Parks and Recreation

October 2023

MONTHLY REPORT

NMB AQUATIC AND FITNESS CENTER

The Aquatic and Fitness Center ended the month of October 2023 with 3274 packages compared to 2979 in October 2022. October was Breast Cancer month. The AFC held four special events to raise money for Caring in Our Lifetime, a local non-profit that serves Horry & Georgetown County. The last event was the Buddy Up for Breast Cancer 1 mile walk with 129 participants. Caring in Our Lifetime will receive just over $10,000 from the month of fundraising activities.

PACKAGES

	2018	2019	2020	2021	2022	2023	2024
January	2834	3057	3018	2064	2886	3414	
February	2899	3039	3068	2154	2989	3428	
March	2840	2954	COVID	2075	2846	3359	
April	2710	2844	COVID	2190	2846	3250	
May	2687	2819	2268	2203	2676	3277	
June	2755	2811	2119	2358	2969	3314	
July	2729	2814	2031	2359	2735	3432	
August	2692	2752	1894	2378	2963	3362	
September	2601	2724	1890	2366	2962	3241	
October	2709	2819	1966	2391	2979	3274	
November	2705	2799	2025	2630	3225		
December	2745	2804	2013	2652	3269		

MEMBER CHECK-INS

October 2023: 21,296

October 2022: 19,277

AQUATIC PROGRAMS

- Private Lessons – 28
- Group Swim Lessons – 129
- Socaste HS regional meet 119 swimmers
- 1 Birthday party
- Pumpkin Head swim meet 119 swimmers
- 18 GSMS Masters Swimmers participated in the Coastal Fun-vitational in Wilmington

NOVEMBER PLANNED EVENTS

- Sea Haven swims on Friday evenings
- Birthday Parties
- Group Lessons Sat & T/Th
- Masters Swim Team Continues
- Pumpkin Head swim meet
- IM for Breast Cancer meet - rental
- Dolphins swim meet at Pepper Geddings

FITNESS PROGRAMS

- October 2023 Land Class Participation: 2841
- 236 classes for the month
  Class Average: 12
- October 2022 Land Class Participation: 2,047
  156 classes for the month
  Class Average: 13.2
- Total Orientations: 3
- Les Mills Virtual On Demand Participation: 195
- FIT-KIDS: 61

CHILD WATCH & ACTIVITY PROGRAM

- Averaged 7 participants in the morning program – Total: 176 Visits
- Averaged 10 participants in the evening program – Total: 210 Visits
- After School Program averaged 46 students

- 1 Birthday Party
- Parents Night Out 33 participated
- Mini Camp 7 kids participated
- KAOS Program 34 kids participated

MEMBER ACTIVITIES

- Breast Cancer Awareness Month
    - Car wash
    - Pumpkin decorating contest
    - Zumba Party
    - Buddy Up for Breast Cancer 1 mile walk

CUSTOMER SERVICE

- 133 total Annual Memberships sold
    - 24 new annual memberships
    - 109 annual memberships renewed
    - 188 people joined monthly
- 63 tours
    - 13 out of state
    - 50 in state

SPECIAL EVENTS & PROGRAMS

GET OUT AND LEARN

- Cherry Grove Beach Park @ 9am
- 50 participants
- Identifying shells

MOVIES @ MCLEAN (HOTEL TRANSYLVANIA) – OCTOBER 13TH @ 7PM

- 135 in attendance
- NMB Lions Club provided refreshments
- HTC sponsors the movie series

SYMPHONY UNDER THE STARS – OCTOBER 10TH

- 280 tickets sold @ $25
- NMB Park & Sports Complex Amphitheater @ 7:00
- Sponsors: City of NMB, Seaserver, Food Lion

NASHVILLE BUS TRIP – 10/9-13

- 44 participants

PEDAL IN THE PARK – 10/20

- 12 participants (rain)
- Fire Dept was there to lead the race
- Let it Glow theme

HOWL O SCREAM – 10/28TH

- 4068 in attendance
- CCU Leadership class volunteered with set up and games
- 12 inflatables, over 25 interactive games, hayride, roasted marshmallows, fire safety, police tent, stilt walker, face painting

