

REQUEST FOR CITY COUNCIL CONSIDERATION

Meeting Date: January 9, 2023

Agenda Item: 5C	Prepared for: Mike Mahaney, City Manager
Agenda Section: Consent: Motion to Approve	Date: December 15, 2022
Subject: Ocean Drive Beach Music Festival	Division: Administration

Background:

The Ocean Drive Beach Music Festival, LLC is requesting approval to conduct the event “Ocean Drive Beach Music Festival” on Saturday, May 6, 2023. This event will be co-sponsored by the Parks and Recreation Department for the City of North Myrtle Beach.

The event will be held from 10:00 AM until 6:00 PM. Set up will begin at 7:30 AM. Dismantling will take place from 6:00 PM to 7:00 PM.

Please see original application, map, and list for street closures attached.

All applicable departments have signed off on the special event via email.

Recommended Action:

Approve the Festival & Special Event Application

Reviewed by Department Head	Reviewed by City Manager	Reviewed by City Attorney
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Council Action:
Motion By _____ 2nd By _____ To _____

Galbreath Allison K

From: noreply@civicplus.com
Sent: Tuesday, December 13, 2022 1:43 PM
To: Galbreath Allison K; Fellner Micki C; Bullard, John
Subject: Online Form Submittal: Special Event / Festival Permit Application

Special Event / Festival Permit Application

Instructions

Instructions

To apply for a Special Event / Festival Permit, please complete this application and submit it, including required attachments, to the City of North Myrtle Beach Administration no later than 60 days before your event.

I. Applicant & Sponsoring Organization Information

Sponsoring Organization Name	Ocean Drive Beach Music Festival
Chief Officer of Organization	Jessica Worley
Applicant Name	Jessica Worley
Address	98 North Ocean Blvd. NMB, SC 29582
Daytime Phone Number	843-333-7811
Evening Phone Number	<i>Field not completed.</i>
Fax	<i>Field not completed.</i>
On-Site Contact Person	Jessica Worley
Pager / Cell Phone Number	843-333-7811
Is the city a co-sponsor?	Yes
What is the name of the city contact person?	Mike Mahaney

II. Event Information

Event Name	Ocean Drive Beach Music Festival
Purpose of Event	Music Concert
Event Date(s)	5/6/2023

Event Date(s)	<i>Field not completed.</i>
Total Expected Attendance	2000
Location	90 South Ocean Blvd. NMB SC 29582
Event Hours	10:00 AM - 6:00 PM
Set-Up Hours	7:30 AM - 10:00 AM
Dismantle Hours	6:00 PM - 7:00 PM

List any street(s) you are requesting to be closed as a result of this event. Include street name(s), day, date and time of closing and reopening:

Street One	1st Ave. South
Date / Time Closed	5/6/2023 7:30 AM
Date / Time Opened	5/6/2023 6:00 PM
Street Two	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>
Street Three	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>
Street Four	<i>Field not completed.</i>
Date / Time Closed	<i>Field not completed.</i>
Date / Time Opened	<i>Field not completed.</i>

III. Event Description

Does the event involve the sale of alcoholic beverages?	No
Has State Permit been applied for or received?	N/A
Will items or services be sold at the event?	No

Will there be musical entertainment at your event?	Yes
Number of Stages	1
Number of Bands	3
Type(s) of Music	Beach Music
Time Music Will Start & Stop	11:00 AM - 5:30 PM
Name of Band(s)	Rivermist, Band of Oz, Jim Quick and Coastline, T. Graham Brown
Will there be any tents or canopies at the proposed event site?	Yes
Number of Tents	20
Will any tent be over 30 by 30 feet in the area?	No
Will there be any fireworks associated with this event?	No
Has City Permit been applied for or received?	No
Will food be served at this event?	No
Have South Carolina Department of Health and Environmental Control (DHEC) requirements been met?	N/A
Will you provide portable toilets for the general public attending the event?	Yes
Number of Portable Toilets	15
Number of Americans with Disabilities Act (ADA) Accessible Toilets	2
Will you require the use of City electricity?	No

Will you require the use of City water?	No
Will you require Traffic Control?	Yes
Will you require the use of City Personnel for trash removal?	Yes
Please list any other services you are requesting from the City of North Myrtle Beach.	We had officers at the street ends on 1st ave. south last year. Would like to have that again.

IV. Fees & Proceeds

Is the sponsoring organization a "tax exempt, non-profit" organization as defined by the Internal Revenue Service (IRS)?	No
Will admission fees be charged to attend the event?	Yes
Please provide the amount(s).	\$20.00
Will fees be charged to vendors to participate in this event?	N/A
If the sponsoring organization is not a "tax exempt, non-profit" organization, will donations be made to any charitable organization(s)?	Yes
Please list the names of the organization(s) and the expected amount of donation.	TR Cancer Fighters and Veterans Welcome Home Resource Center - Amt determined by attendance.

V. Event Site Map

Prior to issuance of a Festival Permit, you are required to submit a Final Event Site map to the City.

Attach a site map of the proposed event site indicating the locations of the following items:

[Festival Event Map.pdf](#)

VI. Security

Will this event require security to handle the event? Yes

Security Source Elite Security

Address 3120 Waccamaw Blvd unit a, Myrtle Beach, SC 29579

On-Site Contact Jessica Worley

Phone Number 843-333-7811

VII. Page Information

Prior to the issuance of a Special Events Permit, proof of insurance will be required.

