



Parks and Recreation Department

**City Council Report
January 2023**

The Aquatic and Fitness Center ended the month of January 2023 with 3414 packages compared to 2886 last January. AFC had 150 new membership packages during the special January 2 - January 14. Winter Friends are flocking back which is exciting to see. AFC staff loves to see daily visits are up. Just in Aquatics, total visits were 9,015. The land classes and Fitness room had 20, 280 visits. Activity department, is busy planning kids and adult programming.

	2018	2019	2020	2021	2022	2023
Packages as of January	2834	3057	3018	2064	2886	3414
Packages as of February	2899	3039	3068	2154	2989	
Packages as of March	2840	2954	COVID	2075	2846	
Packages as of April	2710	2844	COVID	2190	2846	
Packages as of May	2687	2819	2268	2203	2676	
Packages as of June	2755	2811	2119	2358	2969	
Packages as of July	2729	2814	2031	2359	2735	
Packages as of August	2692	2752	1894	2378	2963	
Packages as of September	2601	2724	1890	2366	2962	
Packages as of October	2709	2819	1966	2391	2979	
Packages as of November	2705	2799	2025	2630	3225	
Packages as of December	2745	2804	2013	2652	3269	

Member check-in:

January 2023: 28,684

January 2022: 22,630

Aquatic Programs

- There were 4057 participants in the therapy pool, 2592 participants in lap pool, and 2366 whirlpool users.

January Events

- Dolphins swim meet in Conway 33 swimmer participated
- Group lessons began mid-month
- Five scuba rentals 12 hrs
- Added two Water Fitness classes a week
- B-Day Party held first time since Pre-COVID
- After School kids in pool
- LG Cert class Mind Zero

February Planned events

- B-Day party
- Members CPR Course: 15 registration
- Annual Staff CPR training: 53 registered
- LGI re-cert
- Dolphins swim meet in Conway
- Lifeguard in-service
- Scuba lane rentals lane rentals continue
- GSMS 3 day State swim meet

Fitness Programs

- January 2023 Land class participation: 3526
208 classes for the month
Class average: 16.9
- January 2022 Land class participation: 2270
139 classes for the month
Class average: 16.9
- Total orientations:131
- Les Mills Virtual On Demand participation: 279
- FIT- KIDS: 37

Child Watch & Activity Program

- Averaged 6 participants in the morning program Total – 142 visits
- Averaged 9 participants in the evening program. Total – 191 visits
- After School Program average 44 students
- KAOS 44 kids participated
- 1 Birthday Party

Customer Service

- 440 total Annual Memberships sold
 - 196 new annual memberships
 - 244 annual memberships renewed
- 312 people joined monthly
- 89 tours
 - 15 out of state
 - 74 in state

Recreation

- NMB Winter Run – Jan 21
- Organized by Coastal Race Productions
- 500 participants (sold out)

Daycations (Wilmington) – Jan 30

- 12 participants (full)
- Bellamy Mansion Museum / Carolina Beach Food and Wine Tour

Upcoming Special Events / Festivals/Programs

Daycations (Wilmington) – Feb 8

- 12 participants (full)
- Bellamy Mansion Museum / Carolina Beach Food and Wine Tour
- Requested another trip

Winter Family Dance – February 18

- NEW event held at J Bryan Floyd Community Center
- Families will enjoy a fun night of dancing and socializing with other families.

Daycations (Georgetown) – Feb 28

33rd Annual St Patrick's Day Parade and Festival – March 11th

Athletics

- Basketball games began January 6th and will run through mid-February
- Games are played at J Bryan Floyd Community Center Monday-Saturday and NMB High School on Saturdays
- Preparation took place for spring sports registration that begins in February

Sports Tourism

- There were no sports tourism events scheduled in the month of January due to field maintenance of the baseball/softball fields and soccer/lacrosse fields.
- The Winter Run took place on January 21, 2023 with 500 runners.
- The 2023 Sports Tourism Calendar is filled with 75 events scheduled
- Sports Tourism events will begin in February
- There are 8 new events scheduled from 5 new organizations.
- Fastpitch Dreams Softball Classic will return in mid-February through end of March with over 165 college softball teams
- High Tide Ultimate Frisbee will return in March with 150+ college Frisbee teams visiting

Upcoming

- All-star selections for basketball 10-12 year old girls, and 7-8, 9-10, 11-12 and 13-14 year old boys will take place on Wednesday February 1, 2023.
- All-star teams will practice and then play in the district tournament on February 25, 2023
- Spring Sports registration will begin on February 6, 2023 for city residents and February 11, 2023 for open registration. Sports offered will be tball, baseball, softball, soccer, and lacrosse
- Sports Tourism Events for February
 - Fastpitch Dreams Softball Week #1 Feb 16-19
 - Michael Nash Soccer Tournament Feb 17-18
 - Fastpitch Dreams Softball Week #2 Feb 18-25
 - UNCW Ultimate Frisbee February 25-26
 - Fastpitch Dreams Softball Week #3 Feb 25-Mar 4

Beach Services

- Completed box repairs.
- Warehouse remodel is in final stages of completion.
- Scheduling recruiting participation at UNC-W, Clemson, Frances Marion, USC and local high schools.
- Beach wheelchair rentals are ongoing.
- Beach Service Beach Rental Attendant, Italian Ice Cart Attendant and Beach Maintenance positions are currently posted for the 2023 season.

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach

- Continue walkway and dock repairs at Heritage Shores.
- Finalize renovation, repair and addition to 17th Ave South street end.
- Contractor renovation and repair of walkover structure at 17th Ave S and 2510WW, and begin structure at Towers on the Grove Park.
- Central Park field #3 renovations.

Recreation and Special Events

- Take down of GCLS and Christmas decorations City-wide
- Field prep for CP Field #5 rental – Lacross, and support Winter Run

Medians and Right of Ways

- Hazard removal at 4105WW in Windy Hill,
- Installation of 8 new garden boxes at Community Garden

Landscape Maintenance

- Continue renovation at Municipal Complex and AFC

Park and Sports Complex

- Begin research and training in algae and bacteria control for lake
- Install temporary benches at small dog park and “in Memoriam” plaque in large park.
- Contract Lighting repairs at batting cages

Other

- Ludlam and Lewis receive welder certification
- Quarterly safety meeting and year-end GCLS wrap up meeting
- Update and post specifications for street end maintenance, median mowing, and portolet maintenance
- Custodial off-season deep cleaning prior to season
- Staff telehandler and rigging training
- KNMBB renewal of Adopt an Access location commitments and Community Garden reservations.

Upcoming Projects

- Heritage Shores Seawall and Dock repair
- Permanent kayak launch at CGBR
- Annual FT staff training
- Winter planting
- Community Garden expansion
- Staff attends NRPA Maintenance Management School