

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: June 7, 2021

Agenda Item: 5	Prepared for: Mike Mahaney, City Manager
Agenda Section: Consent: Motion to Approve	Date: May 19, 2021
Subject: 4 th of July American Pride March	Division: Administration

Background:

The American Legion Post 186 is requesting approval for their July 4th American Pride March. This event is to be held on Sunday, July 4, 2021 between the hours of 11:30 AM and 1:00 PM. Set-up will begin at 10:00 AM and dismantling will begin at 1:30 PM.

They are requesting a portion of the parking spaces in front of the Horseshoe stage be blocked off between 6:00 AM and 1:30 PM.

Please see attached information sheets.

All applicable departments have signed off on the special event via email or verbal affirmation.

Recommended Action:

Approve the Festival & Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
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Council Action:
Motion By _____ 2nd By _____ To _____



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

	Approval	Denial	Method	Date
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability sent to Risk Manager: _____

Galbreath Allison K

From: noreply@civicplus.com
Sent: Monday, April 12, 2021 3:15 PM
To: Galbreath Allison K; Fellner Micki C; Bullard, John
Subject: Online Form Submittal: Special Event / Festival Permit Application

Follow Up Flag: Follow up
Flag Status: Flagged

Special Event / Festival Permit Application

Instructions

Instructions

To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name	American Legion Post 186
Chief Officer of Organization	Robert Culp, Post Commander
Applicant Name	Christopher Vandenberg
Address	3926 Thomas Rd, Little River, SC 29566
Daytime Phone Number	843-516-1517
Evening Phone Number	843-516-1517
Fax	843-272-4557
On-Site Contact Person	Christopher Vandenberg
Pager / Cell Phone Number	843-516-1517
Is the city a co-sponsor?	
What is the name of the city contact person?	---

II. Event Information

Event Name	NMB American Pride March
Purpose of Event	To celebrate the 4th of July, America's Independence Day (EVENT DATE FIELD WILL NOT ALLOW FOR SAME DAY BEGINNING & END. EVENT ONLY EXISTS ON JULY 4TH)
Event Date(s)	7/4/2021 - 7/5/2021
Total Expected Attendance	200
Location	North flag team starts at 60th Ave N, south team at Ocean Creek Resort. Culminating at NMB Horseshoe with flag raising ceremony, singing of National Anthem, etc.
Event Hours	11:00 AM - 1:30 PM
Set-Up Hours	10:00 AM - 11:00 AM
Dismantle Hours	1:30 PM - 2:00 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One	Horseshoe (Main St & Ocean Blvd)
Date / Time Closed	7/4/2021 7:00 AM
Date / Time Opened	7/4/2021 2:00 PM
Street Two	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>
Street Three	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>
Street Four	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>

III. Event Description

Does the event involve the sale of alcoholic beverages?	No
Has State Permit been applied for or received?	N/A
Will items or services be sold at the event?	No
Will there be musical entertainment at your event?	Yes
Number of Stages	1 - Horseshoe stage
Number of Bands	None
Type(s) of Music	National Anthem & 1 other patriotic song TBD
Time Music Will Start & Stop	1:00 PM - 1:15 PM
Name of Band(s)	No bands, recorded music only
Will there be any tents or canopies at the proposed event site?	No
Will there be any fireworks associated with this event?	No
Has City Permit been applied for or received?	No
Will food be served at this event?	No
Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met?	N/A
Will you provide portable toilets for the general public attending the event?	No

Will you require the use of City electricity? No

Will you require the use of City water? No

Will you require Traffic Control? No

Will you require the use of City Personnel for trash removal? No

Please list any other services you are requesting from the City of North Myrtle Beach. 1. Close Horseshoe from 0700-1400; Approx 12 passes needed for participating personnel to enter/park in Horseshoe

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)? Yes

Will admission fees be charged to attend the event? No

Will fees be charged to vendors to participate in this event? N/A

If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to any charitable organization(s)? N/A

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site *Field not completed.*

indicating the locations of the following items:

VI. Security

Will this event require security to handle the event? No

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names "the City of North Myrtle Beach, its officers, employees and agents" as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City's Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5555 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement I agree.

