



Parks and Recreation Department

**City Council Report
August 2021**

City Council Meeting of September 20, 2021

The Aquatic and Fitness Center ended August 2021 with 2378 packages compared to last year of 1894. Students are back in school so it is transition time at the AFC. The After School and Fit Kids programs have started back up. The AFC is looking forward to celebrating its 16th Anniversary in November.

	2016	2017	2018	2019	2020	2021
Packages as of January	2646	2656	2834	3057	3018	2064
Packages as of February	2666	2661	2899	3039	3068	2154
Packages as of March	2589	2682	2840	2954	COVID	2075
Packages as of April	2421	2489	2710	2844	COVID	2190
Packages as of May	2412	2464	2687	2819	2268	2203
Packages as of June	2467	2575	2755	2811	2119	2358
Packages as of July	2441	2549	2729	2814	2031	2359
Packages as of August	2358	2495	2692	2752	1894	2378
Packages as of September	2330	2442	2601	2724	1890	
Packages as of October	2324	2614	2709	2819	1966	
Packages as of November	2382	2566	2705	2799	2025	
Packages as of December	2361	2602	2745	2804	2013	

Member check-in:

August 2021: 17,696

August 2020: 12,483

Aquatic Programs

- There were 2261 participants in the therapy pool, 2057 lap swimmers, and 952 whirlpool users.

August Events

- Three Adult Group swim lessons offered 15 registered
- Teen Group lesson 4 registered
- Pre-Dolphins: 12 registered
- Masters Swim Team : 23 registered
- Swim Clinics: two were held with 14 registered
- NMB High School began practice August

September Planned events

Due to the Delta variant we are postponing several programs

- Currently 24 Dolphins will be transferred from Sept. to October
- Four Pre Dolphins will be transferred to October
- Kids group swim lessons will be postponed until October

Adult Swim Lessons: three groups will end

Masters continues: 23 registered.

Fitness Programs

- August 2021 Land class participation: 1923
165 classes for the month
Class average: 11.65
- August 2020 Land class participation: 1295
121 classes for the month
Class average: 10.65
- Total orientations: 9
- Les Mills Virtual On Demand participation: 397
- FIT-KIDS: 54

Child Watch & Activity Program

- Averaged 10 participants in the morning program Total – 215 visits
- Averaged 3 participants in the evening program Total – 147 visits
Child watch temporarily closed in the PM beginning Friday, August 20th due to staffing
- After School averaged 30 students per week

Customer Service

- 138 Annual total Memberships sold
 - 61 new annual
 - 77 annual memberships Renewed
- 163 people joined monthly
- 57 tours
 - 9 out of state
 - 59 in state

Recreation

First Strides

- Upcoming session: September 1-November 17 (111 Registrants)

Programming

Artists Everywhere – Nina Ortiz

- September

Dog Agility Classes

September 11- Oct 16

Special Events / Festivals

- **Music on Main**
 - August 5: Diversity (1555)
 - August 12: The Tonez (1190)
 - August 19: The Holiday Band (1088)
 - August 26: Envision (1377)
- **Sounds of Summer**
 - The Wildflowers (800 attendees)
- **Movies at McLean**
 - Onward (130 attendees)

Upcoming Special Events / Festivals

September

- **Music on Main**
 - September 2: Jebb Mac Band
 - September 9: The Embers

- September 16: The Catalinas
- September 23: Chairmen of the Board
- September 30: Tru Sol
- **Sounds of Summer**
 - September 17: The Tams
- **Movies at McLean**
 - The Little Rascals / September 10

9/11 Memorial Service

- September 11 @ Horseshoe 7:00 pm

Savannah Group Bus Trip / September 14-16, 2021

- \$479 per person/double occupancy
- Current registrations- 46 (Includes 2 City Staff)

Irish Italian International Festival

- September 25th / 10am-4pm

Athletics

- 670 total participants in the youth Fall sports seasons, up 161 participants from the Fall 2020
- Sports offered include flag football, volleyball, soccer, lacrosse, baseball and softball.
- Practices started the week of August 31st.

Sports Tourism

- July's direct economic impact was \$1,608,497, down 3% from 2020
- Coast FA soccer tournament hosted 80 teams with an impact of \$899,256
- USSSA baseball hosted two tournaments for a combined impact of \$396,885
- All organizations that hosted in August noted teams dropping due to COVID-19 quarantines

Upcoming

- Baseball, Softball, Lacrosse start practice on September 7, 2021
- Soccer Tots and Academy start on September 11, 2021
- Sports Tourism for September
 - Top Gun Sports September 3-6
 - USSSA Baseball Sept 11-12
 - USA Softball Sept 18-19
 - WFC Softball Sept 25-26

Beach Services

- Recorded 8 significant weather interference days for the month compared to 13 prior year.
- Month to date revenue is up 35% or \$171,744 compared to prior year due exclusively to the negative effect of COVID-19 on visitation prior year.
- Half of the beach services staff returned to school by mid-August creating operational challenges due to the increase in customer demand.
- Truck sections were created to handle the loss of staff and respond to customer demand.
- Staffing will be limited to approximately 10 to 14 employee daily through September.

Parks and Grounds

Non-Routine Projects and Activities

- Continued Beach access renovations, plant material trimming, seasonal repair of walkover structures, and sign replacement, notably 18th S, 19th S, 43rd S, and 46th S
- Sod worn areas on Central Park Field #5
- Replace and secure bollards at 20th and 21st S street ends

Recreation and Special Events

- Logistical Support for Music on Main, Sounds of Summer, Triple Crown SB, WFC SB, Movie in the Park (McLean), USSSA SB, and Coast FA Soccer.
- Revisit and revise traffic control plan for July 4 fireworks
- Add lights to design frames for GCLS, begin framework 5k assembly for truss and tunnel displays
- Dock repair at Johnny Causey Boat Ramp

Medians and Right of Ways

- Hazard sight triangle correction or tree trimming/removal at PineCrest 43rd-46th S, Phyllis/Hunter intersection, 27th N and Nixon, 37th N and Lake, Rail at Lake Drive 36th-39th N, 501 6th S, 17th S/Hillside intersection, Wiley 31st-33rd S, and 6th S near post office
- Palmetto trimming City-wide

- Mow and reclaim ROW on Pine Street near Shops on Main

Landscape Maintenance

- Renovate landscape at 37th S parking lot

Park and Sports Complex

- Aerification and topdressing of baseball fields

Other

- Quarterly Safety Meetings
- Produce, approve, and enact new PT pay plan
- Interview for and hire Crew Leader I for Special Events Crew
- Continue negotiations for permitting of Heritage Shores erosion control

Upcoming Projects

- Paving of NMB Park & Sports Complex Maintenance Facility
- Inclusive playground plan research and development