



Information Services

North Myrtle Beach - Monthly Report - July 2021

Notable Ongoing Projects

Internal Projects: Multiple ongoing projects continue to progress including the City's financial software upgrade, the council chambers audio / video upgrade which goes into major testing in early August and multiple security related initiatives.

City Software

NMB.US: During the month of July the City website totaled over 208,000 visits. The most popular pages include Employment, Beach Services and Aquatic and Fitness Center.

City Mobile Application: As of July 31, the City application has been downloaded 1,200 times across the App Store and Google Play and has an average of 300 daily active users.

Online Permits: During the month of July, over 365 building permits were issued in the online building permit software.

NMB Help Desk: During the month of July, 151 service tickets were submitted by City staff, and 172 tickets were resolved.

Beach Chair Online Rentals: During the month of July, there were a total of 378 transactions made using the online shopping cart.

Parking Passes: During the month of July, the City processed 608 parking decals registrations.

Data Security and Statistics

Websites: 255,000+ attempted web attacks blocked.

Email: 90,000+ emails were quarantined and/or blocked.