



**Parks and Recreation Department**

**City Council Report  
November 2020**

**City Council Meeting of December 21, 2020**

The Aquatic and Fitness Center ended November 2020 with 2025 packages compared to 2799 last year. COVID19 continues to have an impact on our memberships however, we continue to see an increase in group fitness class participation and are starting to see members returning to AFC. The AFC Celebrated our 15<sup>th</sup> Anniversary with a membership drive resulting in 102 new membership packages sold from November 16-22. We have added 5 additional water exercise classes to our aquatic program. In January we will be offering 50% reduction in our joining fee from January 2 – 9<sup>th</sup>.

	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
Packages as of January	2645	2646	2656	2834	3057	3018
Packages as of February	2740	2666	2661	2899	3039	3068
Packages as of March	2700	2589	2682	2840	2954	COVID
Packages as of April	2506	2421	2489	2710	2844	COVID
Packages as of May	2415	2412	2464	2687	2819	2268
Packages as of June	2486	2467	2575	2755	2811	2119
Packages as of July	2471	2441	2549	2729	2814	2031
Packages as of August	2412	2358	2495	2692	2752	1894
Packages as of September	2355	2330	2442	2601	2724	1890
Packages as of October	2330	2324	2614	2709	2819	1966
Packages as of November	2387	2382	2566	2705	2799	2025
Packages as of December	2426	2361	2602	2745	2804	

**Member check-in:**

**November 2020: 13,776**

**November 2019: 20,398**

**Aquatic Programs**

- There were 905 participants in the water exercise classes, 1584 lap swimmers, 821 whirlpool users, and 637 teaching/therapy pool swimmers

### **November Events**

- Dolphin Swim Team T/Th 63 swimmers registered
- Private lessons continue
- Masters Swim Team began
- LG- In-service resumes

### **December Planned events**

- Dolphins Swim Team will practice M/W or T/Th with 64 swimmers registered to date
- We've added six additional Water Exercise classes to attract more members and to alleviate overcrowding classes.

### **Fitness Programs**

- November 2020 Land class participation: 1732  
122 classes for the month  
Class average: 14.20
- November 2019 Land class participation: 3944  
245 classes for the month  
Class average: 16.10
- Total orientations –9
- Les Mills Virtual On Demand participation: 249

### **Child Watch & Activity Program**

- Averaged 4 participants in the morning program Total – 84 visits
- Averaged 4 participants in the evening program Total – 71 visits
- After School averaged 20 kids per week
- Academic & Fitness Champion Program 23 kids per week
- 12 kids are registered and participating in both the After School & Academic & Fitness Champions program

### **Customer Service**

- 222 Annual total Memberships sold
- 102 New annual Memberships sold during the special November 16-22
- 31 sold out- side of membership drive

- 89 annual memberships renewed
- 97 people joined monthly

### **Athletics**

- Fall youth sports wrapped up the week of November 2<sup>nd</sup>
- Soccer all-star teams competed at the Eastern District tournament in Sumter, SC on November 21. The 12 & under all-stars won the District tournament and will be competing in the State tournament on December 5<sup>th</sup>.
- Basketball registration ended on November 6<sup>th</sup> with player evaluations held the week of November 16<sup>th</sup>. 325 children registered for basketball, equal to the amount of registrations last year.
- Basketball practices started the week of November 30<sup>th</sup>

### **Sports Tourism**

- November's direct economic impact was \$1,353,498, up 13% from prior year.
- USSSA baseball brought a new event with 82 teams to the area.
- WFC (softball) hosted 54 teams and LAX USA (lacrosse) had 34 teams.
- Out of 170 teams playing in November, 121 were from out of the area.

### **Upcoming**

- Sports tourism events have ended for the season and will resume in mid-February
- 12u soccer all stars will compete at the state tournament in Bluffton SC on December 5, 2020
- Basketball practices will continue until the school holiday break

### **Beach Services**

- All equipment is currently in the warehouse for cleaning and repair.
- All beach boxes are stored behind warehouse for repair in January.
- All umbrellas have been sorted and ready for repair.
- J-1 interviews will begin next month.

### **Parks and Grounds**

#### **Non-Routine Projects and Activities**

##### **Parks and Beach:**

- Continue Walkover repair and sign installation
- Continue renovation of trash cans and benches at Main Street
- Install non-GCLS lights City wide – pole fixtures, rope lights, swags, wreaths, tree on Main Street stage and at McLean Park

**Recreation and Special Events:**

- Logistical support for LAX Lacrosse, USSSA Baseball, WSB Softball, Dancing Through the Glow and GCLS lights/operations, install promo light fixtures at Tanger Outlets
- Overseed common area turf in parks

**Medians and Right of Ways:**

- Sight triangle/Hazard removal at 303 Oak Circle

**Custodial:**

- Continue Covid sanitizing and heightened cleaning protocols

**Landscape Maintenance:**

- Landscape renovation continues at Municipal Complex and Main Street
- Finalize fall Annual flower planting
- Plant trees at Humane Society, Farmer's Market, Hwy 17/Edge sign, and ODES for Arbor Day

**Park and Sports Complex**

- Finalize light setup for GCLS (all crews)
- Renovate Champion's Blvd and soccer complex parking lots
- Overseed all playing surfaces

**Other**

- Annual bloodborne pathogen and 1<sup>st</sup> aid/cpr training
- Annual FT Human Resource update/training

**Upcoming Projects:**

- Heritage Shores Revetment, dock rebuild, and living shoreline
- Repaint park signs – off season
- Christmas Tree recycling

**Great Christmas Light Show**

- Attendance has been much greater this year than previous year. Lots of positive comments about light show being best ever.