



Parks and Recreation Department

**City Council Report
March 2021**

City Council Meeting of April 19, 2021

The Aquatic and Fitness Center ended February 2021 with 2075 packages. COVID19 continues to have an impact on our memberships however, we continue to see an increase in group fitness class participation and members returning to AFC.

	2016	2017	2018	2019	2020	2021
Packages as of January	2646	2656	2834	3057	3018	2064
Packages as of February	2666	2661	2899	3039	3068	2154
Packages as of March	2589	2682	2840	2954	COVID	2075
Packages as of April	2421	2489	2710	2844	COVID	
Packages as of May	2412	2464	2687	2819	2268	
Packages as of June	2467	2575	2755	2811	2119	
Packages as of July	2441	2549	2729	2814	2031	
Packages as of August	2358	2495	2692	2752	1894	
Packages as of September	2330	2442	2601	2724	1890	
Packages as of October	2324	2614	2709	2819	1966	
Packages as of November	2382	2566	2705	2799	2025	
Packages as of December	2361	2602	2745	2804	2013	

Member check-in:

March 2021: 18,387

March 2020: 14,468

Aquatic Programs

- There were 1616 participants in the water exercise classes, 3100 lap swimmers, and 1220 whirlpool users.

March Events

- Dolphin Swim Team 55 swimmers
- Private lessons continue (32)
- Masters Swim Team swim meet in Charleston Mar 12-14
- Jr Guard ended March 23
- Group swim lessons started Mon-Thurs 11 registered
- Lifeguard /Re-Cert/In-service held 9 participants
- Mel Creighton completed CPO certification

April Planned events

- Group Lessons Continue
- Dolphins/Masters continue

Fitness Programs

- March 2021 Land class participation: 2345
177 classes for the month
Class average: 13.25
- March 2020 Land class participation: 0
0 classes for the month
Class average: 0
- Total orientations: 10
- Les Mills Virtual On Demand participation: 500

Child Watch & Activity Program

- Averaged 3 participants in the morning program Total – 61 visits
- Averaged 4 participants in the evening program Total – 90 visits
- After School averaged 23 kids per week

Customer Service

- 289 Annual total Memberships sold
 - 84 new annual
 - 205 renewed annual
- 172 people joined monthly

Recreation

Artists Everywhere

- March 1- April 5- Joyce Lincoln
- April 5- May 3- Don McCray

First Strides

- March 3-May 19th
- 95 Participants

Programming

Dog Agility & Obedience

- March 13- May 8
- Drop-in participants

April

- Outsider ArtVenture
 - Mommy and Me Art– April 6, 2021
 - Picnic Art – April 9 & 10, 2021

September

- Rescheduled -Extended Bus Tour Registration Open – Downtown Historic Savannah, GA
- September 14-16, 2021
- \$479 per person/double occupancy
- Current registrations- 29 (Includes 2 City Staff)

Upcoming Special Events / Festivals

April

- 39th Annual Easter Egg Hunt
 - April 3,2021; 10-2 PM
 - McLean Park
 - Free Admission, Open to the Public

June

- Music on Main Concert Series
 - June 3
 - June 10
 - June 17
 - June 24
- Sounds of Summer Concert Series
 - June 18

Athletics

- Youth spring sports registration ended with a total of 703 registered players participating in baseball, softball and soccer combined, a 2.7% decrease from previous year. The decrease is mostly in the older baseball and softball leagues.
- Soccer participation is up 20% from previous year with 272 total participants.
- All 35 baseball and softball teams are sponsored by a local business.
- South Atlantic Bank is sponsoring the youth soccer league.

Sports Tourism

- March's economic impact was \$1,365,781, down 65% from 2020 due to decreased attendance and cancellations of events related to COVID specifically the collegiate softball and ultimate Frisbee events.
- Fastpitch Dreams Classic ended on March 12, 2021 with a total of 19 teams.
- The City hosted two youth basketball events in March with a total of 50 teams.
- USSSA baseball hosted 83 teams on March 27-28.
- O-D football hosted a 7v7 football event on March 27-28 with 21 teams, the event was attended by Cam Newton.

Upcoming

- Youth baseball, softball and soccer game will begin in April.
- Grand Strand Softball Classic April 5-9
- Top Gun Softball/Baseball April 10-11
- Coast FA Spring Classics April 17-18, April 24-25
- NTBA Basketball April 17-18
- USSSA Baseball April 17-18
- Top Gun Baseball/Softball April 24-25

Beach Services

- Currently interviewing for Beach Rental & Italian Ice attendant positions.
- Approximately 50% staffed.
- All Beach boxes are on the beach with equipment.
- Pre-season fleet maintenance on vehicles is nearing completion.
- Beach service operations begin April 1st.

Parks and Grounds
Non-Routine Projects and Activities

Parks and Beach

- Pre-season Beach access renovations and cleanup at all street ends. Begin same on most heavily used walkways.
- Contract cleaning and painting at 21st S, 6th S, and 1st S street ends
- Begin seasonal repair of walkover structures
- Install Bike Racks at Ingram Dunes and Ocean Park (with financial support from NMBHPS)

Recreation and Special Events

- Field grading, lip removal and sod at Central Park Fields #1 and #2
- Logistical Support for USSSA baseball, Offense/Defense Football, Fast Pitch Dreams Softball, Tier 1 softball, and Cape Fear Lacrosse
- Bloodborne pathogen and 1st Aid/CPR training
- Redo sign at Hill Street Park and rebuild Farmer's Market sign to be reinstalled in April.

Medians and Right of Ways

- Hazard sight triangle correction or tree trimming/removal at Oak Lake Circle, Cypress Lake Drive, 2nd S and Bay Street, 9th Ave S, and 2nd N and Ash
- First seasonal ROW Mowing and trimming and Well and Lift Maintenance/weed control
- Renovation and mulching at Central Park, Well #9, Hwy 17 North medians, 50th N, 4th S, and 3rd N parking lots

Custodial

- Reopen seasonal facilities, begin ramp up of cleaning frequency

Landscape Maintenance

- Finish landscape renovations at JBFCC, begin south 17 medians
- Chemical and mechanical weed control

Park and Sports Complex

- Finish Infield laser grading, finalize renovation of baseball complex and begin landscape renovation of Soccer complex

Other

- 1st Quarter safety meetings and PPE Inspections
- Winter Planting
- CPSI training and testing
- Plan for and Layout 2021 GCLS
- Skywarn weather training for leadership team

Upcoming Projects

- Heritage Shores Revetment, dock rebuild, and living shoreline
- Paving of Park & Sports Complex Maintenance Facility
- Contract mulching
- Dune grass fertilization
- Annual Parking lot sealing