



**Parks and Recreation Department**

**City Council Report  
December 2020**

**City Council Meeting of January 18, 2021**

The Aquatic and Fitness Center ended December 2020 with 2013 packages compared to 2804 last year. COVID19 continues to have an impact on our memberships however, we continue to see an increase in group fitness class participation and are starting to see members returning to AFC. In January we will be offering 50% reduction in our joining fee from January 2 – 9<sup>th</sup>.

	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
Packages as of January	2645	2646	2656	2834	3057	3018
Packages as of February	2740	2666	2661	2899	3039	3068
Packages as of March	2700	2589	2682	2840	2954	COVID
Packages as of April	2506	2421	2489	2710	2844	COVID
Packages as of May	2415	2412	2464	2687	2819	2268
Packages as of June	2486	2467	2575	2755	2811	2119
Packages as of July	2471	2441	2549	2729	2814	2031
Packages as of August	2412	2358	2495	2692	2752	1894
Packages as of September	2355	2330	2442	2601	2724	1890
Packages as of October	2330	2324	2614	2709	2819	1966
Packages as of November	2387	2382	2566	2705	2799	2025
Packages as of December	2426	2361	2602	2745	2804	2013

**Member check-in:**

**December 2020: 14,634**

**December 2019: 19,740**

**Aquatic Programs**

- There were 1273 participants in the water exercise classes, 1654 lap swimmers, 1016 whirlpool users, and 735 teaching/therapy pool swimmers

**December Events**

- Dolphin Swim Team 53 swimmers
- Private lessons continue
- Masters Swim Team 14 swimmers
- LG- In-service
- Dolphins Intra-Practice swim meet

**January Planned events**

- Dolphins Swim Team will practice M/W or T/Th
- Jr. Guard will begin with 24 registered
- Master continue

**Fitness Programs**

- December 2020 Land class participation: 1468  
127 classes for the month  
Class average: 11.56
- December 2019 Land class participation: 3968  
248 classes for the month  
Class average: 16.00
- Total orientations: 7
- Les Mills Virtual On Demand participation: 420

**Child Watch & Activity Program**

- Averaged 5 participants in the morning program Total – 102 visits
- Averaged 3 participants in the evening program Total – 58 visits
- After School averaged 19 kids per week
- Academic & Fitness Champion Program 22 kids per week
- 12 kids are registered and participating in both the After School & Academic & Fitness Champions program

**Customer Service**

- 158 Annual total Memberships sold
- 29 New annual Memberships
- 129 annual memberships renewed
- 116 people joined monthly

### **Athletics**

- Basketball practices continued through December. There are 325 participants compared 323 participants last year in 7 different leagues: Rookie League (5-6), 7-8 boys, 7-9 girls, 9-10 boys, 10-12 girls, 11-12 boys, and 13-15 boys.
- New COVID-19 protocols have been implemented including; masks are required for all players, coaches, and spectators entering the building, team benches cleaned before each practice and/or game and additional hand sanitizer stations located throughout the facility.
- 12u soccer all-stars competed at the SCAP State tournament in Bluffton, SC on December 5, 2020 and lost the first game.
- Rookie League basketball wrapped up on December 19, 2020 with 32 participants. A big thank you to Ryan Walker, NMB Boys Basketball Coach, Lori White, Trey White, and Stephanie White for volunteering to help with the league this year.

### **Sports Tourism**

- There were no Sports Tourism events in the month of December.
- The 2021 Sports Tourism calendar has been completed with all available dates secured
- 2021 will bring in 61 events (not including events at the AFC and road races).
- We will host 4 new organizations this year: Soccer Youth, NC GameOn Sports, SC USSSA Softball, and USA Softball

### **Upcoming**

- Basketball games are scheduled to start the week of January 4<sup>th</sup> and run through February 12, 2021.
- Sports Tourism will return in February with the NCAA Cross Country Meet, Michael Nash Soccer Tournament, Fastpitch Dreams, and UNCW Ultimate Frisbee
- Spring sports registration will begin in February for baseball, softball, and soccer

### **Beach Services**

- Beach chair repair is still underway.
- Beach box repair will begin next month.
- Beach wheelchair rentals are ongoing.

- Beach Service extended season beach rental attendant position is currently posted for the 2021 season.

## **Parks and Grounds**

### **Non-Routine Projects and Activities**

#### **Parks and Beach:**

- Continue renovation of trash cans and benches at Main Street
- Position tree recycling signage in advance of Grinding of the Greens with HCSWA
- Install interpretive signs at Ingram Dunes – 85% complete
- Pressure wash outdoor pickleball courts
- Clean and organize Central Park maintenance facility - ongoing

#### **Recreation and Special Events:**

- Logistical support for GCLS lights/operations including daily repairs and problem solving
- Fertilize winter rye, NMB Park & Sports Complex too

#### **Medians and Right of Ways:**

- Renovation of beds at beach parking areas. To be mulched afterward as season approaches.
- Detailed ROW maintenance at 11<sup>th</sup> N, 31/Edge intersection, Ocean Blvd and ditch parallel
- Hazard and sight triangle encroachments addressed and corrected at Edge DR, Holly, Havens, and Hillside – (multiple locations each).
- Issues corrected at Utility areas (wells and lift stations) city wide – an ongoing process.
- Begin cleanup of banks of Belle Park lake 9<sup>th</sup>-11<sup>th</sup> S
- Prepare for winter planting activities
- Irrigation repairs and mapping

#### **Custodial:**

- Off-Season deep cleaning and renovating to seasonal and non-seasonal facilities

#### **Landscape Maintenance:**

- Landscape renovation continues at Municipal Complex and Main Street
- Finalize fall Annual flower planting
- Arbor Day observances at Humane Society, Farmer's Market, Hwy17/Edge Parkway and OD Elementary School
- Arbor Day

**Park and Sports Complex**

- Oversee all remaining roadsides and common areas
- Mulch beds and clean out bin in anticipation of salt storage

**Other**

- Budget planning and preparation
- Contractor installation of curb cuts and handicap ramps at NMB Park & Sports Complex lake parking

**Upcoming Projects:**

- Heritage Shores Revetment, dock rebuild, and living shoreline
- Repaint park signs – off season