You must provide an Original Certificate of Insurance showing you have purchased commercial general liability insurance that names "the City of North Myrtle Beach, its officers, employees and agents" as an additional insured. Insurance coverage must be maintained for the duration of the event. The amount of insurance coverage required will depend on the risk level of the event and will be determined by the City's Risk Management Office depending on the nature of the event, additional coverage may be required.

VIII. Affidavit

Advance cancellation notice required: If this event is cancelled, please call 843-280-5604 with this information. Otherwise, City personnel and equipment may be needlessly dispatched and approvals of your future applications may be jeopardized.

Electronic Signature Agreement I agree.

Electronic Signature Jessica G Worley

Date 12/13/2022

Name of Applicant Jessica Worley

Title CEO

Applicant Email jessica@949thesurf.com

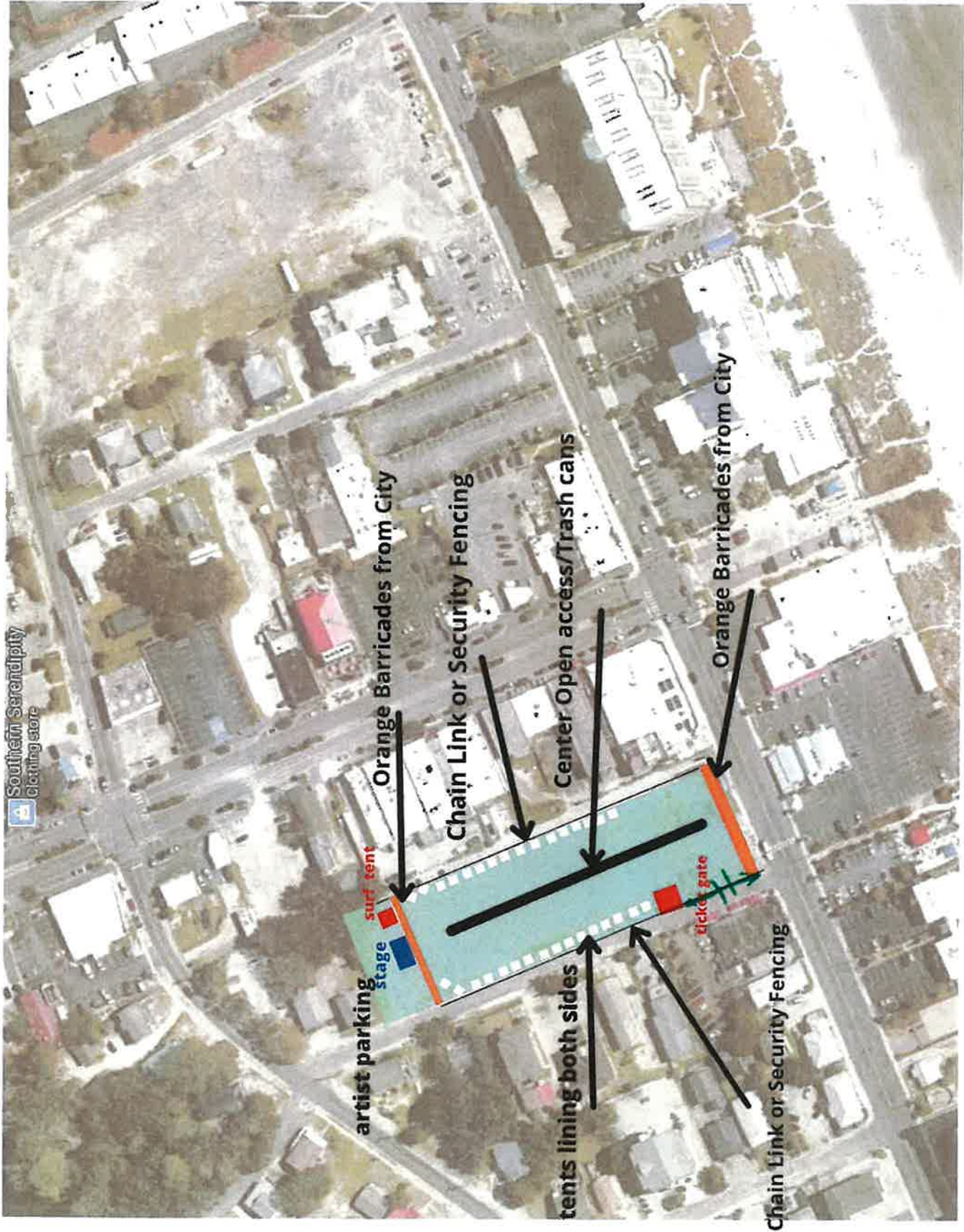
Mailing Information

The original application should be clearly printed or typed and mailed to City of North Myrtle Beach, Attention: Administration, Event/Festival Application, 1018 2nd Avenue S, North Myrtle Beach, SC 29582.

Anyone with questions should call Allison Galbreath at 843-280-5604.

Email not displaying correctly? [View it in your browser.](#)

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artist parking

stage

surf tent

Orange Barricades from City

Chain Link or Security Fencing

Center Open access/Trash cans

tents lining both sides

Chain Link or Security Fencing

ticket gate

Orange Barricades from City