Electronic Signature Christopher N. Vandenberg

Date 4/12/2021

Name of Applicant Christopher N. Vandenberg

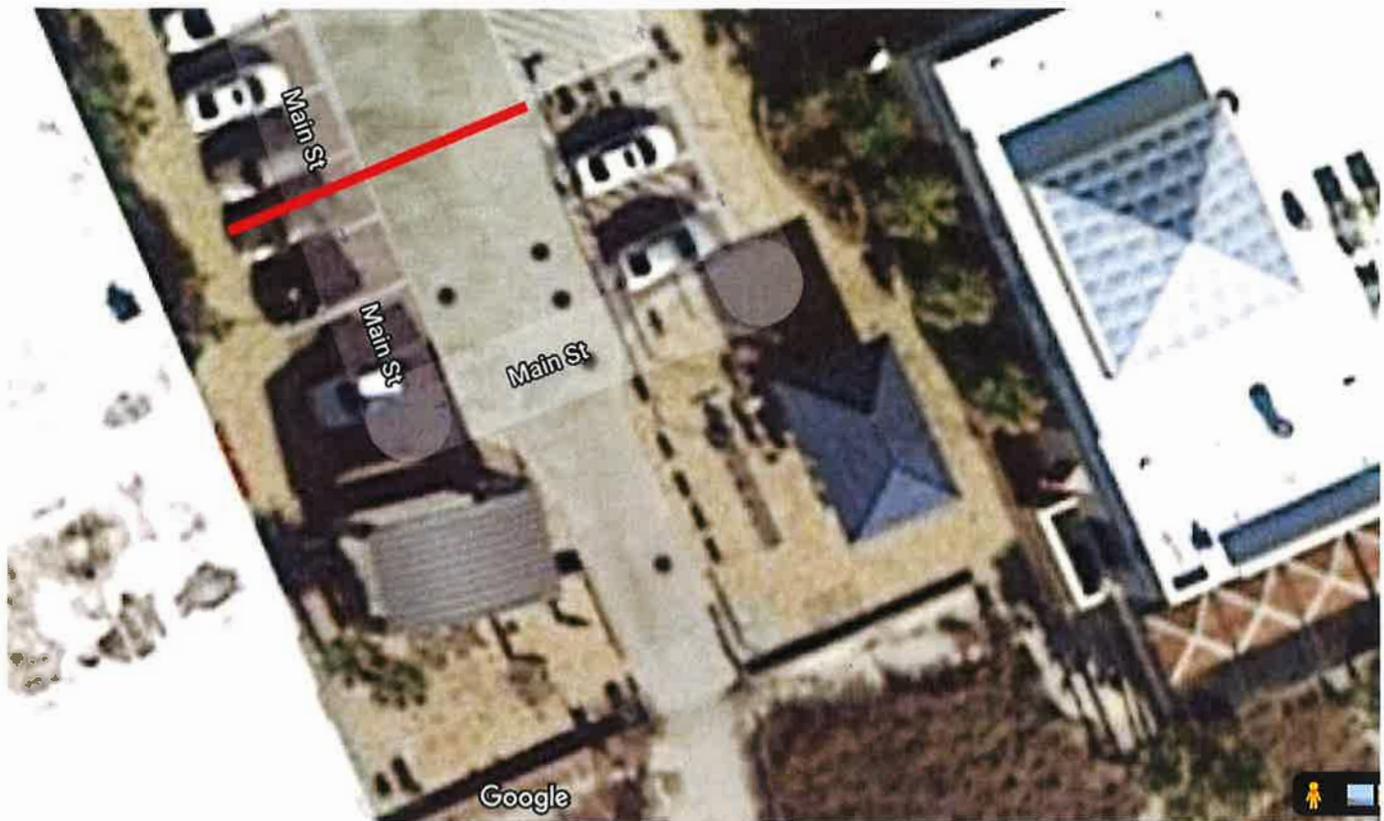
Title Event Organizer

Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

Anyone with questions should call Debbie Brown at 843-280-5555.

Email not displaying correctly? [View it in your browser.](#)



4th of July American Pride March

The attachment above shows where the barricades will be placed. The red line you will see is toward the ocean side of the parking lot and blocks 2 parking spaces on the right and 3 parking spaces on the left. Pedestrian traffic will be allowed to enter the area.