

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: July 21, 2025

Agenda Item: 5G	Prepared for: Ryan Fabbri, City Manager
Agenda Section: Consent: Motion to Approve	Date: July 8, 2025
Subject: Ocean Drive Shag Club Beach Party	Division: Administration

Background:

The Ocean Drive Shag Club is requesting approval for a Beach Party on September 23, 2025. The event will be held between the hours of 5:00 PM and 7:00 PM. Set-up will begin at 4:30 PM and dismantling will begin at 7:00 PM.

Please see attached application and map.

All applicable departments have signed off on the special event either verbally or by email.

Recommended Action:

Approve or deny the Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
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Council Action:

Motion By _____ 2nd By _____ To _____



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

	Approval	Denial	Method	Date
City Manager/Admin:	_____	_____	_____	_____
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability Insurance sent to Risk Manager: _____

Event Date(s) 9/23/2025

Event Date(s) *Field not completed.*

Total Expected Attendance 70

Location On the beach behind the OD Pavilion

Event Hours 5:00 PM - 7:00 PM

Set-Up Hours 4:30 PM - 5:00 PM

Dismantle Hours 7:00 PM - 7:15 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Two *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Three *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

Street Four *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

III. Event Description

Does the event involve the sale of alcoholic beverages? No

Has State Permit been applied for or received? No

Will items or services be sold at the event? No

Will there be musical entertainment at your event? Yes

Number of Stages Zero

Number of Bands 1-DJ

Type(s) of Music Beach

Time Music Will Start & Stop 5:00 PM - 7:00 PM

Name of Band(s) 1 DJ Randall Hight

Will there be any tents or canopies at the proposed event site? No

Will there be any fireworks associated with this event? No

Has City Permit been applied for or received? No

Will food be served at this event? No

Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met? N/A

Will you provide portable toilets for the general public attending the event? No

Will you require the use of City electricity? No

Will you require the use of City water? No

Will you require Traffic Control? No

Will you require the use of City Personnel for trash removal? No

Please list any other services you are requesting from the City of North Myrtle Beach. *Field not completed.*

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)? Yes

Will admission fees be charged to attend the event? No

Will fees be charged to vendors to participate in this event? No

If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to N/A

any charitable
organization(s)?

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the [Beach Party Schematic.pdf](#)
proposed event site
indicating the locations
of the following items:

VI. Security

Will this event require security to handle the event? No

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names “the City of North Myrtle Beach, its officers, employees and agents” as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City’s Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement I agree.

Electronic Signature Monica Powell

Date 7/8/2025

Name of Applicant Monica Powell

Title President

Applicant Email 

Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

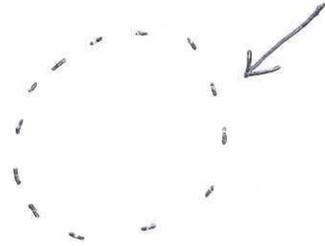
Anyone with questions should call Allison Galbreath at 843-280-5604.



Ocean

Beach

Chairs in a Circle here



Beach Access

HOTO's Spanish Galleon



stage

Horse Shoe area

OD Pavillion

Ocean Blvd.

Main Street