



# Parks and Recreation

December 2025

MONTHLY REPORT

# NMB AQUATIC AND FITNESS CENTER

The Aquatic and Fitness Center ended the month of December 2025 with 3,330 packages compared to 3,378 in December 2024. The month of December is always a busy one for the AFC! We rang in the Holidays with Merry Monday, hosted a successful toy drive, and celebrated with our big influx of new members. While the kids were out of school our activities department gave parents a break with their Parents Night Out, along with multiple day camps revolving around legos, sports, and crafting. Now the Facility is entering it's 20<sup>th</sup> New Year, with many more to come!

## PACKAGES

	2018	2019	2020	2021	2022	2023	2024	2025
January	2834	3057	3018	2064	2886	3414	3518	3588
February	2899	3039	3068	2154	2989	3428	3563	3510
March	2840	2954	COVID	2075	2846	3359	3429	3545
April	2710	2844	COVID	2190	2846	3250	3412	3288
May	2687	2819	2268	2203	2676	3277	3348	3301
June	2755	2811	2119	2358	2969	3314	3433	3318
July	2729	2814	2031	2359	2735	3432	3399	3335
August	2692	2752	1894	2378	2963	3362	3344	3270
September	2601	2724	1890	2366	2962	3241	3255	3528
October	2709	2819	1966	2391	2979	3274	3221	3235
November	2705	2799	2025	2630	3225	3366	3530	3629
December	2745	2804	2013	2652	3269	3301	3378	3330

## MEMBER CHECK-INS

December 2025: 22,124

December 2024: 19,509

## AQUATIC PROGRAMS

- Total participation in Aquatics – 7,839
- Private Lessons – 46
- Group Swim Lessons - 11
- Swim Clinic – 2
- Dolphins – 50
- Masters - 35
- Masters & Dolphins Continue
- Water Polo to start

## PLANNED EVENTS

- January 2 – 10 New Year Joining Special
- January 10, 17, & 24 Bday Parties
- January 19 & 20 KAOS Program
- January 19 App Launch
- January 19 Safe Sitter
- January 20 Safe at Home
- January 27 Dolphins Meet

## FITNESS PROGRAMS

- December 2025 Land Class Participation: 4,482
- 225 classes for the month  
Class Average: 19.9
- December 2024 Land Class Participation: 2,932
- 225 classes for the month  
Class Average: 13.0
- Total Orientations: 7
- Les Mills Virtual on Demand Participation: 283
- FIT-KIDS: 22

## CHILD WATCH & ACTIVITY PROGRAM

- Averaged 9 participants in the morning program – Total: 230 Visits
- Averaged 3 participants in the evening program – Total: 66 Visits

- After School Program – 56 Kids Enrolled
- Mini Camps – 32 Kids Enrolled
- Parents Night Out – 32 Kids Enrolled
- Adult Craft Class – 16 Adults Enrolled
- Birthday Parties – 1 Party held in December

## CUSTOMER SERVICE

- 184 total Annual Memberships sold
  - 33 new annual memberships
  - 151 annual memberships renewed
  - 181 people joined monthly
- 72 tours
  - 25 out of state
  - 47 in state
  - Number that joined annually from tours: 10
  - Number that joined monthly from tours: 16

## RECREATION COMMISSION

- Meeting held November 19th at City Hall. Angel Sylvester, Special Events and Program Manager gave a presentation highlighting the programs her division offers throughout the year. Next meeting January 21, 2026.

## SPECIAL EVENTS & PROGRAMS

### GREAT CHRISTMAS LIGHT SHOW DEC 1<sup>ST</sup> – DEC 30<sup>TH</sup>

- NMB Park & Sports Complex
- 2-mile drive thru light show with Santa's Village

### CITY CHRISTMAS TREE LIGHTING 12/2

- McLean Park

- Local dance groups and Middle school singers entertained 650 in attendance.
- Mr and Mrs Santa were there to visit with the kids and hand out a treat.

### WREATH MAKING WORKSHOP 12/4

- J Bryan Floyd Community Center
- 109 participants
- Free workshop to make Christmas wreaths with live greenery.

### CHRISTMAS PARADE 12/6

- Main Street
- 80 participants / Rain and wind affected attendance and participation
- One of the area's only night time parade.
- NMB Chamber helped with the registration.

### ALL CITY CHOIR CHRISTMAS CANTATA 12/6 & 12/7

- Living Water Baptist Church
- Advance tickets were available for the free event. Both shows were "sold out".
- Large Choir with over 100 participants

### BILTMORE ASHEVILLE BUS TRIP 12/8 – 10

- 48 participants
- Visited Biltmore Estate, toured Asheville

### PET PHOTOS WITH SANTA 12/13

- At the Park & Sports Complex Dog Park
- 101 dogs participated

### DAYCATION 12/17

- Brookgreen Gardens Nights of a Thousand Candles
- 10 participated

## UPCOMING

- Get Out & Learn 1/7/26
- NMB Winter Run 1/17/26
- Sweet Stroll 2/7/26
- Family Formal 2/21/26
- 36<sup>th</sup> Annual St Patrick's Day Parade and Festival 3/14/26

