



Parks and Recreation Department

**City Council Report
May 2023**

The Aquatic and Fitness Center ended the month of May 2023 with 3277 packages compared to 2676 last May. The Activity Department has added Safe Sitter and Stay at Home classes to our program offerings! Summer Camp and Dolphin summer swim team will be starting first week of June. Shawn Spickler, Fitness Manager, is working with McLeod Cardiac Rehab team to assist with patient after care.

	2018	2019	2020	2021	2022	2023
Packages as of January	2834	3057	3018	2064	2886	3414
Packages as of February	2899	3039	3068	2154	2989	3428
Packages as of March	2840	2954	COVID	2075	2846	3359
Packages as of April	2710	2844	COVID	2190	2846	3250
Packages as of May	2687	2819	2268	2203	2676	3277
Packages as of June	2755	2811	2119	2358	2969	
Packages as of July	2729	2814	2031	2359	2735	
Packages as of August	2692	2752	1894	2378	2963	
Packages as of September	2601	2724	1890	2366	2962	
Packages as of October	2709	2819	1966	2391	2979	
Packages as of November	2705	2799	2025	2630	3225	
Packages as of December	2745	2804	2013	2652	3269	

Member check-in:

May 2023: 24,349

May 2022: 19,251

Aquatic Programs

- There were 3435 participants in the therapy pool, 2010 participants in lap pool, and 1485 whirlpool users.

May Events

- After School kids in pool
- Private lessons 25
- Group swim lessons 276
- Sea Haven youth
- Lifeguard Cert 22 guards
- CPR Cert 6
- Beach Guards swim test 31
- Masters Swim Team participated in SC Sr Games in Charleston 8 swimmers
- Pool Attendant Training for AFC Camp Counselors

June Planned events

- Summer Swim League 27 to date
- Sea Haven 2 X's this month
- Birthday Parties @
- Group lessons Sat & T/Th
- Summer Camp Kids M/W/F
- LGI re-cert planned for area facilities
- Group swim lessons
- Masters swim team continues
- CPR for AFC Camp Counselors
- NMB HS swim team meeting

Fitness Programs

- May 2023 Land class participation: 3103
242 classes for the month
Class average: 12.8
- May 2022 Land class participation: 1761
131 classes for the month
Class average: 13.4 (Gymnasium was closed for floor Refurbishment)
- Total orientations: 8
- Les Mills Virtual On Demand participation: 236
- FIT- KIDS: 54

Child Watch & Activity Program

- Averaged 8 participants in the morning program Total – 212 visits
- Averaged 9 participants in the evening program. Total – 205 visits
- After School Program averaged 41 students
- Spring Break Camp 51 kid participated
- Mini Camp 12 kids participated
- Pre-K Camp 25 kids participated
- 2 Birthday Parties
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Member Activities

- McLeod staff spoke with and handed out information to members in lobby on Stroke awareness

Customer Service

- 168 total Annual Memberships sold
 - 55 new annual memberships
 - 113 annual memberships renewed
- 202 people joined monthly
- 36 tours
 - 6 out of state
 - 30 in state

Recreation

Artists Everywhere

- North Myrtle Beach Middle School displayed their art student's work throughout the month of May in City Hall.

Fishing with Friends (Sports Complex Lake) – May 5th 9am-Noon

- 40 participants
- Seacoast Anglers provided equipment and instruction. Every kid went home with a rod and reel.
- NMB Lions Club provided lunch.
- NMB Public safety were on hand to fish with their new friends.

Park N Play (Yow Park) – May 9th 10am-Noon

- 22 participants

Movies @ McLean (Charlie & the Chocolate Factory) – May 12th 7pm

- 84 in attendance
- NMB Lions Club provided refreshments
- HTC sponsors the movie series

Bowties & Pearls (McLean Park) – May 13th 11am-1pm

- 42 participants / \$8 per person
- Participants enjoy a lunch sponsored by Souffles.
- Board and Brush sponsored an art activity.
- Butter and Wisk sponsored a cookie decorating activity.
- Participants dressed up and enjoyed a garden party.

Playground Playdates (Central Park) – May 16th 3:00 pm

- 10 participants
- Cowboy Theme

Daycations (Murrells Inlet) – May 25th / 30th

- Two full trips (10 per trip)
- Participants enjoyed an airboat tour on the river and shopping and lunch in Pawleys Island.

