

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: February 21, 2022

Agenda Item: 5C	Prepared for: Mike Mahaney, City Manager
Agenda Section: Consent: Motion to Approve	Date: February 15, 2022
Subject: 32 nd Annual St. Patrick's Day Parade	Division: Administration

Background:

The North Strand Optimist Club of NMB is requesting approval for the 32nd Annual St. Patrick's Day Parade to be held on Saturday, March 12, 2022. The event will be held from 9:00 AM until 11:00 AM. Set up will begin at 7:00 AM. Dismantling will take place from 11:00 AM to 12:00 PM.

Please see original application, map, and list for street closures attached.

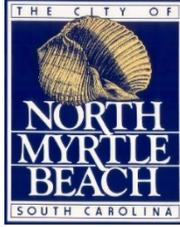
All applicable departments have signed off on the special event either verbally or via email.

Recommended Action:

Approve the Festival and Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
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Council Action:
Motion By _____ 2nd By _____ To _____



FESTIVAL & SPECIAL EVENT DIRECTOR APPROVAL

Festival/Special Event: _____

Date of Event: _____

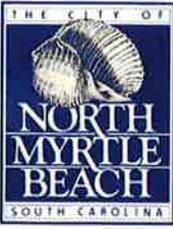
	Approval	Denial	Method	Date
City Manager/Admin:	_____	_____	_____	_____
Finance:	_____	_____	_____	_____
Human Resources:	_____	_____	_____	_____
Information Technology:	_____	_____	_____	_____
Parks & Recreation:	_____	_____	_____	_____
Planning & Development:	_____	_____	_____	_____
Public Safety:	_____	_____	_____	_____
Public Works:	_____	_____	_____	_____

Date Sent for Director Approval: _____

Any Director Comments: _____

Date for City Council Approval: _____

Certificate of Liability Insurance sent to Risk Manager: _____



PERMIT # _____
City of North Myrtle Beach
Special Event/Festival Permit Application

Instructions: To apply for a Festival Permit, please complete this application and submit it, including required attachments, City of North Myrtle Beach Administration no later than sixty (60) days before your event.

I. APPLICANT AND SPONSORING ORGANIZATION INFORMATION

SPONSORING ORGANIZATION NAME:

North Strand Optimist Club of NMB

CHIEF OFFICER OF ORGANIZATION:

Dale Rieser

APPLICANT NAME:

North Strand Optimist Club of NMB

ADDRESS:

P.O. Box 5109 North Myrtle Beach, SC 29587

DAYTIME PHONE: 614-266-4624 EVENING PHONE: same FAX:

ON-SITE CONTACT PERSON: Dale Rieser PAGER/CELL PHONE: same

(NOTE: This person *must* be in attendance for the duration of the event and until last vendor leaves and immediately available to City officials.)

YES NO N/A



IS THE CITY A CO-SPONSOR.

WHAT IS THE NAME OF THE CITY CONTACT PERSON.

Angel Sylvester

II. EVENT INFORMATION

EVENT NAME:

32nd Annual St. Patrick's Day Parade

PURPOSE OF EVENT:

To have a fun filled St Patrick's Day event for people of all ages to enjoy and raise money for the North Strand Optimist Club to support youth in NMB. Kick off to the 32nd Annual St Patrick's Day Festival

EVENT DATE(S): 3/12/2022 TOTAL EXPECTED ATTENDANCE: 30,000+

LOCATION:

Ocean Blvd. to right on 2nd Ave N, to right on 1st Ave S, left on Hillside Drive, right on Ye Old Kings Hwy

EVENT HOURS: 9:00 am – 11:00 am

SET-UP HOURS: 7:00 am – 9:00 am

DISMANTLE HOURS: 11:00 am – 12:00 pm

(Includes same-day clean-up of all trash and debris generated by event)

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening.
Street (specify between X and Y Streets) Date/Time Closed Date/Time Opened

S.C. Hwy 65 southbound lanes will be closed from 11th Ave. North to 2nd Ave South from 7am to 11am. From 9am to 11am the closure will extend from 2nd Ave North to 1st Ave South and Main Street from Ocean Blvd to Ye Old Kinds Hwy.

