

**CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA  
NORTH MYRTLE BEACH CITY HALL  
CITY COUNCIL MEETING  
Monday, September 19, 2022, 5:30 PM**

**Minutes**

**1A. ROLL CALL:**

Mayor Hatley called the meeting to order and asked the Clerk to call the roll.

Marilyn Hatley  
JO Baldwin  
Bubba Collins  
Fred Coyne  
Nicole Fontana  
Trey Skidmore  
Hank Thomas

A quorum was established.

**1B. EXECUTIVE SESSION:**

Mayor Hatley called for a motion to go into Executive Session for a legal briefing regarding Cherry Grove Beach Gear, LLC, et al vs. City of North Myrtle Beach, Case Number 4:22-cv-02198-RBH, a legal briefing regarding Michael Moshoures vs. City of North Myrtle Beach et al, Case Number 4:22-cv-02123-JD, a discussion regarding potential property acquisition, and a legal briefing regarding cease and desist letter to Teazers. The motion was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. The motion passed 7-0. The Council returned to Chambers at 7:00 PM. The Mayor announced that no votes were taken at the session.

**1C. CONTINUATION OF CALL TO ORDER:**

Mayor Hatley asked Manager Mahaney to deliver the invocation.

The Mayor led the Pledge of Allegiance.

**2. MINUTES:**

The motion to approve the minutes for the City Council Meeting of Monday, August 15, 2022, the Special Called City Council Meeting of Monday, August 22, 2022, and the Special Called City Council Meeting of Monday, August 29, 2022, as presented, was made by Councilwoman Fontana and seconded by Councilman Coyne. The motion to approve passed 7-0.

**3. COMMUNICATIONS:**

Mayor Hatley stated that the Departmental Monthly Reports for August 2022 were available online.

Mayor Hatley congratulated John Bullard, Director of Parks and Recreation, for the excellent job on the newly renovated Aquatic and Fitness Center. She encouraged everyone to go see the facility.

Mayor Pro Tempore Baldwin congratulated Jim Grainer, Superintendent of Parks and Grounds, for coordinating the 33<sup>rd</sup> Annual Beach and Creek Sweep. He said a tremendous amount of trash was collected and thanked all the volunteers that participated.

**4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL:**

Councilwoman Fontana reminded everyone to attend the Irish Italian Festival this Saturday, September 24, 2022.

Mayor Hatley thanked Tom Keegan, a representative from Tom Rice's office, for coming to the meeting. Mr. Keegan stated their office was officially closing on December 2, 2022. Any short-term projects they would still be handling, but any long-term issues would be handed over to the Senate.

**5. CONSENT AGENDA:**

- A. RESOLUTION: To approve the Mutual Aid Agreement between the City of North Myrtle Beach and Coastal Carolina University
- B. MOTION TO APPROVE: Wheel to Surf on October 8, 2022

Mayor Hatley asked the Council to consider Items A and B together. The Council agreed and Mayor Hatley read Items A and B by title and called for a motion. The motion to approve was made by Councilman Collins and seconded by Councilwoman Fontana.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

**6. UNFINISHED BUSINESS:**

- A. ORDINANCE/SECOND READING: Request to rezone 8.9 acres off West Port Drive from Highway Commercial (HC) and Mobile/Manufactured Home Residential (R-3) to Mid-Rise Multifamily Residential (R-2A). Manager Mahaney read the ordinance by title and Mayor Hatley called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. Councilman Collins appreciated the traffic count would be lowered with the new zoning. Councilman Thomas asked Bob Weaver, agent for the developer, to see if they could have a second access point to alleviate traffic. Mr. Weaver stated they would do their best, but there were wetlands involved and it was almost impossible to get a permit to fill in wetlands.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- B. ORDINANCE/SECOND READING: Amendment to the Parkway Group Planned Development District (PDD) creating the Grande Dunes North sign package. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Thomas.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- C. ORDINANCE/SECOND READING: Petition for annexation and zoning designation for 80.75 acres off Water Tower Road. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- D. ORDINANCE/SECOND READING: Creating the RL Bell Tract Development Agreement and to authorize the City Manager to sign the document on behalf of the City. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilman Collins and seconded by Councilwoman Fontana. Mayor Hatley stated they had studied this thoroughly and it was discussed at length at the first meeting.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