UPCOMING SPECIAL EVENTS & PROGRAMS

- Flavors of Fall – Nov 4th
- Get Out and Learn – Nov 7th
- Veteran's Day Memorial- Nov 11th
- Dashing Thru the Glow – Nov 17th & 18th
- Great Christmas Light Show – Nov 20th – 30th
- Pet Photos – Nov 26th
- Tree Lighting – Nov 28th
- Wreath Making – Nov 30th

ATHLETICS

- Fall sports continued with games wrapping up the last two weeks of October
- All Star meetings were held for 10u, 12u, 15u soccer and 12u and 14u volleyball, they will compete in November
- This is the first year for competition in volleyball all stars
- Winter basketball registration began on October 9th for City residents and October 14th for open registration.

SPORTS TOURISM

- October's economic impact was $1,169,935 which was down from prior year by 17%, but up 20% for the year from prior FY
- Top Gun softball hosted their Winter World Series over two weekends for a total impact of $809,120
- Other events included USSSA Baseball, USA Softball, and cross country meets

UPCOMING

- Volleyball all stars will compete on November 11, 2023 in Johnsonville, SC for the district tournament and if they win, they will compete November 18, 2023 at the State tournament
- Soccer all stars will compete on November 18, 2023 in Sumter, SC for the district tournament and if they win, they will compete December 2, 2023 at the State tournament

- Basketball registration will wrap on November 5, 2023, most spots are full with waiting lists currently
- Basketball evals will be conducted over two days November 13 and 24, 2023
- Basketball practices will start the week of November 27 at J Bryan Floyd Community Center, NMB Aquatic and Fitness Center, and NMB Middle School
- November Sports Tourism Events
- November 4-5 LAX USA
- November 4-5 USSSA Baseball
- November 11-12 Top Gun Baseball
- All fields will close starting November 13 for The Great Christmas Light Show and routine maintenance.

BEACH SERVICES

- Revenue for the month exceeded PY by $85,458.00 with operations concluding on 10/22.
- Currently organizing the warehouse to begin sorting chairs and umbrellas to ensure an accurate beginning inventory as well as to accurately identify equipment that will be repaired or removed from service.
- Rental boxes and chairs have been brought back to the warehouse for repair.
- 11/1 staff members will either transfer to Beach Services Maintenance position or to Special Event Worker for the Great Christmas Light Show.

PARKS & GROUNDS

Non-Routine Projects and Activities

BEACH AND PARKWAY

- Ongoing permitting battle, living shoreline and revegetation at Heritage Shores
- Re-roof picnic shelter at CG Boat Ramp
- Install new 2-5 yr. old playground equipment at McLean Park

RECREATION AND SPECIAL EVENTS

- Logistical support for Symphony Under the Stars, USSSA Baseball, USA Softball, Howl O Scream, Top Gun baseball, Horry County Cross Country, Pedal in the Park, Domestic Violence Awareness event, Skull and Bones Baseball, YMCA Soccer, Kickoff Soccer Academy, Fun in the Sun Car Show, and Employee appreciation luncheon.
- GCLS setup –(80% complete)
- Contractor removal of Go Ape apparatus at PSC wooded areas

MEDIANS AND RIGHT OF WAYS

- Remove access gates and Close Water Lily Rd between PSC maintenance facility and GSWSA Vereen Plant
- Hazard removal at 41S and Dunes, 13th N and Hwy 17, 11th N medians (motorist damage), and 4522 Lewis St

LANDSCAPE MAINTENANCE

- Fall Annual flower planting
- Recruit and interview for Horticulturist

PARK AND SPORTS COMPLEX

- Pressure washing of restroom walls and doors.
- Pre and post emergence weed control – prep for overseeding

OTHER

- Benefits meetings – All FT Staff
- Accept and pick up Palmetto Pride granted trees, 113 total to be planted in the next 6 weeks
- Quarterly safety meeting and PPE evaluation
- Rewire old artificial Christmas trees for McLean and PSC Stage

UPCOMING PROJECTS

- Fall Annual Flower planting
- Dock Repair at Heritage Shores – Begun 11/1
- Pickleball court renovations and complex planning
- Off-Season parking lot sealing
- McLean Park restroom demolition and replacement.
- Walkover repair and refurbishment
- Living shoreline – Nov'23 – April '24
- Arbor Day and winter tree planting