III. EVENT DESCRIPTION

YES	NO	N/A	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Does the event involve the sale of alcoholic beverages? If "YES", please describe. _____
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Has State Permit been applied for or received?
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Will items or services be sold at the event? If "YES", please describe. _____
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Will there be musical entertainment at your event? If "YES", please provide the following info: Number of Stages: <u>2</u> Number of Band(s): <u>4</u> Type(s) of Music: <u>Irish/High School</u> Time(s) Music will start and stop. <u>Throughout the parade</u> Name of Band(s): <u>Variety</u> <i>(Attach additional sheet if necessary).</i>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Will there be any tents or canopies at the proposed event site? If "YES": No. of tents <u>2</u> Will any tent be over 30' by 30' in the area? <u>no</u> (how many?) _____
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Will there be any amusement or carnival type rides at your event? If "YES", please describe. _____
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Will there be any fireworks associated with this event? If "YES", please describe. Name of Fireworks Company <u>no</u> Phone _____
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Has State and City Permit applied for or received?
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Will food be served at this event? If "YES", please describe. _____ _____ _____

YES NO N/A

- Have DHEC requirements been met? Permit number _____
- Will you provide portable toilets for the general public attending the event? If "YES", number of Portable Toilets 30 number of ADA Accessible Toilets 6
- Will you require the use of City electricity?
- Will you require the use of City water?
- Will you require Traffic Control?
- Will you require the use of City Personnel for Trash Removal?

Please list any other services you are requesting from the City of North Myrtle Beach. See attached

IV. FEES AND PROCEEDS

YES NO N/A

- Is the SPONSORING ORGANIZATION a "Tax Exempt, non-profit" organization as defined by the IRS?
- Will admission fees be charged to attend the event? If "YES", please provide amount(s) of all tickets. no
- Will fees be charged to vendors to participate in this event? If "YES", please provide amount(s). Yes - varies \$25 - 630
- If the SPONSORING ORGANIZATION is not a "Tax Exempt, non-profit" organization, will donations be made to any charitable organization(s)? If "YES" please list the names of the organization(s) and the expected amount of donation. _____

V. EVENT SITE MAP (Attachment)

REQUIRED: Attach a site map of the proposed event site indicating the locations of the following items:

- | | |
|---|---|
| 1. Fencing, Barriers and/or Barricades | 9. Trash Receptacles or Dumpsters |
| 2. Gates or points of Admission | 10. Locations(s) of Portable Generator(s) |
| 3. Scaffolding, Bleachers, Stages or Related Structures | 11. Points of Connection to City Water |
| 4. Alcohol Outlets | 12. Points of Connection to City Electric |
| 5. Food and Beverage Vendors | 13. Tables and Chairs |
| 6. Portable and Permanent Toilets | 14. Vehicles and/or Trailers |
| 7. First Aid Facilities | 15. Location of Vendor Parking |
| 8. Canopies or Tent Locations | 16. Other Components Not Covered Above |
| | 17. Amusement or Carnival Type Rides |

(Prior to issuance of a FESTIVAL PERMIT, you are required to submit a FINAL EVENT SITE map to the City.)

VI. SECURITY

YES NO N/A

Will this event require security to handle the event? If so,

Security Source: _____

Address: _____

On-site Contact: _____ Phone No. _____

VII. INSURANCE INFORMATION

- **REQUIRED:** Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an **ORIGINAL CERTIFICATE OF INSURANCE** showing you have purchased commercial general liability insurance that names "the City of North Myrtle Beach, its officers, employees and agents" as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City's Risk Management Office. Depending on the nature of the event, additional coverage may be required.

VIII. AFFIDAVIT

- **ADVANCE CANCELLATION NOTICE REQUIRED:** If this event is cancelled, please call (843) 280-5555 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge. That I have read, understand and agree to abide by the rules and regulations governing the proposed Special Event established by the City Council and/or the City Manager or the City Manager's designee. I agree to abide by these rules, and further certify that I, on behalf of the organization, am also authorized to commit that organization, and therefore agree to be financially responsible for any costs and fees that may be insured by or on behalf of the Event by the City of North Myrtle Beach.

