

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: January 5, 2026

Agenda Item: 5D	Prepared for: Ryan Fabbri, City Manager
Agenda Section: Consent: Motion to Approve	Date: December 29, 2025
Subject: 36 th Annual St. Patrick’s Day Parade	Division: Administration

Background:

The North Strand Optimist Club is requesting approval for the 36th Annual St. Patrick’s Day Parade on March 14, 2026. The City of North Myrtle Beach is a co-sponsor. The event will be held between the hours of 9:00 AM and 11:00 AM. Set-up will begin at 6:00 AM, and dismantling will begin at 11:00 AM.

Please see the attached application and map.

All applicable departments have signed off on the special event either verbally or by email.

Recommended Action:

Approve or deny the Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
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Council Action:
Motion By _____ 2nd By _____ To _____



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

	Approval	Denial	Method	Date
City Manager/Admin:	_____	_____	_____	_____
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability Insurance sent to Risk Manager: _____

Special Event / Festival Permit Application

Instructions

Instructions

To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name North Strand Optimist Club NMB

Chief Officer of Organization Dale Rieser

Applicant Name North Strand Optimist Club of NMB

Address 

Daytime Phone Number 

Evening Phone Number same

Fax *Field not completed.*

On-Site Contact Person Dale Rieser

Pager / Cell Phone Number same

Is the city a co-sponsor? Yes

What is the name of the city contact person? Angel Sylvester

II. Event Information

Event Name 36th Annual St Patrick's Day Parade

Purpose of Event To have a fun filled St Patrick's Day event for all ages while raising money for the North Strand Optimist Club to support youth in NMB. Kick off the 36th Annual St Patrick's Day Festival

Event Date(s) 3/14/2026

Event Date(s) *Field not completed.*

Total Expected Attendance 35,000+

Location 2nd Ave N-2nd Ave S Ocean Blvd; Main Street and Ye Olde Kings Hwy

Event Hours 9:00 AM - 11:00 AM

Set-Up Hours 6:00 AM - 9:00 AM

Dismantle Hours 11:00 AM - 12:00 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One Ocean Blvd south bound lanes from 11th Ave N to 2nd Ave S

Date / Time Closed 3/14/2026 6:00 AM

Date / Time Opened 3/14/2026 11:00 AM

Street Two Main Street - Ocean Blvd to Kings Hwy

Date / Time Closed 3/14/2026 6:00 AM

Date / Time Opened 3/14/2026 6:00 PM

Street Three Ye Olde Kings Hwy

Date / Time Closed 3/14/2026 8:30 AM

Date / Time Opened 2/14/2026 11:00 AM

Street Four *Field not completed.*

Date / Time Closed *Field not completed.*

Date / Time Opened *Field not completed.*

III. Event Description

Does the event involve the sale of alcoholic beverages? No

Has State Permit been applied for or received? Yes

Will items or services be sold at the event? No

Will there be musical entertainment at your event?	Yes
Number of Stages	<i>Field not completed.</i>
Number of Bands	4
Type(s) of Music	<i>Field not completed.</i>
Time Music Will Start & Stop	9:00 AM - 11:00 AM
Name of Band(s)	variety of marching bands
Will there be any tents or canopies at the proposed event site?	No
Will there be any fireworks associated with this event?	No
Has City Permit been applied for or received?	N/A
Will food be served at this event?	No
Have South Carolina Department of Health and Environmental Control (DHEC)	N/A

requirements been met?

Will you provide portable toilets for the general public attending the event?	Yes
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Number of Portable Toilets	30
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Number of Americans with Disabilities Act (ADA) Accessible Toilets	6
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Will you require the use of City electricity?	No
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Will you require the use of City water?	No
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Will you require Traffic Control?	Yes
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Will you require the use of City Personnel for trash removal?	Yes
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Please list any other services you are requesting from the City of North Myrtle Beach.	Parks and Grounds for barricades and traffic control.
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IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)?

Yes

Will admission fees be charged to attend the event?

No

Will fees be charged to vendors to participate in this event?

Yes

Please provide the amount(s).

Varies for parade entries \$25-\$650

If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to any charitable organization(s)?

Yes

Please list the names of the organization(s) and the expected amount of donation.

North Strand Optimist Club

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the [Parade Map.pdf](#) proposed event site indicating the locations of the following items:

VI. Security

Will this event require security to handle the event? No

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names “the City of North Myrtle Beach, its officers, employees and agents” as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City’s Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement I agree.

Electronic Signature Dale Rieser

Date 12/3/2025

Name of Applicant Dale Rieser

Title *Field not completed.*

Applicant Email 

Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

Anyone with questions should call Allison Galbreath at 843-280-5604.



Blue Line – Parade Line Up

Red Line – Parade Route

Green Line – End of Parade

Yellow Lines – Participants can pull off in any of these locations to unload but cannot stop or block the parade. If a route is presently being blocked remaining participants will be told to continue on to another location