



**Parks and Recreation Department**

**City Council Report  
January 2022**

**City Council Meeting of February 21, 2022**

The Aquatic and Fitness Center ended January 2022 with 2886 packages compared to last year of 2064. 113 memberships were sold during the special January 2- 10, 2022. Needless to say the AFC is very busy with member activities. Swim lessons are in full swing and we are preparing for Masters swim meet and a Parent's Night out in February!

	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
Packages as of January	2656	2834	3057	3018	2064	2886
Packages as of February	2661	2899	3039	3068	2154	
Packages as of March	2682	2840	2954	COVID	2075	
Packages as of April	2489	2710	2844	COVID	2190	
Packages as of May	2464	2687	2819	2268	2203	
Packages as of June	2575	2755	2811	2119	2358	
Packages as of July	2549	2729	2814	2031	2359	
Packages as of August	2495	2692	2752	1894	2378	
Packages as of September	2442	2601	2724	1890	2366	
Packages as of October	2614	2709	2819	1966	2391	
Packages as of November	2566	2705	2799	2025	2630	
Packages as of December	2602	2745	2804	2013	2652	

**Member check-in:**

**January 2022: 22,630**

**January 2021: 17,197**

**Aquatic Programs**

- There were 2840 participants in the therapy pool, 2623 participants in lap pool, and 2056 whirlpool users.

### **January Events**

- Dolphins: 42 registered
- 24 Dolphin swimmers participated in Conway meet
- 70 people attended the Dolphins Christmas Party
- Masters Swimming: 22 registered
- Jr Guard 17 registered
- Scuba rental for 6 hours

### **February Planned events**

- Dolphins: 42 registered
- Masters: 22 registered
- Dolphins swim meet Conway
- Swim lessons continue
- Scuba lane rentals continue
- Beach Guard swim clinics continue
- Jr Guard: 17 registered
- Masters Swimming SCY State Championship Feb 4-6
- LG class

### **Fitness Programs**

- January 2022 Land class participation: 2270  
139 classes for the month  
Class average: 16.3
- January 2021 Land class participation: 1904  
140 classes for the month  
Class average: 13.6
- Total orientations: 20
- Les Mills Virtual On Demand participation: 449
- FIT-KIDS: 56

### **Child Watch & Activity Program**

- Averaged 5 participants in the morning program Total – 99 visits
- Averaged 6 participants in the evening program. Total - 123 visits
- After School averaged 29 students per week

### **Customer Service**

- 350 total Annual Memberships sold
  - 159 new annual memberships
  - 191 annual memberships Renewed
- 232 people joined monthly
- 96 tours
  - 20 out of state
  - 76 in state

### **Recreation**

#### **Special Events / Festivals**

#### **Upcoming Special Events / Festivals/Programs**

February 12<sup>th</sup> – 39<sup>th</sup> Annual Winter Run

- Starts and ends on Main Street / 8:00 am
- Organizations: Coastal Race Productions / Grand Strand Running Club

March 2<sup>nd</sup> – May 18<sup>th</sup> – First Strides

March 12<sup>th</sup> – 32<sup>nd</sup> Annual St. Patrick's Day Parade & Festival

- 9am Parade / 11am-4pm Festival
- Main Street

March 18<sup>th</sup> – Pedal in the Park (6:30pm/NMB Park & Sports Complex)

March 21<sup>st</sup> – Dog Agility Classes

March 26<sup>th</sup> – Sunglasses Half Marathon (Ocean Blvd/Main Street)

April 2<sup>nd</sup> – Touch A Truck (NMB Park & Sports Complex)

April 16 – Easter Egg Hunt (10am / McLean Park)

April 29<sup>th</sup> – Art Fields Day Trip

### **Athletics**

- Youth basketball games began on January 6<sup>th</sup> and will run through February 10, 2022. A total of 39 teams with 412 players are participating.
- Spring sports registration will begin on February 7 for residents, and open registration starting on February 12 for baseball, softball, soccer, and lacrosse

### **Sports Tourism**

- There were no Sports Tourism events hosted in January 2022
- The 2022 Sports Tourism calendar has been completed with all available dates secured

### **Upcoming**

- Basketball games will end on February 10, 2022 with all stars being selected for 10u, 12u, 14u, boys and 12u girls. Teams will compete at the district tournaments on February 23-26
- Sports Tourism will return in February with the Michael Nash Soccer Tournament, Fastpitch Dreams, and UNCW Ultimate Frisbee

### **Beach Services**

- Beach box repair is still underway.
- Completed J-1 Foreign Exchange Student Skype interviews for 2022 season.
- Scheduling recruiting participation at community colleges and CCU.
- Beach wheelchair rentals are ongoing.
- Beach Service Beach Rental Attendant, Italian Ice Cart Attendant and Beach Maintenance positions are currently posted for the 2022 season.

### **Parks and Grounds**

#### **Non-Routine Projects and Activities**

##### **Parks and Beach:**

- Sign and beach access marker renovation
- Continued ongoing Heritage Shores sign and structure repair
- Cleanup after King tides at Heritage Shores, Burgess Preserve, and CG Boat Ramp
- Remove useless, outdated walkover structures at 1922WW, 2408WW, 911WW, 2002WW, and 4504WW
- Install Keep off the Dunes signs City wide as necessary
- Repair portable restroom housing at Burgess Preserve

##### **Recreation and Special Events:**

- GCLS fixture and infrastructure removal
- Multiple vandalism and homeless interaction events

**Medians and Right of Ways:**

- Preventative Hazard sight triangle obstruction correction and tree trimming/removal at 1506, 1601, 1701, 1nd 2401 Magnolia – Palmetto Shores
- Ice melt application at Municipal buildings prior to 1/21 and 1/28 weather events
- Swap fill at Towne Center mail Hwy 17 median (Street Department) in anticipation of new landscaping to come.

**Landscape Maintenance:**

- Landscape renovation at Municipal Complex

**Park and Sports Complex**

- Fertilize all ryegrass

**Other**

- GCLS feedback session

**Upcoming Projects:**

- Landscaping of North 17 medians at Towne Centre
- Paving of NMB Park & Sports Complex Maintenance Facility
- Inclusive playground plan research and development
- Walkover construction and repair
- Heritage Shores Seawall
- NMB Park & Sports Complex playground surfacing