Name of Applicant (print) Dale Rieser Title Board of Optimist Club

Dale Rieser Date 1/10/2022

Signature of Applicant

**ORIGINAL APPLICATION SHOULD BE CLEARLY PRINTED
OR TYPED AND MAILED TO:**

City of North Myrtle Beach
Attention: Administration, Event/Festival Application
1018 2nd Avenue South
North Myrtle Beach, SC 29582



Blue Line – Parade Line Up

Red Line – Parade Route

Green Line – End of Parade

Yellow Lines – Participants can pull off in any of these locations to unload but cannot stop or block the parade. If a route is presently being blocked remaining participants will be told to continue on to another location

REQUEST TO: SOUTH CAROLINA DEPARTMENT OF TRANSPORTATION
FOR PERMIT TO CONDUCT:

Parade Street Closure March

Other (Describe)

Annual North Myrtle Beach St Patrick's Day Parade

City / Town: North Myrtle Beach County: Horry

Applicant: _____ Phone #: _____

Address: _____

Sponsoring Organization: North Strand Optimist Club of North Myrtle Beach

Type of Event: Parade

Date & Time: 3/12/2022 7:00 am-11:00 am (Setup and Event)

Duration of Event: 4 hours including set up

Route: (Specify beginning point, roads to be traveled, and ending point)

S.C. Hwy 65 southbound lanes will be closed from 11th Ave. North to 2nd Ave South from 7am to 11am. From 9am to 11am the closure will extend from 2nd Ave North to 1st Ave South.

Vehicular (X)

Pedestrian ()

Note: PERMISSION IN WRITING MUST BE PROVIDED FROM THE LOCAL LAW ENFORCEMENT AGENCY FOR EACH REQUEST, BEFORE APPROVAL CAN BE GRANTED FOR THIS EVENT.



**City of North Myrtle Beach
Department of Public Safety
1015 Second Ave South
North Myrtle Beach, SC 29582**

DATE: January 7, 2022
TO: S.C.D.O.T. Horry Maintenance
From: Special Events Sgt. Ray Pollock
RE: Street Closure

The North Myrtle Beach Department of Public Safety has no objections to the attached request for street closure for the Annual North Myrtle Beach St. Patrick's Day Parade to be held on March 12, 2022. Barricades will be used to effect this closure and North Myrtle Beach Department of Public Safety Officers will be on scene, at each street closure, to provide traffic control to minimize the interruption to normal traffic flow. Should you have further questions, please contact me at 843-241-4313 (cell) or 843-281-3721.



2nd Annual St. Patrick's Day Parade

Saturday, March 12, 2022

Staff Only
Date: _____
Staff: _____

*Contact Name: _____ *Organization Name: _____
 *Address: _____ *City: _____ State: _____ Zip: _____
 *Phone Number: _____ *E-mail: _____

***REQUIRED**

Entry Category	Fee
_____ Band	No Fee
_____ Media	No Fee
_____ Governmental or Volunteer Services <i>(Active Duty, Officials, Ambulance, Rescue, Fire, and Dignitaries)</i>	No Fee
_____ Civic, Community, or Non Profit	\$25

Entry Category	Fee
_____ Individuals or Family	\$35
_____ Pageant Queens	\$35
_____ Business' including Corp. Mascots	\$100
_____ Commercial Float provided by North Strand Optimist Club <i>(Includes float, truck and driver)</i>	\$630

Description of Parade Entry:

***Only one (1) vehicle (or vehicle with trailer) or four (4) golf carts allowed per paid entry.**

***See rule 10 of the parade guidelines**

Vehicle Description (car, trailer, golf cart(s), wagon(s), etc.) _____

We are a community/civic club and would like to be considered for larger entry.
Requested number of vehicles: _____

of Walker(s) _____ #of Animal(s) _____ / Type of Animal(s) _____

Total length in feet of entry: _____ Will your entry have music or loud noise? _____

