



17th Annual Irish Italian International Festival
North Myrtle Beach Parks & Recreation
1018 2nd Avenue South
North Myrtle Beach, SC 29582
E-Mail: recreation@nmb.us



Greetings Professional Vendors,

Thank you for your interest in participating as a vendor in the 17th Annual Irish Italian International Festival. This one day rain or shine event brings approximately 15,000 attendees to celebrate different cultures. Please read the following stipulations carefully. This form must be signed and returned with your vendor application, liability waiver form and payment. All Applications must be received by Friday, August 20, 2021 for consideration.

Vendor Eligibility

The city of North Myrtle Beach reserves the right to determine whether any vendor, product or display is eligible for inclusion in the festival. Both parties mutually agree that the City of North Myrtle Beach shall have full authority in the placement and operation of vendors and their booth space. Photos should accompany your contract showing set-ups and the merchandise to be sold. Any fliers being distributed must also accompany your submitted contract. The City of North Myrtle Beach must approve all items and materials being distributed. No smoking or alcoholic beverages in or near the vendor booths. Some items that CANNOT be sold are as follows:

No drugs or drug paraphernalia; No explosive items, fireworks, or aerosol propelled items or lighters; No stink bombs or anything similar that requires the product to be ignited; No knives, swords, guns, or any type of weapon.

Vendor Space Rental

12' wide x 10' deep are the pre-determined dimensions at which the exhibitor agrees to stay within. The exhibit MAY NOT extend in front of any adjacent booth or exhibit and must stay within the dimensions of the 12' wide x 10' deep space given. If additional space is required, you must purchase additional 12' x 10' spaces. Vendors are not allowed to sit or place merchandise/equipment on the sidewalk. Vendors and their representatives must stay within their booth space during the festival; they are not allowed to leave their space to sell items, accept donations, distribute literature/coupons, etc. Vendors must also keep their booths in line with all the other vendor booths to ensure the proper flow of pedestrian traffic and safety. Each vendor space **MUST** be decorated to compliment the Irish Italian International theme (i.e. using green, red, and orange colors, international flags, etc.) If your booth is not decorated it will be reflected in our vendor evaluations and could affect your participation in future events.

Note: When picking up your packet you will receive a "decoration bag" with the minimum amount of festival decorations required for the festival.

A competition for best decorated booth will be held, with the announcement of the winner at the event and through media. The winner of this title will receive one free booth space at the 2022 St. Patrick's Day Parade & Festival. Booths will be judged on creativity, neatness and overall theme.

A limited amount of similar professional vendors will be allowed. Photos should accompany your contract showing set-ups and the merchandise to be sold as well as a description of what it is you will be distributing. This is for placement purposes. Photos will be returned when you pick up your vendor information packet.

Set-Up & Breakdown

Vendor set-up begins at 7:00 AM. You must check in by 8:40 AM or you will not be allowed to drive into the festival area. Vehicles **MUST BE OUT OF THE FESTIVAL AREA BY 9:00 AM.** After unloading your equipment, park your vehicle in a public parking area, and then return to your booth to setup. No vehicles may remain on the property. A festival map and parking information will be included in your vendor information packet.

Vendors **MUST** be set-up by 9:30 AM. You will be responsible for all booth setup, tear down, supplies, tables, workers, etc. Vendors must furnish their own tent, tables, equipment and signage. Tents must be weighted to withstand gusts of 60 mph winds. Tent stakes are not allowed.

All vendors must enter the festival through the check-in located on the corner of Cedar Ave. and Main Street; 500 Main Street, North Myrtle Beach, SC 29582. You must come through check in before setting up.

Breakdown begins at 4:00 PM, no earlier and vehicle traffic will be allowed into the festival area around 4:15 PM, depending upon pedestrian safety determined by the NMB Police Department. Festival staff will distribute vehicle entry passes to vendors who have completed the breakdown process; tent, tables, chairs, and products are to be broken down completely, stacked and ready to be loaded into your vehicle. Only vehicles with the issued entry pass will be allowed to enter the festival area. All vendors must be off the street by 6:00 PM. Violators will forfeit their right to future participation in the Irish Italian International Festival and possibly other festivals managed by the City of North Myrtle Beach. Each vendor is expected to leave their area free of trash and waste and placed in the designated area trash containers. This is a safety policy. Vendors must make provisions for taking their trash with them. Liquids should not be dumped on city streets or sidewalks. Anything left on the street after 6:00 PM will be disposed of.