7. **NEW BUSINESS:**

- A. ORDINANCE/FIRST READING: Amendment to the Parkway Group Planned Development District (PDD) regarding the ICG Truss Warehouse and Laydown Yard. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilman Thomas and seconded by Councilwoman Fontana. Mayor Hatley stated this was a business coming into the industrial area and would create job opportunities for the community. She asked if there was screening around the laydown yard. Jim Wood, Director of Planning and Development, stated there would be screen fencing and a 5-foot landscape buffer around the laydown yard.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- B. SECOND PUBLIC HEARING: Regarding the amendment to the Parkway Group PDD Development Agreement for the Building Materials and Assembly site (a.k.a., the “Truss” site). Chris Noury, City Attorney, highlighted the main points of the Development Agreement.

Mayor Hatley opened the floor for public comment. Having no comment from the Council or public, Mayor Hatley closed the floor for public comment.

- C. ORDINANCE/FIRST READING: Amendment to the Parkway Group PDD Development Agreement for the Building Materials and Assembly site (a.k.a., the “Truss” site) and to authorize the City Manager to sign the document on behalf of the City. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Collins.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- D. ORDINANCE/FIRST READING: Petition for annexation and zoning designation for 0.44 acres on Riverside Drive. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilman Coyne and seconded by Councilwoman Fontana.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

- E. ORDINANCE/FIRST READING: Petition for annexation and zoning designation for 13.75 acres on Water Tower Road – **Note: Petitioner has requested postponement to the City Council Meeting scheduled for October 3, 2022.** Mayor Hatley read the ordinance by title and called for a motion.

The motion to postpone was made by Councilman Collins and seconded by Councilwoman Fontana. The motion to postpone passed 7-0.

- F. **ORDINANCE/FIRST READING:** Petition for annexation and zoning designation for 0.36 acres on Cenith Drive. Mayor Hatley read the ordinance by title and called for a motion. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Thomas.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

**8. PUBLIC COMMENT:**

Neil Witkin, 3019 Winding River Drive, North Myrtle Beach, read his statement. Good evening, Mayor Hatley and members of the City Council. On behalf of Linda Ort and Maureen O'Callaghan, the Co-Chairpersons of the Barefoot Caring Council, thank you for allowing me to speak with you tonight about this neighborhood organization. The Barefoot Caring Council has been quietly helping the NMB community for about 10 years. We are a group of Barefoot residents who identify and implement fundraising events to support NMB charities and non-profit organizations. We do a food Drive to benefit North Strand Helping Hand in the spring and fall. Barefoot residents donate an average of about 3,000 pounds of food each drive. We participate in Mobile Meals. Barefoot residents volunteer to deliver meals every 8 weeks. They deliver approximately 30-40 meals. We collect books for NMB elementary school children to enjoy over summer break. We collaborate with the schools who supply us with titles of books they would like to see the children read. We collect school supplies for NMB elementary school children. We collaborate with the American Red Cross to sponsor blood drives. The blood mobile comes to Barefoot twice a year. Since 2018, the Barefoot Blood Drives have collected over 230 pints of blood for the American Red Cross. Our blood drives in 2023 are scheduled for January and June. During the holiday season, we participate in several fundraising events. In early November, we put on our annual holiday bazaar to benefit Teen Angels. In 2019 caring council donated \$10,000 to Teen Angels. The Bazaar was canceled in 2020 due to Covid. In 2021 the council chairs still did not feel comfortable enough to have an in-person bazaar. Caring council members Marilyn and Ann who run the silent auction part of the bazaar were determined to find a way to have the bazaar so that we could continue to help Teen Angels. They found a way to do a virtual fundraiser using the Biddingowl.com website. It was a huge success and we were able to donate \$6,500 to Teen Angels in 2021. Because of the success of the on-line bazaar, we plan to continue with this format in the future. Over the last 10 years, Barefoot residents have donated almost \$100,000 to Teen Angels. We also collect Christmas gifts for needy NMB elementary school children who have been identified by the school's guidance counselors. We also collect clothes and toys, individually wrapped desserts and water bottles for the Annual Community Christmas dinner at St. John the Baptist Greek Orthodox church. Up until Covid, Barefoot residents organized a holiday party for the Residents of Summit Place of NMB, which is an assisted and memory care facility. Two of our newest initiatives are geared towards servicemen and women. The Quilts of Valor Foundation awards quilts to service members and veterans touched by war. We volunteer at ceremonies; our residents cut and sew the quilts. The ladies of Barefoot have made over 100 quilts. Hawaiian Shirts for Deployed Soldiers is our newest initiative. Started in 2017 by a mom from Easley, SC whose son was deployed overseas. To date, they have sent over 32,000 shirts overseas to active service men and women. We collected Hawaiian shirts at our Annual Barefoot Golf Cart Parade on July 3. This year's theme was "Barefoot Resort Salutes our Troops and Veterans." We were honored to have Mayor Hatley, Councilwoman Fontana and Councilmen J.O. Baldwin and Trey Skidmore participate in this year's parade. We truly appreciated your support. We collected over 90 shirts at the Golf Cart Parade, and since working with the Hawaiian Shirts for Deployed Shirts organization in 2020, we have collected almost 200 shirts for this worthwhile cause.

