



Parks and Recreation Department

City Council Report September 2021

City Council Meeting of October 18, 2021

The Aquatic and Fitness Center ended September 2021 with 2366 packages compared to last year of 1890. The AFC is looking forward to celebrating its 16th Anniversary in November. Two new land classes have been added to the schedule. Dolphins swim team begins practice in October and AFC will host 2 swim meets at end of the month.

	2016	2017	2018	2019	2020	2021
Packages as of January	2646	2656	2834	3057	3018	2064
Packages as of February	2666	2661	2899	3039	3068	2154
Packages as of March	2589	2682	2840	2954	COVID	2075
Packages as of April	2421	2489	2710	2844	COVID	2190
Packages as of May	2412	2464	2687	2819	2268	2203
Packages as of June	2467	2575	2755	2811	2119	2358
Packages as of July	2441	2549	2729	2814	2031	2359
Packages as of August	2358	2495	2692	2752	1894	2378
Packages as of September	2330	2442	2601	2724	1890	2366
Packages as of October	2324	2614	2709	2819	1966	
Packages as of November	2382	2566	2705	2799	2025	
Packages as of December	2361	2602	2745	2804	2013	

Member check-in:

September 2021: 16,012

September 2020: 13,246

Aquatic Programs

- There were 2947 participants in the therapy pool, 1997 lap swimmers, and 1035 whirlpool users.

September Events

- Three Adult Group swim lessons offered ended :19 registered
- Teen Group lesson ended :4 registered
- Pre-Dolphins: Cancelled 10 transferred to October
- Masters Swim Team : 23 registered
- NMB High School continued to practice Mon-Thursday
- NMB High School Swim Meet- 4 schools 70 swimmers

October Planned events

- 74 Dolphins registered
- 10 Pre- Dolphins registered
- Boy Scout reaching- assist test
- Spa strainer basket to be replaced
- Coastal Aquatic Club meet rental October 22-24
- Pumpkin Head Meet October 29
- Masters continues: 23 registered

Fitness Programs

- September 2021 Land class participation: 1705
144 classes for the month
Class average: 11.84
- September 2020 Land class participation: 1439
128 classes for the month
Class average: 10.65
- Total orientations: 7
- Les Mills Virtual On Demand participation: 382
- FIT-KIDS: 76

Child Watch & Activity Program

- Averaged 6 participants in the morning program Total – 122 visits
- Averaged 0 participants in the evening program Temporarily closed due to staffing issues beginning
- After School averaged 30 students per week

Customer Service

- 130 total Annual Memberships sold
 - 29 new annual memberships
 - 101 annual memberships Renewed
- 133 people joined monthly
- 50 tours
 - 10 out of state
 - 40 in state

Recreation

First Strides

- Going on now: September 1-November 17 (111 Registrants)

Programming

Artists Everywhere – Tony Francisco

- October

Dog Agility Classes

September 11-Oct 16

Special Events / Festivals

- **Music on Main**
 - September 2: Jebb Mac (1720 attendees)
 - September 9: The Embers (rained out)
 - September 16: The Catalinas (2640 attendees)
 - September 23: Chairmen of the Board (3240 attendees)
 - September 30: Tru Sol (2322 attendees)
- **Sounds of Summer**
 - The Tams (1550 attendees)
- **Movies at McLean**
 - The Little Rascals (154 attendees)

Irish Italian International Festival

- September 25th / 10am-4pm
- 13,454 in attendance
- 60 vendors

Savannah Group Bus Trip / September 14-16, 2021

- \$479 per person/double occupancy

- 46 participants (Included 2 City Staff)

9/11 Memorial Service

- September 11 @ Horseshoe 7:00 pm
- 480 in attendance

Upcoming Special Events / Festivals

October

- **Music on Main**
 - October 7: Andrew Thielen Big Band
 - October 14: Gary Lowder & Smokin Hot
- **Movies at McLean**
 - Hocus Pocus / October 8
- **Howl-O-Scream**
 - October 30 5pm-8pm
 - Collaboration with CCU Sports and Recreation Management class

November

- **Biltmore Group Bus Trip**
 - November 9-12
- **Dashing Through The Glow**
 - November 19th 7pm
- **Great Christmas Light Show**
 - November 22 – December 30 (closed Thanksgiving and Christmas Day)
- **Pet Photos with Santa**
 - November 28

Athletics

- Baseball, softball and lacrosse practices started the week of September 7, 2021
- Soccer Tots (3-4 yr. old) and Soccer Academy (5-6 yr. old) started on September 11, 2021 with 100 participants
- Soccer games started the week of September 20th for all ages
- Volleyball, baseball, softball, and flag football started games the week of September 27

Sports Tourism

- September's direct economic impact was \$1,320,206

- Top Gun Sports hosted an All-American All Star event over the Labor Day holiday weekend bringing in 564 out of town athletes
- USSSA baseball hosted 62 teams on the second weekend

Upcoming

- Winter Basketball registration begins on October 11, 2021 and runs through November 5, 2021
- Fall sports wrap up games the last two weeks of October, all stars will be selected for soccer
- Sports Tourism for October
 - Great Carolina Shootout, YMCA Soccer Oct 2-3
 - Tier 1 Fastpitch Oct 2-3
 - USSSA Baseball Oct 9-10
 - Sirius Grappling Oct 16
 - USSSA Baseball 16-17
 - Top Gun Softball Winter World Series Oct 23-24 and Oct 30-31

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach

- Continued Beach access renovations, plant material trimming, seasonal repair of walkover structures, and sign replacement,
- Dock repair at Cherry Grove Boat Ramp
- Mow/clear paths at Ingram Dunes
- Clean gutters at parks picnic shelters

Recreation and Special Events

- Logistical Support for Irish Italian International Festival, Sounds of Summer, Music on Main, WFC Softball, USA Baseball, AFC swim meet, and Top Gun Baseball
- Install safety signage at McLean Park tennis court steps
- Tennis Court light repair/rebulb at Central Park

Medians and Right of Ways

- Trim alleyway easement at 9th south for well and lift station access
- Hazard sight triangle correction or tree trimming/removal at McLean Park, 19th S and Hwy 17, Blockade Runner median, Spring Street ROW's, 11th N medians and ROW's, 41st S and Thomas lift stations, Well #9, and Hillside intersections at 26th, 27th, 28th S, 6th S at Bay Street hedge row, and Oaks overhanging 9th S.

- Spray airport ditch and median walls on no 17 bridge and Edge Parkway

Landscape Maintenance

- Renovate landscape at Tidewater, Windy Hill, and Barefoot Fire Stations.
- Pre-emergence weed control prior to overseeding
- Dexter Allen and Chad Lewis take and pass ISA Arborist Certification exams

Park and Sports Complex

- Trimming/renovation of soccer and baseball lots prior to GCLS setup

Other

- Installation of infrastructure and fixtures for 2021 GCLS
- Man Lift and Telehandler training for GCLS setup staff
- Continued pursuit of permits for Heritage Shores erosion control
- Assist Beach Services with chair/umbrella setup, Interview and hire multiple PT positions

Upcoming Projects

- Winter annual flower planting
- SCSTMA Conference November 16-17
- Landscaping of North 17 medians at Towne Centre
- Paving of NMB Park & Sports Complex Maintenance Facility
- Inclusive playground plan research and development

Park Expansion

- Planning and designing continues with plan to Bid no later than January 2022.