



Parks and Recreation Department

**City Council Report
February 2023**

The Aquatic and Fitness Center ended the month of February 2023 with 3428 packages compared to 2989 last January. This has been a busy month for kid’s activities, birthday parties and the SC Short course master swim meet. The Grand Strand Master swim team set several state records and had eight high point winners while winning the team competition.

	2018	2019	2020	2021	2022	2023
Packages as of January	2834	3057	3018	2064	2886	3414
Packages as of February	2899	3039	3068	2154	2989	3428
Packages as of March	2840	2954	COVID	2075	2846	
Packages as of April	2710	2844	COVID	2190	2846	
Packages as of May	2687	2819	2268	2203	2676	
Packages as of June	2755	2811	2119	2358	2969	
Packages as of July	2729	2814	2031	2359	2735	
Packages as of August	2692	2752	1894	2378	2963	
Packages as of September	2601	2724	1890	2366	2962	
Packages as of October	2709	2819	1966	2391	2979	
Packages as of November	2705	2799	2025	2630	3225	
Packages as of December	2745	2804	2013	2652	3269	

Member check-in:

February 2023: 27,176

February 2022: 22,889

Aquatic Programs

- There were 3974 participants in the therapy pool, 2592 participants in lap pool, and 1956 whirlpool users.

February Events

- Dolphins swim meet in Conway 30 swimmers participated
- Group lessons began mid-month
- 3 scuba rentals 9 hrs.
- After School & KAOS kids in pool
- B-Day Party 13 kids
- Life Guard Certification 1 Re-Certification 2 staff
- Masters State meet 3 days 149 swimmers
- Member CPR 15 participants
- Jr. Guard 15 participants

March Planned events

- 3 B-Day parties
- Members CPR Course: 10 registration
- LGI re-cert planned
- Dolphins swim meet in Georgetown
- Scuba lane rentals continue
- Jr Guard continues

Fitness Programs

- February 2023 Land class participation: 3503
219 classes for the month
Class average: 16.2
- February 2022 Land class participation: 2796
149 classes for the month
Class average: 18
- Total orientations:13
- Les Mills Virtual On Demand participation: 287
- FIT- KIDS: 49

Child Watch & Activity Program

- Averaged 9 participants in the morning program Total – 170 visits

- Averaged 9 participants in the evening program. Total – 173 visits
- After School Program averaged 44 students
- KAOS 45 kids participated
- Parents Night out 48 kids
- 3 Birthday Parties

Customer Service

- 219 total Annual Memberships sold
 - 66 new annual memberships
 - 153 annual memberships renewed
- 290 people joined monthly
- 52 tours
 - 9 out of state
 - 41 in state

Recreation

Daycations (Wilmington) – Feb 8

- 12 participants (full)
- Bellamy Mansion Museum / Carolina Beach Food and Wine Tour

Winter Family Dance – February 18

- NEW event held at J Bryan Floyd Community Center
- Families enjoyed a fun night of dancing, dinner and photos while socializing with other families.
- 128 attended; sold tickets for \$8 a person

Daycations (Georgetown) – Feb 28

- 12 participants (full)
- Hobcaw Plantation / Downtown Gtown

Upcoming Special Events / Festivals/Programs

- 33rd Annual St Patrick's Day Parade & Festival – March 11th
- Daycations to Wilmington – March 15
- Group Bus Trip to Savannah GA – March 20-22
- Run NMB (Sunglasses Run) – March 25th
- Touch A Truck (Sports Complex) – April 1st 10 am – 2 pm
- Easter Egg Hunt (McLean Park) – April 8th 10 am

Athletics

- Basketball all-star selections were made on February 1st for 10-12 year old girls and 7-8, 9-10, 11-12, and 13-14 year old boys
- They practiced and then competed in their respective district tournaments on Saturday February 25, 2023
- Spring sports registration began on February 6, 2023 for city residents and February 11, 2023 for all residents for tball, baseball, softball, soccer, and lacrosse

Sports Tourism

- February's sports tourism economic impact was \$751,920 which was up 32% from 2022.
- Fastpitch Dreams Classic began their college softball spring training and is set to have a record year with over 165 teams
- UNCW hosted their ultimate frisbee tournament with 20 teams from around the country including Duke University, USC, Alabama, Cornell, Notre Dame, Georgetown and McGill (Canada).

Upcoming

- Spring sports registration will wrap up on March 5, 2023.
- Evaluations will begin March 13th for baseball, 14th for softball
- 8u soccer and lacrosse evaluations will take place on March 20th and 10u and 13u soccer evaluations will be on March 21st
- Practices will start after evals and games will begin after HCS spring break
- March Sports Tourism events
 - Fastpitch Dreams Classic Weeks 3-5
 - Hightide Ultimate Frisbee March 6-March 23 (Mon-Thurs each week)
 - USA Prep Basketball March 2-4
 - NTBA Basketball March 17-19
 - USSSA Baseball March 25-26

Beach Services

- Beach box repairs are complete
- All beach service trucks will be sent in for preseason maintenance
- Staff recruiting underway
- Completing rehire paper-work and new hire as well
- Staffing interviews underway

- Beach Service employment positions posted for Beach Rental Attendant, Beach Italian Ice Attendant as well as Concession Supervisor
- Receiving beach wheel chair reservation requests

Parks and Grounds
Non-Routine Projects and Activities

Parks and Beach

- Continued repairs of foot bridges and docks at Heritage Shores
- Walkover replacement and repairs at Towers on the Grove, 12th N street end, 1908WW and 1903WW
- Fill in at handicap ramp drop offs at beach accesses. Ongoing until renourishment
- Construct routing rails and signage at Cherry Grove Boat Ramp recreational kayak launch
- Renovate fields and dugouts at Field #3 Central Park.

Recreation and Special Events

- Logistical support for UNCW – Ultimate Frisbee, Fast Pitch Dreams Softball, Over the Edge at Avista Resort, NMBHS Macaroni Mania, and MMA at Community Center.

Medians and Right of Ways

- Hazard removal at
- Pre-season ditch work at ditches #9, #11, #25, and #35
- Plant fence screening plant material at 6th S near Bay St and water treatment facility

Landscape Maintenance

- Landscape Renovation at Municipal Complex, NMB Museum,

Park and Sports Complex

- Resume lake testing prior to Shark Wake Park reopening and preparations

Other

- CPR/1st Aid training TRUSE, Special Events and North Myrtle Park & Sports Complex Crews
- Emergency action plan training and verification – division-wide

- Interview and hire FT Custodian. Delroy Duncan to begin employment 3/12/23
- Plant 39 trees – Belle Serra development, PSC, and various park and landscape locations city-wide.
- Faircloth, Hitchcock, Prevatte, and Lewis attend NRPA Maintenance Management School
- New staff orientation
- Technical Review Committee meeting attendance – RE: Community Garden expansion

Upcoming Projects

- Heritage Shores Seawall and Dock repair
- Permanent commercial kayak launch at CGBR
- Winter planting
- Community Garden expansion