

**CITY OF NORTH MYRTLE BEACH, SOUTH CAROLINA
NORTH MYRTLE BEACH CITY HALL
CITY COUNCIL MEETING
Monday, October 2, 2023, 7:00 PM**

Minutes

1A. ROLL CALL:

Mayor Hatley called the meeting to order and asked the Clerk to call the roll.

Marilyn Hatley
JO Baldwin
Bubba Collins
Fred Coyne
Nicole Fontana
Trey Skidmore
Hank Thomas

A quorum was established.

1B. CONTINUATION OF CALL TO ORDER:

Mayor Hatley asked Manager Mahaney to deliver the invocation.

Mayor Hatley led the Pledge of Allegiance.

2. MINUTES:

The motion to approve the minutes for the City Council Meeting on Monday, September 18, 2023, as presented, was made by Councilwoman Fontana and seconded by Mayor Pro Tempore Baldwin. The motion to approve passed 7-0.

3. COMMUNICATIONS:

Mayor Hatley stated that the Departmental Monthly Reports for August 2023 were available online.

4. ANNOUNCEMENTS BY MAYOR AND CITY COUNCIL:

Mayor Hatley stated the Irish Italian International Festival on Saturday was fantastic and everyone that attended had a wonderful time. Mayor Hatley thanked the staff for making the festival possible.

5. CONSENT AGENDA:

- A. RESOLUTION: To apply for a letter of intent in partnership with Horry County, the City of Conway, and the City of Myrtle Beach for a master plan to address the opioid epidemic
- B. MOTION TO APPOINT: An appointment to the Municipal Election Commission
- C. MOTION TO APPROVE: Coastal Adaptive Surf Project Wheel to Surf Event on October 7, 2023

Mayor Hatley asked the Council to consider Items 5A-5C together and read the Items by title. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Skidmore. Councilman Collins added he wanted to publicly thank Luke Sharp for his time and the work he puts into the Wheel to Surf events.

Having no further comment from Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

6. **UNFINISHED BUSINESS:**

A. ORDINANCE/SECOND READING: Request to rezone 1.07 acres on 24th Avenue North between Hilburn Street and Park Street from Highway Commercial (HC) to Mid-Rise Multifamily Residential (R-2A). Mayor Hatley read the ordinance by title and called for a motion to approve. The motion to approve was made by Councilman Collins and seconded by Councilwoman Fontana.

Having no comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

B. ORDINANCE/SECOND READING: Amendment Chapter 7, Business License, Taxes, and Regulations, of the Code of Ordinances for North Myrtle Beach, South Carolina regarding Hospitality Fees. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion to approve was made by Councilwoman Fontana and seconded by Councilman Skidmore. Mayor Hatley stated this was to rephrase and correct wording.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

7. **NEW BUSINESS:**

ORDINANCE/FIRST READING: Petition for Annexation and Zoning Designation for ± 0.59 acres on Cenith Drive. Mayor Hatley read the ordinance by title and called for a motion to approve. The motion to approve was made by Councilman Coyne and seconded by Councilwoman Fontana. Councilman Collins stated this would fill in the area. Mayor Hatley added soon the entire Cenith Drive area would be in the city.

Having no further comment from the Council or public, Mayor Hatley called for a vote. The motion to approve passed 7-0.

8. **PUBLIC COMMENT:**

Kim Belcher, 1100 Possum Trot Road, Apartment G 112, North Myrtle Beach, stated she received an email response to her questions from Manager Mahaney but she still had questions not answered. She stated the responses did not address her questions. Ms. Belcher further stated the email said there were no laws to protect this species of turtles. She stated Chapter 4 of the City Ordinance, Animals and Fowl, did protect the turtles. She added that A.O. Hardee should be fined. She added that the South Carolina Code of Laws, Cruelty to Animals, Section 963 Code 62, also covered turtles and none of the laws were being followed. Ms. Belcher asked the Council to research the laws she quoted. She added A.O. Hardee was responsible, not Pulte and she did not understand why Manager Mahaney and the Council would not address the company's responsibility. Ms. Belcher offered to send her email to the Mayor and Council for research. Mayor Hatley stated her email would be forwarded to the City Attorney.

9. **ADJOURNMENT:**

Mayor Hatley thanked Carol Cutuli for her work and dedication as a Commissioner on the Municipal Election Commission. Mayor Hatley added that was not an easy job and it took someone with a lot of patience. Mayor Hatley extended the gratitude of the Council to Mrs. Cutuli. Mayor Hatley thanked everyone for attending and adjourned the meeting at 7:11 PM.

Respectfully submitted,

Allison K. Galbreath, City Clerk

MARILYN HATLEY, MAYOR

Minutes approved and adopted this 16th day of October 2023