



Information Services

North Myrtle Beach - Monthly Report - June 2021

Notable Ongoing Projects

Beach Services Phones: Launched a new phone service for Beach Services to better handle their customer service needs.

Mobile Application: The City of North Myrtle Beach now has a mobile app. Stay up to date on city news, calendar events, and agendas with push notifications from your mobile device. Users can choose which notifications they want to see by modifying notification preferences.

Internal Projects: Work continues on projects such as financial software upgrade, council chambers audio / video upgrades, enabling the City TV slides to be viewable online, and multiple security related initiatives.

City Software

NMB.US: During the month of June, the City website totaled over 226,000 visits. The most popular pages include Employment, Beach Services and Live Cameras. The top site searches include Beach Chair and Umbrella Rentals, Live Cameras and Pickleball.

Online Permits: During the month of June, over 381 building permits were issued in the online building permit software.

NMB Help Desk: During the month of June, 140 service tickets were submitted by City staff, and 158 tickets were resolved.

Beach Chair Online Rentals: During the month of June, there were a total of 868 transactions made using the online shopping cart for beach chair and umbrella reservations.

Data Security and Statistics

Websites: 170,000+ attempted web attacks blocked.

Email: 130,000+ emails were quarantined and/or blocked.