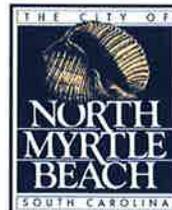
Provide a brief but thorough description of your organization or yourself. This description will be announced live on WPDE-TV 15: _____

Mail application with appropriate fee (payable to North Strand Optimist Club) to:
North Strand Optimist Club | Attn: Dale Rieser
PO Box 5109 | North Myrtle Beach, SC 29597

I have read and agree to the Parade Rules. Signature: _____ Date: _____

Applications must be received by Friday, February 25, 2022.

Sponsored By:





32nd Annual St. Patrick's Day

Parade & Festival

Saturday, March 12, 2022

Keep guidelines for parade/festival day



Parade Rules/Guidelines:

1. An entrant's location in the parade line up is based upon numerous factors.
2. Applications received after Friday, February 25th, 2022 will not be accepted.
3. Location requests are considered but not guaranteed.
4. Unsigned applications will not be accepted.
5. Parade check-in: Date: Saturday, March 12th
 - i. Time: 7:00 AM. - 8:15 AM.
 - ii. Location: Check-in at the corner of 11th Ave. North and Ocean Blvd.
 - iii. All entries must report to the check-in location
 - iv. Parade entries must enter the check-in area from Ocean Blvd. or 11th Ave. North heading south on Ocean Blvd. or east on 11th Ave. North
 - v. Personal vehicles will not be permitted into the Ocean Blvd. staging area.
6. All children 12 & under must be in a vehicle or float; not walking. Walkers must maintain a speed of 2 mph throughout the parade.
7. All motorized vehicles must be driven by a driver with a valid driver's license and maintain a speed of 2 mph.
8. Only approved animals are allowed in the parade due to liability and safety concerns.
9. Only one (1) float or vehicle (or vehicle with trailer) or four (4) golf carts per paid entry are allowed. Participants may request special consideration regarding the vehicle number limitation. These requests should accompany the application. All requests will be considered by the parade committee and all decisions are final.
10. Entries will be judged on appearance, enthusiasm, and creativity at the corner of Main St. and Hillside Dr.
11. Please maintain spacing and limit stops.
12. WPDE-TV 15 will show a live feed of the parade Saturday, March 12th on WPDE-TV 15 with commentary by TV 15 personalities. Make sure your parade entry is visually exciting and parade participants are engaged (waiving, smiling, soliciting crowd involvement, etc.) and wearing green.
13. Public consumption of alcohol is not allowed per City Ordinance.
14. Cannons & bazookas are not permitted.
15. Detailed parade line up information will be provided by email or phone approximately one week prior to the parade. This information will include your placement number in the parade line-up along with other pertinent information
16. NO REFUNDS. This is a rain or shine event.

Parade Route: The parade staging and line up occurs on Ocean Blvd. from 2nd Ave. N. to 11th Ave. N. Your parade assigned number will be painted on the road. The actual parade will begin on Ocean Blvd. at 2nd Ave N. and proceeds south to 1st Ave. S. At the intersection of 1st Ave. S. and Ocean Blvd. parade entries turn right onto 1st Ave. S., then turn right onto Hillside Dr., then left onto Main St., traveling to Ye Olde Kings Highway to conclude the parade route. **The judging stage is located at the corner of Main St. and Hillside Drive.** First, second, and third place awards will be given in three different categories; business, nonprofit, and marching bands.

To get to the parade check-in area:

: Driving South on Hwy 17 from Little River: Turn left onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

: Driving North on Hwy 17 from MB: Turn right onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

: From Main Street Connector: Turn left onto Hwy 17, turn right onto 11th Avenue N. and proceed to the check in area at Ocean Blvd.

: Awards Presentation: The parade awards presentation will take place at 11:45 AM on the Oak Drive Stage.

For more information contact Dale Rieser, (843) 273-5290 · dale@upsprinting.com