Electricity is not available. Vendors are not permitted to directly wire and disconnect any electrical service. Only approved electricians are permitted to directly wire and disconnect electrical service. Exhibitors will not nail, screw or otherwise attach anything to columns, trees, or standard booth equipment. This contract becomes null and void if not set up prior to 9:00 a.m. on Saturday, September 25, 2021.

Vendor Limitations

1. **Vendors and their representatives must stay within their booth space during the festival; they are not allowed to leave their space to sell items, accept donations, distribute literature/coupons, etc.**
2. Only vendors that deal specifically with animals or service dogs are allowed animals in their booth. If you sell pet supplies, pet costumes, etc. this does not qualify. Animals must be preapproved by the Parks & Recreation Staff prior to the festival.
3. **Electricity is not available.** Generators are not permitted unless pre-approved by Parks and Recreation Staff prior to the festival. You must note the generator's make and model on the application in the "special request" section.
4. We try to honor special requests, but cannot always accommodate.
5. We strive for a variety of professional vendors; similar vendors will be limited.
6. Professional vendors are not allowed to give away or sell beverages/food. Only food vendors are allowed to sell beverages/food.
7. Tent stakes are not allowed.
8. Do Not make hotel reservations or assume that you have been accepted into the festival until you receive an official acceptance letter from the North Myrtle Beach Parks and Recreation Department.
9. NO REFUNDS – Once accepted, Festival is held rain or shine.
10. Vendors may not sub-lease their space, nor any part thereof.
11. The vendor acknowledges and agrees that his/her exhibit shall be admitted and shall be permitted to remain in the festival grounds only upon continued strict compliance by the vendor with the terms and conditions of this agreement. Notwithstanding such compliance, the City of North Myrtle Beach reserves the right to reject or remove a vendors exhibit, in whole or in part, from the festival grounds for any reason whatsoever. No portion of the rental fee shall be returned if the rejection or removal occurs upon violation of this agreement.

Vendor Packets

Vendor information packets and decoration bags will be ready for pick-up beginning Tuesday, September 21, 2021 between 8:30 AM and 7:00 PM at the J. Bryan Floyd Community Center, located at 1030 Possum Trot Road, North Myrtle Beach, SC 29582. If vendor packets are not picked up before Friday, September 24, 2021 by 5:00 PM they will be available the morning of the festival at check-in. Vendor packets will be located at the check-in tent on the morning of the festival if they have not already been obtained.

Vendor Permit

If you do not have a current City of North Myrtle Beach Business License please complete the vendor permit application and submit the \$10 fee to purchase a one (1) day festival permit.

Waiver

All vendors must sign and submit a copy of the liability waiver form along with their payment and application. Vendors agree to indemnify, defend, and hold harmless the City of North Myrtle Beach, City of North Myrtle Beach employees, volunteers and officers against any and all third party claims and other liabilities that are caused by, arise from, or grow out of the negligent acts or omissions of the vendor, its agents, officers, employees, representatives, servants, invitees, patrons or guests.

Security & Liability

We have 24 hour security during the festival however we cannot guarantee your individual items. By acceptance of this agreement, the vendor expressly releases the City of North Myrtle Beach, City of North Myrtle Beach employees and the lessors/owners of the exhibit equipment of any and all liability for loss, theft, damage or destruction of property; nor for any injury to vendors or its employees while in the Festival Grounds.

Vendor Contract

The vendor acknowledges that this contract and related documents have been fully read and understood, and agrees to abide by them as written. This agreement is solely by and between the City of North Myrtle Beach and the vendor.