## ATHLETICS

- Basketball practices resumed the week of December 1, 2025 for three weeks
- Teams took a break for two weeks over the holidays and then will resume January 5, 2026
- Games will begin January 9, 2026 and run through the middle of February
- There are 52 teams participating in the Winter Basketball leagues with Rookie League, Girls, and Boys
- This year, the girls league was split into 7–8-year-olds, 9–10-year-olds, and 11–13-year-old girls for the first time. Rookie League is co-ed ages 5 and 6. Boys teams are divided into 7–8-year-olds, 9–10-year-olds, 11–12-year-olds, and 13–15-year-olds

## SPORTS TOURISM

- There were no sports tourism event scheduled for the month of December due to The Great Christmas Light Show
- The 2026 Sports Tourism Calendar was completed with over 65 events scheduled for City of North Myrtle Beach facilities and parks
- Returning events include Fastpitch Dreams Spring Classic, Coast FA Spring Classic, Hightide Ultimate Frisbee, Perfect Game Baseball, NTBA Basketball Nationals, Triple Crown Softball Summer Nationals, Top Gun Labor Day All-American Games, plus many more

## UPCOMING

- Basketball games will begin on January 9<sup>th</sup> and run through the middle of February with games being played at J Bryan Floyd Community Center and North Myrtle Beach High School
- Preparation will begin for spring sports registration that begins on January 26<sup>th</sup>

- There are no sports tourism events scheduled for January for field maintenance in preparation for upcoming season
- First sports tourism events will begin in the middle of February

## BEACH SERVICES

- Beach box repair is still underway.
- Beach Services Rental Attendant and Italian Ice Cart Attendant positions will be posted Jan 15 for the 2026 season.
- Beach wheelchair rentals are ongoing.
- Recruiting and interviewing for seasonal positions set to begin Jan 1.

## PARKS & GROUNDS

### Non-Routine Projects and Activities

- Conducted Quarterly Departmental safety meeting

### PARKS/BEACH/ RIGHT OF WAYS

- Christmas decorations Main Street wreaths
- Street End trimming and mulching 27thS, 25thS, 23rdS, Hill Street Park
- Mulch playgrounds Central Park, Yow Park
- Inspect/repair snowflakes city wide
- ROW, Side cutting, and slope mowing final cleanup cut for winter
- Parking Lot sealing and stripping 55N, 2ndS, 4thS second row, 15-16thS Lot, 23rdS, 27thS, 47thS
- Walkover renovations 4104, 1013,1517

### PARK AND SPORTS COMPLEX/ TREES & CONTRACTS

- Seasonal field renovation
- Set picnic tables, trash cans, and benches for expansion
- Stake and water newly planted trees
- Tree raising on Poinsett Street ahead of RH Moore from 33<sup>rd</sup> South – 46<sup>th</sup> South

- Field Light measuring candles in key areas on fields and close to residential area
- PSC Expansion update –
  - Current
    - Baseball complex irrigation, sidewalk, curb, drainage, MEP, and electrical conduit installation. Also grading and amending clay infields and sodding of baseball fields and common grounds, top dress sod with sand
    - Curbing, Landscape planting and mulching, Lot and road paving, Hydro-seeding
    - Base anchor building
  - Upcoming
    - Final pre-certification water and sewer connection and pressure test
    - Champion’s Blvd curb, gutter, paving, lighting, and landscaping
    - Owner related installations – Benches, bleachers, picnic tables, and trash receptacles

## LANDSCAPE MAINTENANCE

- Main Street cleanup after Christmas Parade
- Began winter trimming –Medians at Windy Hill Blvd, 48<sup>th</sup> N, LRNR, 20<sup>th</sup> N and 11<sup>th</sup> N; Parking lots at 53<sup>rd</sup> N, 50<sup>th</sup> N, 16<sup>th</sup> S
- 18<sup>th</sup> Edge and 41<sup>st</sup> Pocket Parks- leaf removal cleanup
- ROW hazard trimming of Majestic Hawthorne at 13<sup>th</sup> N/Hwy 17 median
- Removal of excessive sand buildup on the MSC sidewalk
- Irrigation shutoff maintenance preparations for cold weather- ongoing

## CUSTODIAL/ FACILITY MAINTENANCE

- Beach and park fountains and showers winterized prior to freezing temps
- Compressor replaced in HVAC unit and broken water line -Baseball Bldg E
- Service calls for 13 maintenance issues at AFC
- Repaired locking mechanism to front doors of JBFCC
- New heater replacement in Soccer women’s RR
- Replaced bulbs to lights on tennis and Pickleball courts at Central Park
- Worked with Equipment crew for Scoreboard sign post installation at PSC expansion
- Offseason Beach Restroom painting- ongoing
- 22K maintenance repairs this month

## EQUIPMENT MAINTENANCE

- Construction/welding of scoreboard posts- 10 pair
- Layout, dug and placed concrete of expansion scoreboards
- Set scoreboards on post, coordinated with electrician to complete wiring
- Preventative, off-season servicing of Beach Services vehicles
- Maintenance to GCLS trains as issues arise
- 67 repair tickets this month

## SPECIAL EVENTS

- GCLS Set Up & Operations
- Logistical support for Southeast Sports Baseball, Top Gun Baseball & Softball, AFC Swim Meet & Events, NMB Humane Society Sniffari, Veterans Program & Flags, Dashing Through the Glow, and AFC breast Cancer event

## UPCOMING & ON-GOING PROJECTS

- Incremental staff ramp-up for PSC Expansion maintenance
- Pickleball complex construction as early as January 5<sup>th</sup>, 2026
- JBFCC- Gym floor warranty work upcoming
- AFC pool heat exchanger replacement (3 units)