authorize the Interim City Manager to sign the documents on behalf of the City. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. Councilman Coyne asked for clarification on the Public Works comments regarding correcting the discrepancy in the current PDD regarding the extension of Henry Road (the correct 3-lane road medium divided public roadway) and the Development Agreement that incorrectly shows a 2-lane roadway cross section. Josh Hughes, Developer for the Preserve, stated that the road was already under construction and was permitted. He commented that the narrative and the Development Agreement called for a 70-foot rural collector inside the 100-foot right-of-way, but the road had been upgraded. He stated the City had an issue with a curve on Henry Road, so the Developer agreed to add more land and make it a "T". He added that the Developer had worked with Public Works and added curbing and gutters, and it exceeded the 70-foot requirement. He added that the goal was for that road to feel residential and not divide the Preserve into two parts.

Councilman Coyne asked if staff was comfortable at this point. Kevin Blayton, Public Works Director, stated that his issue was that the original PDD, which was historically the controlling document for all PDD's, showed the wider roadway sections. He stated that the comments were added to clarify if this was still the case for PDD's. He asked Council to note that this was only one development within a Master PDD and the roadway system was designed to serve the entire Master PDD, not just this one phase of development. Mayor Hatley asked if other developments would be using this road, and Director Blayton confirmed that the entire development would be using the road. Mayor Pro Tempore Baldwin stated this had been brought up at the last meeting. Suzanne Pritchard, Planning and Development Assistant Director, stated that the new Master Plan replaced the previously entitled Master Plan, and it reflected the cross-section that was currently permitted through the preliminary platting processes. Councilman Skidmore stated that one department says one thing and another department says something else. Councilman Coyne asked Director Blayton if he was okay with this as it was.

Director Blayton presented a visual and stated that 2 lanes of road for a 500-foot section were left out, and if it was not built now, more than likely the City would have to build it in the future. Mayor Hatley asked if this was a public road, and Director Blayton confirmed that it was. Director Blayton added that the original PDD Master Plan showed 3 lanes on the entire road. Mayor Pro Tempore Baldwin stated he respected Director Blayton's opinion but noted that this had been discussed extensively and he was ready to move forward. Mayor Hatley stated she did not see where 3 lanes were needed in the section. Councilman Thomas stated he understood the dilemma, but he could live with it.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 6-1. Councilman Coyne voted nay.

- E. **ORDINANCE/SECOND READING:** Amendments to Chapter 23, Zoning, of the Code of Ordinances of North Myrtle Beach, South Carolina, addressing maximum standards for parking. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. Councilman Collins stated this gave more flexibility because some businesses needed more parking than others.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

7. **NEW BUSINESS:**

**ORDINANCE/FIRST READING:** Amendment to Chapter 23, Zoning, of the Code of Ordinances of North Myrtle Beach, South Carolina, addressing minimum driveway length. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion was made by Councilman Coyne and seconded by Councilman Skidmore. Mayor Hatley stated she did not feel it was asking too much to require 25-feet, and Council had been fighting for 25-feet for a long time. Mayor Pro Tempore Baldwin stated this had been passed on first reading, and he thought it had already passed. Jim Wood, Planning and Development Director, stated that a workshop had been suggested, but it was never scheduled. Director Wood added that Director Blayton suggested referencing Public Work's Code regarding the 24-foot driveway width requirement so that it was in both codes. Director Wood stated this would be amended before second reading to reflect the two code references. Councilman Coyne stated that it was an excellent idea and would avoid confusion with rights-of-way and challenges. Councilman Skidmore noted another positive was that sidewalks would not get blocked. Mayor Hatley noted that a lot of thought had been put into this.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

8. **PUBLIC COMMENT:**

Ray Collins, 611-A 21<sup>st</sup> Avenue South, North Myrtle Beach, thanked the City for all they did and especially for the radar signs on Hillside Drive. He stated the speed limits were good for golf cart travel. Mr. Collins stated that North Myrtle Beach was primarily an over 60 golf cart community that liked to party. He added that they liked to support Main Street businesses and loved to attend Music on Main. Mr. Collins stated that since the change, the golf cart community had been put on the back burner. He stated that many of the golf cart community were unable to carry chairs 5-6 blocks, and they would like to be able to go back to parking on Main Street. Mr. Collins stated that in North Myrtle Beach, everyone was family and they enjoyed having a good time. Mr. Collins stated that many businesses held events at 6:00 PM, and he asked that Music on Main also start at 6:00 PM instead of 7:00 PM so that golf carts could park on Main Street and leave before dusk.

Mayor Hatley stated that Council understood, but they were required to abide by State laws. She added that the State was looking at changes to the law that would give municipalities the power to decide golf cart hours. Mr. Collins stated that the golf cart community policed itself. Councilman Collins stated Council was discussing this, and it was not a dead issue. He added that he had been contacted by several people, and he was in agreement.

9. **ADJOURNMENT:**

Mayor Hatley called for a motion to adjourn. The motion to adjourn was made by Councilman Collins and seconded by Mayor Pro Tempore Baldwin. The motion passed 7-0. The meeting adjourned at 6:59 PM.

Respectfully submitted,

Angela C. Westmoreland, Assistant City Clerk

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MARILYN HATLEY, MAYOR

Minutes approved and adopted this 5th day of May 2025