Name of Organization/Business: _____

Applicant's Name: (Please Print) _____ Applicant's Title _____

Signature: _____ Date _____

Mail application with appropriate fee (payable to City of North Myrtle Beach) to:

**Irish Italian Festival
North Myrtle Beach Parks & Recreation
1018 2nd Avenue South
North Myrtle Beach, SC 29582**

The City of North Myrtle Beach reserves the right to decline any entry. This event is Rain or Shine -- no refunds if the event is cancelled on the day of the event due to inclement weather. **There is no guarantee by the City of North Myrtle Beach on projected or actual revenue for your booth.**

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PROFESSIONAL VENDOR APPLICATION

17th Annual Irish Italian International Festival

Date: Saturday, September 25, 2021

Time: 10:00 AM - 4:00 PM

Festival Location: Main Street; between Cedar Ave. & Hillside Dr., NMB, SC

Thank you for your interest in participating in the 17th Annual Irish Italian Festival. For your application to be considered, payment must be made in full and payable to the City of North Myrtle Beach. Final Approval and placement of all spaces is at the discretion of City staff. Once accepted, registration fees are non-refundable.

Office Use Only:

Staff: _____

Received: _____

Vendor Business Name: _____

Contact Name: _____ Email: _____

Telephone: _____ Cell: _____

Address: _____ City: _____ State: _____ Zip: _____

Type of merchandise/information/business: _____

*Substitutions and additions after acceptance are not permitted. Please include all product types.

Use additional paper if needed.

Have you previously been a vendor at the Irish Italian Festival? Yes No

If so, what year(s)? _____

Special Requests (Not guaranteed but do our best to accommodate): _____

Professional Vendor: (If larger than 12' wide x 10' deep you must purchase additional spaces)

Early-Bird Registration

*Application postmarked/received/delivered by 7/30/21:..... \$150 x ____ = \$ ____

Registration

*Application postmarked/received/delivered after 7/30/21: \$175 x ____ = \$ ____

One-day Vendor Permit:

*Required unless you currently possess a valid City of NMB Business License:..... \$10 = \$ ____

Total Amount Enclosed: \$ ____

Mail application with appropriate fee (payable to City of North Myrtle Beach) to:

**Irish Italian Festival
North Myrtle Beach Parks & Recreation
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North Myrtle Beach, SC 29582**

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**CITY OF NORTH MYRTLE BEACH
VENDOR PERMIT APPLICATION**

Please select one of the options below, sign and return with your application.

Yes, enclosed is my \$10 payment for the **2021 Irish Italian International Festival Vendor Permit**. Please purchase the vendor permit for me. I understand that this permit will be valid only for the 2021 Irish Italian International Festival.

Business Name: _____

Contact Name: _____

Physical Business Address: _____

Billing Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

Date: _____ Signature: _____

*This pre-paid vendor permit will be enclosed in the vendor information packet.

No, thank you. I have a current and valid business license purchased through the City of North Myrtle Beach Revenue Department.

Name on Vendor Permit/License: _____

Dates on Vendor Permit/License: _____

Vendor Permit/License Number: _____

Date: _____ Signature: _____



Liability Waiver Form

(All Vendors Must Submit)

This form must be signed and returned with your application, vendor contract and payment in order to participate in the festival. Be sure to keep a copy for your records as well.

****Please read the entire form prior to signing****

Business or Group Name

Main Contact Name

Business or Group Mailing Address

Main Contact Phone Number

City, State, Zip Code

Main Contact Email Address

While taking part in the Irish Italian Festival, the above signed party agrees to release the City of North Myrtle Beach, its employees, volunteers and agents from any and all personal, group, and/or liability which may directly or indirectly result from the conduct of business, activity or function. The period of liability release shall extend from activity set-up until take down of the festival and removal of all property and personnel belonging to, or associated with, the business, activity or function of the Festival.

Name of Signing party (Please Print)

Signature

Title

Date

APPLICATION SUBMISSION CHECKLIST

Please make sure you have completed the information below before submitting your application.

1. _____ Professional Vendor Application is completed in its entirety and is legible.
2. _____ Check for Professional Application is enclosed; which includes the \$10 permit fee if applicable.
3. _____ City of NMB Vendor Permit Application is completed in its entirety and is legible.
4. _____ Pictures of booth and products are enclosed. (***REQUIRED, even if previously submitted for other festivals***)