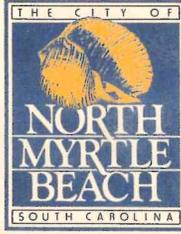


# Proclamation



STATE OF SOUTH CAROLINA  
COUNTY OF HORRY  
CITY OF NORTH MYRTLE BEACH

## Domestic Violence Awareness Month Supporting the "Paint the Town Purple" Campaign

**WHEREAS**, domestic violence affects individuals of every age, race, gender, and socioeconomic background, creating a lasting impact not only on survivors, but also on families, children, and communities; and

**WHEREAS**, October is recognized nationwide as Domestic Violence Awareness Month, a time to honor victims, support survivors, and commit to ending abuse through education, awareness, and community engagement; and

**WHEREAS**, the North Myrtle Beach Woman's Club (NMBWC), in collaboration with local organizations and community partners, continues to be a steadfast advocate for victims and survivors of domestic violence and has organized impactful awareness campaigns, fundraising efforts, and support services for those affected; and

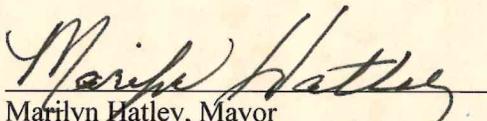
**WHEREAS**, in October 2025, the NMBWC will lead the "Paint the Town Purple" campaign to raise visibility and awareness throughout our city by encouraging residents, businesses, and public spaces to display purple lights, bows, and signs; and

**WHEREAS**, this year's theme, "Light the Path to End Domestic Violence," is a call to action for our community to unite in solidarity, compassion, and determination to break the cycle of violence and illuminate the way toward safety and hope for all; and

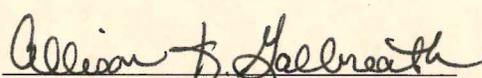
**WHEREAS**, by supporting survivors, educating the public, and holding offenders accountable, the City of North Myrtle Beach affirms its commitment to fostering a community where everyone can live free from fear and harm.

**NOW, THEREFORE**, I, Marilyn Hatley, Mayor of the City of North Myrtle Beach, South Carolina, along with the North Myrtle Beach City Council, do hereby proclaim the month of October 2025 as Domestic Violence Awareness Month in the City of North Myrtle Beach. We further support and encourage participation in the "Paint the Town Purple" and "Light the Path to End Domestic Violence" initiatives, and urge all citizens to help raise awareness, take a stand against abuse, and show victims and survivors that they are not alone.

Dated this 6th day of October 2025.

  
Marilyn Hatley, Mayor

ATTEST:

  
Allison K. Galbreath, City Clerk