Barefoot is a very caring and generous community. Our residents love living here and want to do anything we can to make it a better community for all of us. We are always looking for additional opportunities to help our community. If you are aware of a specific need, please feel free to contact us at barefootcaringcouncil@gmail.com. Thank you. Mayor Hatley commended the Caring Council for their hard work and for the love and care they have in their hearts. She thanked Mr. Witkin and the Caring Council for everything they have done for the community.

Bob Hutton, 5208 Windy Pines Drive, North Myrtle Beach, stated he was reporting to the Council on the progress of the Keep Water Tower Road Beautiful Group. On August 27, 2022, they collected 54 bags of trash between Route 90 and 31. The May litter pickup had 150 bags, so they have made progress. He thanked the Police Department for their help in keeping them safe the day they collected and the Public Works Department for mowing and maintaining the south end of Water Tower Road. They were looking forward to the stripes and reflectors within the month. The reflectors made a huge difference. He had a couple of requests. He would like someone to call the SCDOT to push the request of the installation of raised pavement markers on the state portion of Water Tower Road, which was north of Long Bay Road and Route 90. He understood that traffic did not warrant it, but traffic would continue to increase. They made a huge difference going down a black road with no lighting. His other request was to clean up the black mold on the water tower. Mr. Hutton stated the third litter pickup was scheduled for November 5, 2022. Mayor Hatley thanked them for what they did and wished everyone in the community would help beautify their areas. Manager Mahaney stated the water tower was scheduled to be repainted and Dana Hamilton, Engineering Manager, would get Mr. Hutton information on when that would take place. Manager Mahaney stated they could make a request to SCDOT, but they had their own rules and regulations they followed.

Joe Gosiewski, 5206 Windy Pines Drive, North Myrtle Beach, stated Saturday, October 1, 2022, they would be doing another beach cleanup. He requested a recycling dumpster because they filled the recycling igloo the last time. They will be meeting at 46<sup>th</sup> Avenue South at 8:00 am, if anyone would like to help with the cleanup. Manager Mahaney stated a dumpster would be provided.

9. **ADJOURNMENT:**

Mayor Hatley thanked everyone for coming and adjourned the meeting at 7:35 PM.

Respectfully submitted,

Allison K. Galbreath, City Clerk

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MARILYN HATLEY, MAYOR

Minutes approved and adopted this 3<sup>rd</sup> day of October 2022