



**Parks and Recreation Department**

**City Council Report  
December 2022**

The Aquatic and Fitness Center ended the month of December 2022 with 3269 packages compared to 2652 last December. AFC was busy with Christmas activities, including Christmas parade, Christmas mini camps, Parents Night Out, Christmas Toy drive and so much more. January 2- 14 AFC will offer 50% off joining fee.

	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
Packages as of January	2656	2834	3057	3018	2064	2886
Packages as of February	2661	2899	3039	3068	2154	2989
Packages as of March	2682	2840	2954	COVID	2075	2846
Packages as of April	2489	2710	2844	COVID	2190	2846
Packages as of May	2464	2687	2819	2268	2203	2676
Packages as of June	2575	2755	2811	2119	2358	2969
Packages as of July	2549	2729	2814	2031	2359	2735
Packages as of August	2495	2692	2752	1894	2378	2963
Packages as of September	2442	2601	2724	1890	2366	2962
Packages as of October	2614	2709	2819	1966	2391	2979
Packages as of November	2566	2705	2799	2025	2630	3225
Packages as of December	2602	2745	2804	2013	2652	3269

**Member check-in:**

**December 2022: 21,538**

**December 2021: 18,501**

### **Aquatic Programs**

- There were 2543 participants in the therapy pool, 1903 participants in lap pool, and 1452 whirlpool users.

### **December Events**

- Dolphins swim meet 108 swimmers
- Start clinic was held for Dolphins swim teams
- Dolphins participated in the NMB Christmas Parade
- Dolphins held their annual Christmas Party 120 participants
- Two scuba rentals 9hrs/2 lanes
- Lessons ended for the year December 17<sup>th</sup>
- GSMS came in 2<sup>nd</sup> place at the SCM State swim meet

### **January Planned events**

- 2 birthday parties
- After School kids in Pool
- Member CPR classes 2 sessions
- Dolphins swim meet in Conway
- Added 2 deep water classes
- Lifeguard in-service
- Lifeguard certification Mind Zero class
- 3 scuba lane rentals
- Saturday swim lessons begin

### **Fitness Programs**

- December 2022 Land class participation: 2235  
201 classes for the month  
Class average: 11.12
- December 2021 Land class participation: 1868  
150 classes for the month  
Class average: 12.45
- Total orientations:11
- Les Mills Virtual On Demand participation: 170
- FIT- KIDS: 24

### **Child Watch & Activity Program**

- Averaged 8 participants in the morning program Total – 173 visits
- Averaged 7 participants in the evening program. Total – 143 visits
- After School Program average 38 students
- Christmas Mini camps 36 students
- Parents Night Out 27 kids registered

### **Customer Service**

- 185 total Annual Memberships sold
  - 49 new annual memberships
  - 136 annual memberships renewed
- 188 people joined monthly
- 47 tours
  - 4 out of state
  - 43 in state

### **Recreation**

#### **Great Christmas Light Show** – Nov 21 – Dec 30 | NMB Park & Sports Complex

- 31,515 vehicles visited with over 126,000 attendees
- Gross Revenues exceeded \$930,000, the highest total in the history of the event
- Over 2 million lights with animated displays and lights set to music through 2 mile drive
- Includes Santa's Village on selected nights with visits with Santa, petting zoo, maze, smores, photo ops, train rides and dancing Christmas Tree

#### **Pet Photos with Santa** – Dec 10 | NMB Park & Sports Complex Dog Park

- 10am-12pm
- Free photos with your furry friends and Santa
- 85 participants

#### **Wreath Making Workshop** – Dec 1

- 132 participants

#### **Christmas Parade** – Dec 3

- 114 entries
- With the help of Destination NMB a wonderful community parade was held on Main Street in NMB

#### **Christmas Cantata** – Dec 3

- Sold out crowds for two presentations of Cantata
- Performed by the NMB All City Choir at Living Water Baptist Church

Upcoming Special Events / Festivals/Programs

**NMB Winter Run** – Jan 21

- Organized by Coastal Race Productions, estimate 1,000 participants

**Winter Family Dance** – February 18

- NEW event held at J Bryan Floyd Community Center
- Families will enjoy a fun night of dancing and socializing with other families

**Athletics**

- Basketball practices continued for the month of December using J Bryan Floyd Community Center, NMB Aquatic and Fitness Center, and the NMB Middle School
- Teams received jerseys and prepared for games to start in January

**Sports Tourism**

- There were no sports tourism events scheduled in the month of December due to the Great Christmas Light Show
- The 2023 Sports Tourism Calendar was completed in December with 65 events scheduled
- There are 8 new events scheduled from 5 new organizations.
- Fastpitch Dreams Softball Classic will return in mid-February through end of March with over 150 college softball teams
- High Tide Ultimate Frisbee will return in March with 150+ college Frisbee teams visiting

**Upcoming**

- Basketball games will begin January 6 and run through mid-February
- Games will be played at J Bryan Floyd Community Center Monday-Saturday and NMB High School on Saturdays
- Basketball all-star selections will take place at the end of January

### **Beach Services**

- Beach box repair is still underway
- Beach Services Rental Attendant position will be posted Jan 1 for the 2023 season.
- Beach warehouse improvement still underway
- Beach wheelchair rentals are ongoing.
- Recruiting for seasonal positions set to begin Jan 1.

### **Parks and Grounds Non-Routine Projects and Activities**

#### **Parks and Beach**

- Continue walkway and dock repairs at Heritage Shores. Begin renovation, repair and addition to 17<sup>th</sup> Ave South street end walkway next priorities – 25<sup>th</sup> N and Towers on the Grove Park
- Renovate back side of McLean Park (beyond fountain area)

#### **Recreation and Special Events**

- Logistical support for Christmas Parade, Cantata, wreath making, tree lighting, Arbor day tree planting, and GCLS (operations and setup finalization),

#### **Medians and Right of Ways**

- Hazard removal at 3<sup>rd</sup> S and Elm, 28<sup>th</sup> S water tower, 910 9<sup>th</sup> avenue S

#### **Landscape Maintenance**

- Set up Christmas tree recycling drop off locations/signs

#### **Park and Sports Complex**

- Poured-in-place safety surfacing at main and baseball playgrounds
- Final GCLS prep and daily routine maintenance around fixtures and amenities

#### **Other**

- FY '24 Budget creation
- Interview for Irrigation Tech – no hire as yet

- Pre-bid and bid meetings for Heritage Shores bulkhead
- Contract lot clearing at Community Garden
- 12/7 – Dares McZeke retirement
- KNMBB Landfill Tour and education
- Ludlam and Lewis take welder certification tests
- Repair wind damage to GCLS fixtures and infrastructure (Twice)

**Upcoming Projects**

- Heritage Shores Seawall and Dock repair
- Permanent kayak launch at CGBR
- Annual FT staff training
- Winter planting