Upcoming Special Events /Programs

Music on Main (The Entertainers) - June 1st

Music on Main (Chairman of the Board) – June 8th

Movies @ McLean (An American Tail) – June 9th

Park N' Play (Sports Complex) – June 13th

Music on Main (Southside Saints) – June 15th

Sounds of Summer (Journey Tribute) – June 16th

Playground Playdates (Central Park) – June 20th

Music on Main (Catalinas) – June 22nd

Music on Main (Rivermist) – June 29th

Athletics

- Youth sports games started to wrap up the week the week of May 15th and finished May 25th
- All-star selections were made in 7-8, 9-10, 11-12, and 13-14 year old baseball and 9-10, 11-12, and 13-15 year old softball.
- All-star teams starting practicing and preparing for district tournaments in June

- Chiefs Summer Sports Camps registration continued for baseball, boys and girls basketball, soccer, football, softball, volleyball, and lacrosse. Registration numbers have already surpassed prior year.

Sports Tourism

- May's direct economic impact number was \$1,138,050 which is down 4% from prior year
- USSSA baseball was on Mother's Day for 2023 and in 2022 they had an impact of \$410,000 for a two day event the same weekend
- Top Gun Softball had an impact of \$346,969 with 47 teams and NTBA basketball had a combined impact of \$435,600 over two weekends.

Upcoming

- All-star teams will compete at district tournaments as follows
 - 8u baseball starting June 16th at Surfside
 - 10u baseball starting June 23rd at Pawleys Island
 - 12u baseball starting June 16th at Georgetown
 - 14u baseball starting June 23rd at Andrews
 - 10u softball starting June 8th hosted by City of NMB
 - 12u softball starting June 8th at Green Sea Floyd
 - 15u softball starting June 9th hosted by City of NMB
- Any champions from the district tournament will compete at the State tournaments
- Chief Summer Sports Camps Start June 5th with baseball and boys basketball proceed by Lacrosse on June 6th
- June Sports Tourism Events
 - June 3-4 USSSA Baseball
 - June 10-11 Vision Elite Basketball
 - June 11-12 LAX USA
 - June 17-18 Top Gun Softball
 - June 21-25 USSSA Global World Series
 - June 22-24 NTBA Basketball
 - June 23-25 Soccer Youth
 - June 26-July 2 Perfect Game Baseball

Beach Services

- There were 18 weather interference days for the month including a significant impact on Memorial Day weekend due to a coastal low pressure.
- Revenue is down \$44,957 or 27% to prior year due mostly to weather and some drop in room occupancy for the period.
- Beach Service employment positions are posted for concession worker and Italian Ice Carts.
- Interviewing for beach rental attendant and Italian Ice positions has concluded for now.
- Staffing is at capacity.

Parks and Grounds

Non-Routine Projects and Activities

Parks and Beach:

- Heritage Shores Seawall and Dock repair
- Walkover replacement at 1111WW and 1715WW. Assess, repair, and trim plant material at all others
- Fertilize Dune grass
- Install new, updated beach signage at ALL beach accesses oceanfront
- Construction of seawall at Heritage Shores begins
- Erosion control at all affected walkovers
- Trim and spray street end landscapes
- Heritage Shores entry and interpretive sign replacement

Recreation and Special Events:

- Logistical support for USSSA Baseball, Memorial Day (traffic control assistance too), Playground play dates, Pops in the Park, Movies at McLean, Bowties and Pearls, OD Beach Music Festival, Fishing with Friends, Top Gun BB/SB, NTBA

Medians and Right of Ways:

- Hazard removal at Ashland avenue, 22nd N, and Main Street
- Fire hydrant obstruction removal trimming – (Ongoing)
- Weed control at north 17 medians, sidewalks city-wide, Ocean Blvd medians,

Landscape Maintenance:

- Summer annual flower planting – City-wide
- Landscape Renovation at Barefoot Fire Station
- Irrigation repair at Central Park and PSC

Park and Sports Complex

- Pre-emergence weed control and fertilizer application to all sports turf

Other:

- Finalize Community Garden expansion
- Ludlam train for CDL
- CPR/1st aid, Workman's Comp, Reasonable Suspicion, and TMOST training, Quarterly Safety meetings

Upcoming Projects:

- Native planting at CGBR – with Rotary Club – June 3
- P+R Team Training
- Dock Repair at Heritage Shores
- Pickleball court renovations
- Sports Turf aerification